

# Cryptocurrency Business

# Pitch Deck

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# The Problem for Cryptocurrency Business Pitch Deck

Following slide illustrates the information about the major points faced by users such as digital currency is still considered as speculative asset, natural resistance to innovations etc.



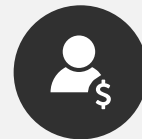
Even after ten years, digital currency remains primarily a speculative asset



No model is present for developing financial trust and price stability



Natural resistance of people to innovations



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This slide illustrates the solution offered by the company. Information provided in the slide highlights about company's leadership approach, integrated business ecosystem and confidence to investors.

## Leadership



- Our organization employs a comprehensive systems approach to disrupt the status quo and bring digital currency into the mainstream
- Text Here

## Integrated Business Ecosystem



- We facilitates an integrated business network that bridges our tokens to the finance world
- Text Here

## Confidence to Investors



- Our equity support enables investors to use traditional valuation metrics, fostering trust and safety
- Text Here

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- **Cryptocurrency** is a virtual currency that may be purchased with traditional money and used to purchase both virtual and traditional products and services.
- Cryptocurrency is protected by cryptography techniques that employ a clever system of public and private digital keys.

## About The Company - Cryptocurrency Business Pitch Deck

Mentioned slide displays information about the company covering details about its vision, mission, year of establishment, employees and headquarters.

**VISION**  **Our Vision**  
To become most trusted digital currency worldwide

**Company Founded**  
**May 2020**

**15**  
Employees

**100K+**  
Total Users

**100+**  
New Users Daily

**XX**  
Currencies

**Mission**  **Our Mission**  
With a best-in-class mindset, bring digital currency into the mainstream of various businesses

**Headquarters**  
**Los Angeles**



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- **Cryptocurrency** is extremely beneficial for establishing a business because it significantly boosts payment processing capacity.
- While many financial service providers impose fees for payment processing, cryptos can save customers and businesses money by avoiding these expenses.

## User Benefits - Cryptocurrency Business Pitch Deck

Purpose of this slide is to educate investors about the product benefits. Benefits covered in the slide are safety, user interface, transparency and customer support.



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- **A revenue stream** is a source (or group of streams) of money for a business, other organization, or the regional or national economy.
- A revenue stream in business is typically made up of recurring revenue, transaction-based revenue, project revenue, or service revenue.

## Our Cryptocurrency Business Model Canvas

Mentioned slide provides information about company's business model canvas covering details about revenue streams, cost structure, key activities and channels.



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## → Financial projections

forecast your company's future income and expenses using existing or estimated financial data.

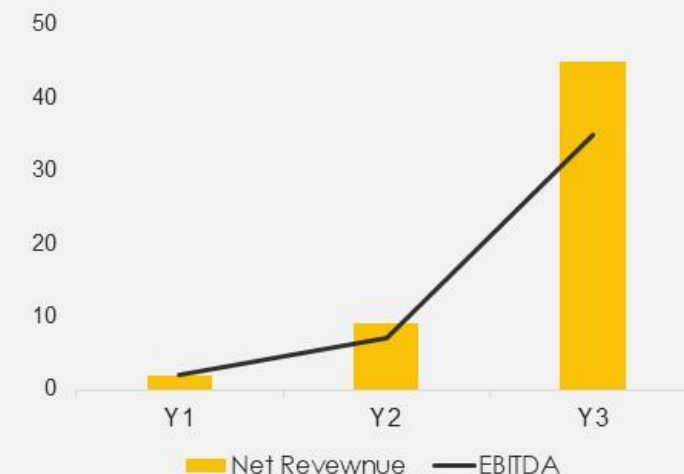
→ They frequently contain many scenarios so you may see how adjustments to one part of your finances may affect your profitability.

## Financials Projections for Cryptocurrency Business

This slide illustrates statistical projections about the key financials of the company such as annual turnover, average bank transfer, net revenue, gross profit etc.

Summary Income Statement (In millions)

(in \$ millions)	Y1	Y2	Y3
Net Revenue	1.7	9.1	45.5
Gross Profit	1.6	8.7	44.0
Gross Margin %	92.4%	96.3%	98.6%
EBITDA	1.3	6.5	36.1
EBITDA Margin %	73.5%	72.2%	79.2%



**Annual Turnover**  
>\$60 million



**Average Bank Transfer**  
\$1100



**Incoming Bank Transfers Per Month**  
5000 transfers valued at \$5 million



**Outgoing Bank Transfers Per Month**  
1200 transfers valued at \$1.3 million

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## Is it beneficial investing in a cryptocurrency?

- Cryptocurrency can be an exceptional investment, yielding astronomically huge returns overnight; nevertheless, there is a significant drawback.
- Investors should consider whether their time horizon, risk tolerance, and liquidity needs match their investor profile.

## How does cryptocurrency work?

- Cryptocurrencies are electronic tokens.
- They are a sort of digital currency that allows users to pay each other directly through an online system.
- Cryptocurrencies have no fundamental or legal value; they are just worth what individuals are willing to pay for them in the market.

## Is cryptocurrency secure?

- Despite their decentralised structure, most cryptocurrency networks have relatively secure transactions - as long as crypto users take measures.

→ The blockchain technology at its core is inherently safe.

### **What is the most secure cryptocurrency?**

- Because Bitcoin is the most well-known cryptocurrency, it is widely regarded as one of the more secure investments in the cryptocurrency market.
- However, as with all cryptocurrencies, the price of Bitcoin can fluctuate substantially in a short period of time.



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