

Ratan Tata Investor Funding Elevator Pitch Deck

Your Company Name

[Click here to get the best PPT templates!!](#)



Table of Contents for Ratan Tata Investor Funding Elevator Pitch Deck

01	Defining the Problem	07	Demand Forecasting for Our Product
02	Defining the Solution	08	How much Funds have we Generated till Date
03	Point of Differentiation	09	Our Team Overview
04	Our Revenue Model	10	Target Market
05	Our Product and Services	11	Our Go-to-Market Strategies
06	Key Milestones Achieved	12	Exit Strategy



[Click here to get the PPT template!!](#)

What Problem Our Product can solve

Purpose of the following slide is to show the key problem of the Ratan Tata Pitch Deck as it highlight the key problems that the organizations product can solve, these problems can be high prices of cards, low availability of sturdy goods and the poor safety standards.



We at Ratan Tata Believe that we can solve the following problem

- **High Priced Cars** are major concerns for general public as we at Tata group believe in affordable cars for all
- Add Text Here
- Add Text Here
- Add Text Here
- Add Text Here
- **Low Availability** of sturdy and good household product in the market
- Add Text Here
- Add Text Here
- Add Text Here
- Add Text Here
- **Poor Safety** standards in cars cause grave danger to the life and wellbeing of the user
- Add Text Here
- Add Text Here
- Add Text Here
- Add Text Here

[Click here to get the PPT template!!](#)

How do We Generate Our Revenues

The following slide displays the multiple sources of through which the organization generates revenues, the following also displays the major revenue models. These model can be direct sales, website sales.

Key Point	Description
Direct Sales	<ul style="list-style-type: none">• Direct Sales through our major retails stores, showrooms etc.• Add Text Here
Website Sales	<ul style="list-style-type: none">• Online sales through websites• Add website here• Add website here
Add Text Here	<ul style="list-style-type: none">• Add Text Here• Add Text Here
Add Text Here	<ul style="list-style-type: none">• Add Text Here

Our Revenue Model



Direct Sales



Website Sales



Channel Sales



Transactional Model



Add Text Here



Add Text Here

[Click here to get the PPT template!!](#)

→ **Demand forecasting** is the technique of estimating and projecting customers' future demand for a product or service by applying predictive analysis of previous data.

→ Demand forecasting enables businesses to make more informed supply decisions that anticipate total sales and revenue for the future.

Demand Forecasting for Our Product

Purpose of the following slide is to show the demand forecasting of the product as the provided graph displays the top performing products along with the major locations where organization is present.



The graph/chart is linked to excel, and changes automatically based on data. Just left click on it and select 'Edit Data'.

[Click here to get the PPT template!!](#)

- **'Domain experience'** refers to firsthand knowledge of the business process as a direct or indirect user.
- A domain user may or may not be familiar with the software that the consultant must implement, but he or she should have comprehensive knowledge of the business process.

Providing an Insight into Our Team (1/2)

Purpose of the following slide is to show the team management of the organization as it displays the details of the team members such as name, designation image etc.



Write key credentials and major highlights of the team member



Write key credentials and major highlights of the team member



This slide is 100% editable. Adapt it to your needs & capture your audience's attention.

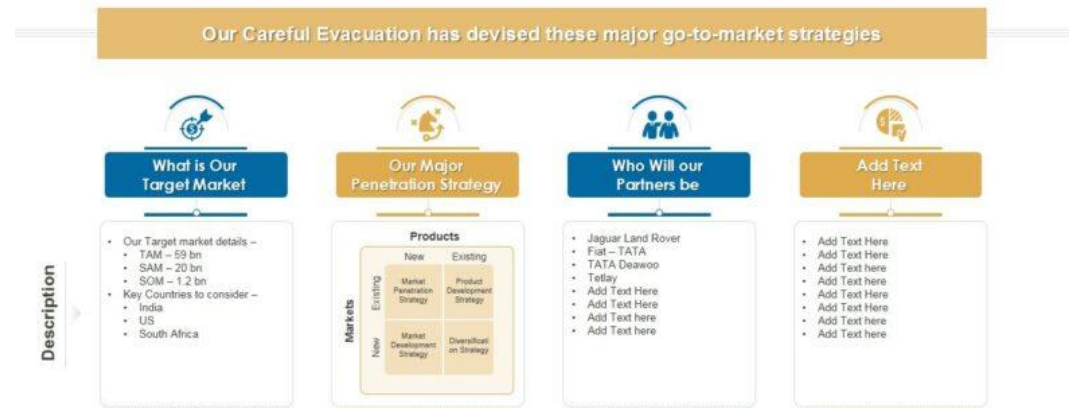
5

[Click here to get the PPT template!!](#)

- **A go-to-market (GTM) strategy** is a detailed plan used by firms to launch a new product or service.
- A typical GTM strategy contains target market profiles, a marketing plan, and a concrete sales and distribution strategy to minimise the risk associated in the introduction of a new product.

What will be Our Go-To-Market Strategies

Purpose of the following slide is to show the go to market strategy of the organization as it highlights the key components of the strategy. These components are – target market definition, market penetration strategy, business partners etc.



This slide is 100% editable. Adapt it to your needs & capture your audience's attention.

- **A management buyout** is a transaction in which the management team of a firm purchases the assets and operations of the company they oversee.
- MBOs are typically used to take firms private in order to streamline operations and increase profitability.

Minimizing Risk with Our Exit Strategy

Purpose of the following slide is to show the exit strategy that the organization can utilize in order to minimize the risk and losses that may occur, these strategies can be merger and acquisition, management buyout and taking the company public.



This slide is 100% editable. Adapt it to your needs & capture your audience's attention.

7

[Click here to get the PPT template!!](#)

What are the different demand forecasting methods?

- Demand forecasting enables manufacturers to obtain insight into what their customers require using a range of forecasting approaches.
- Predictive analysis, conjoint analysis, customer intent surveys, and the Delphi Method of forecasting are among these methodologies.



What is the difference between LBO and MBO?

- When a company is purchased using a combination of debt and equity, the cash flow of the business is utilised as collateral to secure and repay the loan.
- A management buyout (MBO) is a type of LBO in which the present management of a company purchases it from its current shareholders.

What businesses does Tata own?

- Tata Consultancy Services
- Tata Consumer Products
- Tata Motors, Tata Power, Tata Steel, Voltas, Titan Company,

- Tanishq
- Tata Chemicals
- Tata Communications
- Trent
- Tata Elxsi
- Indian Hotels Company
- Air India
- TajAir
- Tata Cliq
- Tata Advanced Systems
- Tata Capital, Croma, BigBasket, and Tata Starbucks are all significant Tata Group affiliates

ABOUT US

- **SlideTeam is a premier Research, Consulting and Design agency that develops and templatizes industry processes and best practices, frameworks and models across all industry and verticals to help customers present their strategies effectively and convincingly.**
- **In addition, Slide Team compiles data and statistics from thousands of sources over a wide range of topics to help customers make intelligent decisions. We develop and present our research in the form of fully editable PowerPoint templates to make it easy for our customers to create presentations based on their individual requirements.**
- **With a large team comprising of Research Analysts, Statisticians, Industry Experts and Designers spread over 6 countries, SlideTeam now hosts the world's largest collection of Ready to Use PowerPoint templates on all topics and industries.**
- **Our team consists of professionals from Fortune 500 companies and Top Tier consulting firms involved in the process of researching and designing over a million slides that are available for our users on a subscription basis.**
- **To Contact Us and set up a Live Product Demo join us [here](#) .**

[Click here to get the best PPT templates!!](#)

