



EdTech Pitch Deck

Your Company Name

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Problems Faced by Companies

This slide provides the glimpse about the problem faced by the companies such as skill gap, ineffective development support, costly trainings, disengaged employees, etc.



Skill Gap



Lack of Effective Development Support



Decreasing Employee Engagement



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Our Company Seed Fund Investment

This slide provides the glimpse about our company investments which focuses on funding rounds, announced date, organization name, money raised, etc.



Number of Funding Rounds

2,423



Total Funding Amount

\$785.5M

Announced Date	Organization Name	Transaction Name	Money Raised
Mar 3, 2021	Company A	Seed Round – Company A	\$2.4M
Feb 26, 2021	Company B	Seed Round – Company B	\$540K
Feb 26, 2021	Company C	Seed Round – Company C	\$200K
Feb 26, 2021	Company D	Seed Round – Company D	\$540K
Feb 22, 2021	Company E	Seed Round – Company E	\$4.3M

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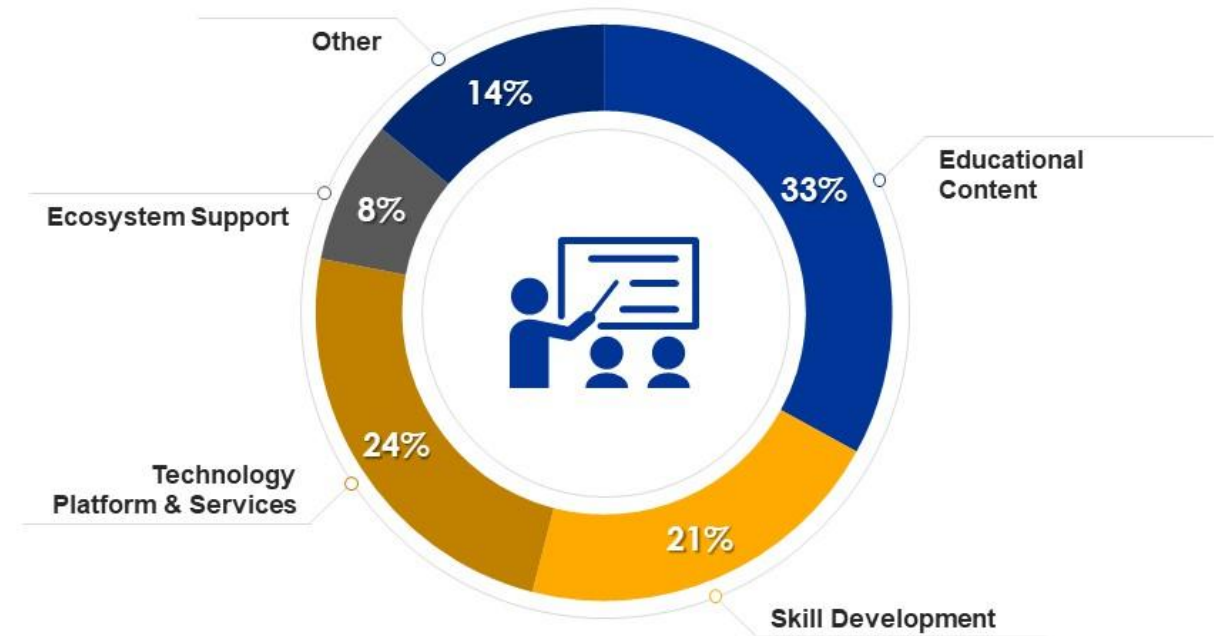




- Any type of content that aims to add value to an audience by teaching them something new is considered **Educational Content**.
- **Skill Development** refers to the procedure of identifying skills gaps in youth and providing them with skilling training and employment benefits.

Scope Areas of Education Sector

This slide provides the glimpse about the scope areas of education sector such as ecosystem support, content, technology platform, skills development, etc.





Need of EdTech

This slide provides the glimpse about the need of edtech in the companies which focuses on career development, independent learning, soft skills development, etc.

- EdTech enables learners to access learning from the sources that they find most useful and effective.
- One significant advantage cited by online learning students is the ability to access teaching and training at their own pace and time.

For Education Sector

- Search
- Credibility
- Resource Planning
- Budgeting
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For Consultants

- Self Outreach
- Reliability
- Search
- Opportunity Localization
- Networking
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85%
Employee Consider Career Development The Most Important Benefit

65%
Employee Want self – Directed & Independent Learning

+90%
Employers See 'Power' or Soft Skills Development as a Strategic Priority

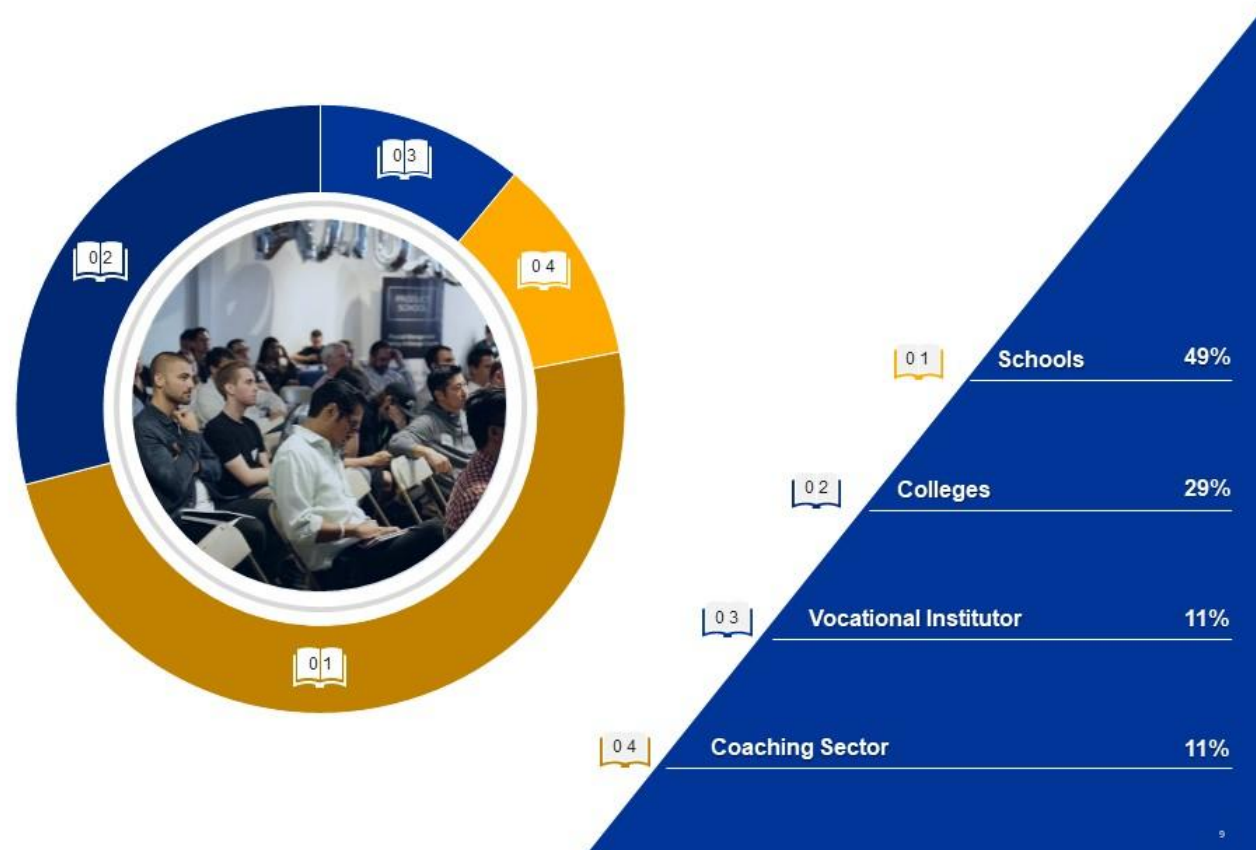




Audience for Education Sector

This slide provides the glimpse about the audience of education sector such as schools, colleges, vocational institutor, coaching sector, etc.

- The target audience for higher education institutions is obviously students.
- There will be a market of mature students among the various students who are the actual target audience of the educational institutions because they research the courses and career options in depth.



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- **A go-to-market (GTM) strategy** is an extensive plan used by businesses to launch a new product or service.
- A quintessential GTM strategy includes target market profiles, a marketing plan, and a concrete sales and distribution strategy to mitigate the risk inherent in the introduction of a new product.

📁 Our Go to Market Strategy

This slide provides the glimpse about the go to market strategy planned by our firm for education sector and consultants such as salesforce implementation, SEM, SMM, Outbound marketing accounts management, etc.



For Education Sector

- Salesforce Implementation
- SEM/SMM/Outbound Marketing
- Pre-Sales Solution Acceptance
- Contractual Negotiations/Build Up
- Accounts Management
- Post-Sales & Client Management.



For Consultants

- SEM/SMM/Inbound/Outbound Marketing
- Talent Advisory Implementation
- Organic/WOM/Viral Marketing
- Accounts Management.



SEM- Search Engine Marketing
SMM- social Media Marketing
WOM- Word of Mouth

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FAQs

What is the significance of education technology?

- Edtech is significant because it makes significant technological advances in the education sector.
- Students' expectations are opening the door to new ways of learning and engaging with course content in the traditional academic realm.





What are the five advantages of educational technology?

- Makes the environment more engaging.
- Different Learning Styles are incorporated.
- Enhances collaboration.
- Children are better prepared for the future.
- It links you to your students.





Is Edtech the educational future?

- In the future, the incorporation of hybrid learning models and online communities into EdTech experiences will be critical.
- These approaches provide students with opportunities to gain valuable experiences and skills that will help them grow personally and professionally.





About Us

- SlideTeam is a premier Research, Consulting and Design agency that develops and templatizes industry processes and best practices, frameworks and models across all industry and verticals to help customers present their strategies effectively and convincingly.
- In addition, Slide Team compiles data and statistics from thousands of sources over a wide range of topics to help customers make intelligent decisions. We develop and present our research in the form of fully editable PowerPoint templates to make it easy for our customers to create presentations based on their individual requirements.
- With a large team comprising of Research Analysts, Statisticians, Industry Experts and Designers spread over 6 countries, SlideTeam now hosts the world's largest collection of Ready to Use PowerPoint templates on all topics and industries.
- Our team consists of professionals from Fortune 500 companies and Top Tier consulting firms involved in the process of researching and designing over a million slides that are available for our users on a subscription basis.
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