



WeWork Investor Funding Elevator Pitch

Your Company Name

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01. Details About WeWork as Flexible Workspace Provider
02. Key Statistics Associated to WeWork
03. Considering Space as a Service at WeWork
04. Millennials Revamping Workforce as Growth Opportunity
05. Developing Fundamental Shifts at WeWork
06. Rise in Independent Workforce and Work Transformation at WeWork
07. How Collaborating with WeWork is Beneficial to Users
08. Determine WeWork Effect for Community Betterment
09. Clustering Potential of WeWork's Collaborative Coworking Spaces
10. Determine Key Financials Associated to WeWork
11. Addressing WeWork's Rapid Growth
12. Determine Captivating WeWork's Value Proposition
13. Profitable Business Model for WeWork
14. Gaining Competitive Advantage with Associated Members
15. Value Adding Capability of WeWork in Real Estate
16. Addressing Key Target Markets of WeWork
17. Key Partnerships with Leading Real Estate Owners Across Globe
18. Assets Building Pipeline by Leveraging Relationships with Real Estate Owners
19. Addressing Potential Capital Efficient Deal Flow
20. Determine US Specific Opportunities for WeWork
21. Focusing on Monetizing of Leveraging Member Base
22. Enabling Seamless Experience Mobile Experience to Users
23. Addressing Progress of Mobile Application Users
24. Addressing Increased Interest in Service Offerings of WeWork's TriNet
25. Rendering Additional Offerings Beyond Physical Members
26. Addressing Financial Projections of WeWork
27. Future Social Initiatives of WeWork
28. Addressing Communities for Future
29. Details About Upcoming Large Scale Modern Campuses Designed by WeWork
30. Details About Leadership and Vision Team at WeWork
31. Details About Board of Directors at WeWork
32. Contact Us

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ADAM NEUMANN

Co Founder + Chief
Executive Officer



MIGUEL MCKELVEY

Co Founder + Chief Creative Officer



MICHAEL GROSS

Chief Financial Officer



KIRSTEN NEVILL - MANNING

Chief People Officer



**KAKUL
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Chief Product Officer

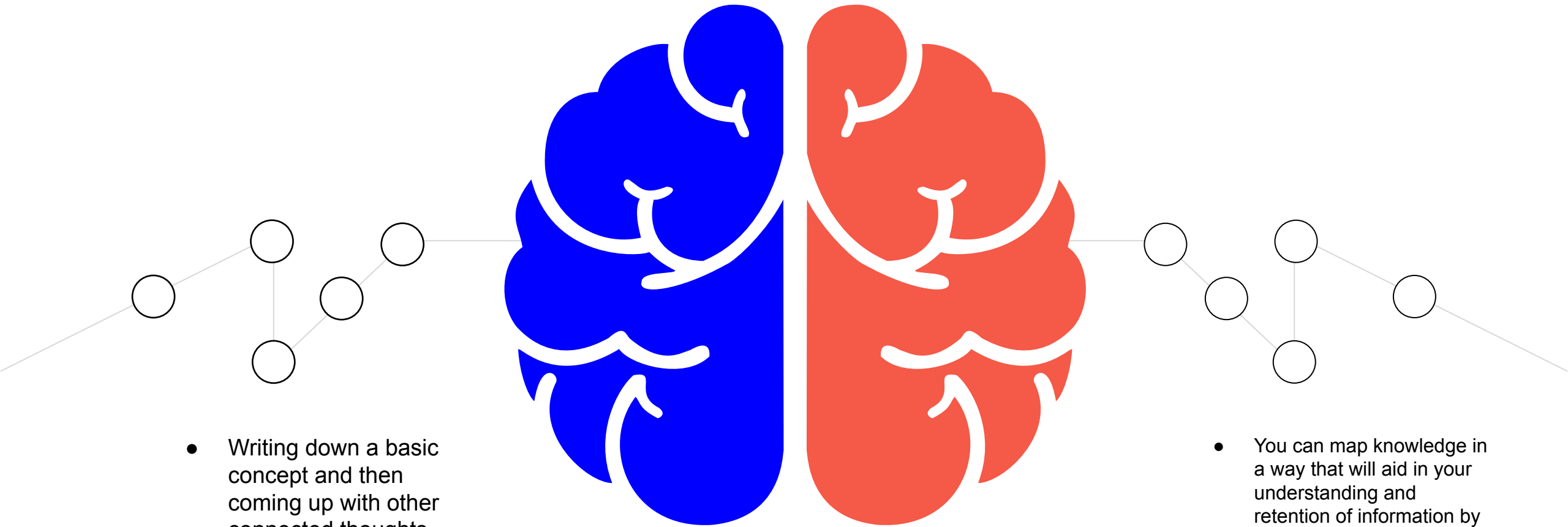


LEW FRANKFORT

Advisor

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Mind Map



- Writing down a basic concept and then coming up with other connected thoughts to radiate out from it are the steps in creating a mind map.

- You can map knowledge in a way that will aid in your understanding and retention of information by concentrating on key concepts that are written down in your own words and looking for links between them.

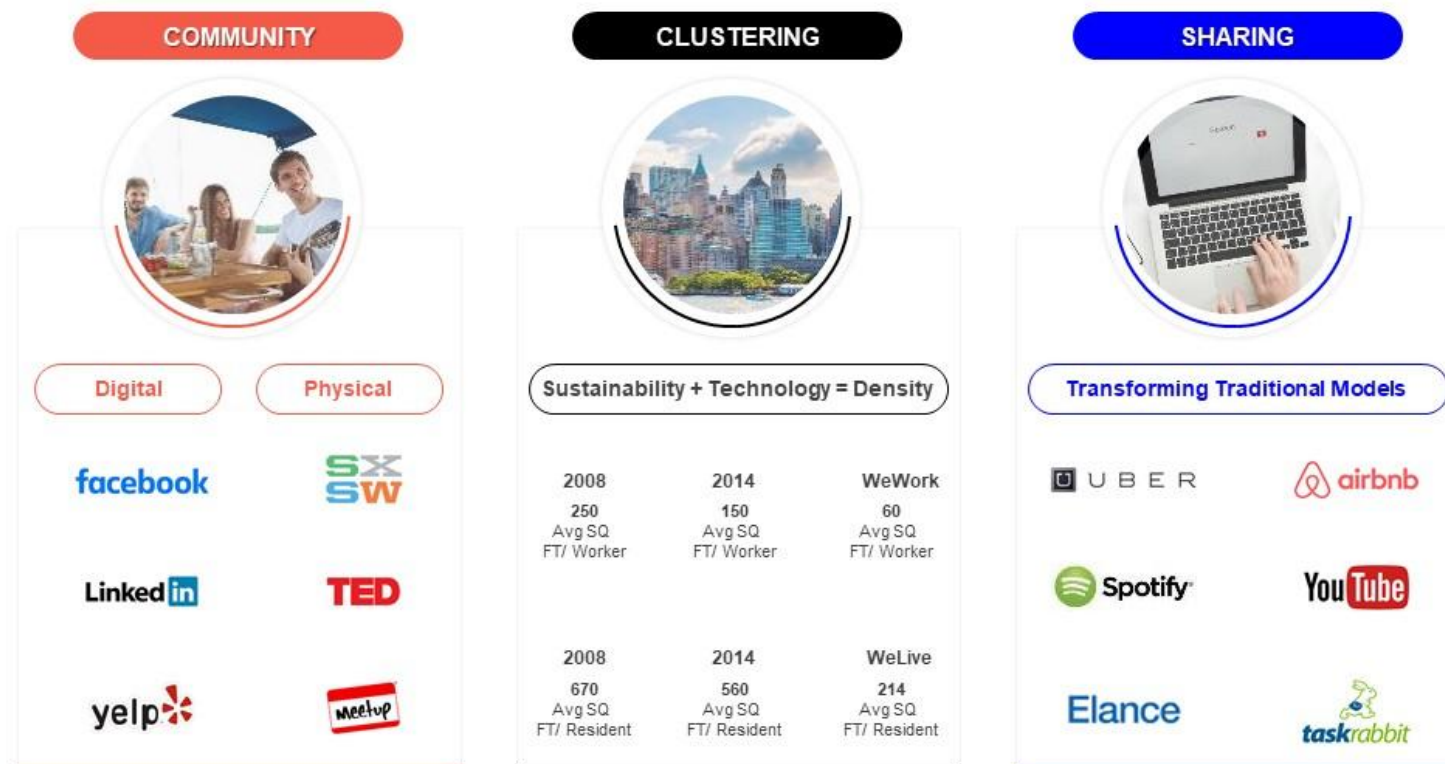
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Consumer patterns :

- Consumers develop these routines and habits as a result of the goods and services they purchase.
- The frequency, timing, quantity, and other characteristics of purchases serve to identify buying patterns.
- These patterns are influenced by things like a person's residence.

Developing Fundamental Shifts at WeWork

This slide caters details about fundamental shifts at WeWork by enlisting values that result in modification of consumption patterns and way people work and sustain.



This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

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Independent workforce comprises of people who work as :

- independent contractors
- consultants
- freelancers
- business owners
- other types of independent workers.

Rise in Independent Workforce and Work Transformation at WeWork

This slide caters details about progress of WeWork with rise in independent workforce and transformation of work at WeWork.

Independent workforce in US is surging and is forecasted to accelerate in future 470,000 of new businesses are launched per month on an average



This graph/chart is linked to excel, and changes automatically based on data. Just left click on it and select "Edit Data".

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What are the steps of creating a Mindmap?

- Develop a central concept.
- Imagine Something Amazing.
- Your Map, in Color.
- Establish Relationships.
- Create curved branches.
- Employ only one key word.
- Words Are Replaced With Images.

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Elaborate on consumer patterns in relation to sustainability .

- The study of why and how consumers incorporate sustainability objectives into their buying behaviour is known as sustainable consumer behaviour, a subfield of consumer behaviour.

What are the types of customer behaviour?

- Complex-buying behaviour
- Dissonance-reducing buying behaviour

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- habitual-buying behaviour
- Variety - seeking buying behaviour

What are the factors influencing the consumer behaviour?

- Psychological
- Social
- Cultural
- Personal
- Economic

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