

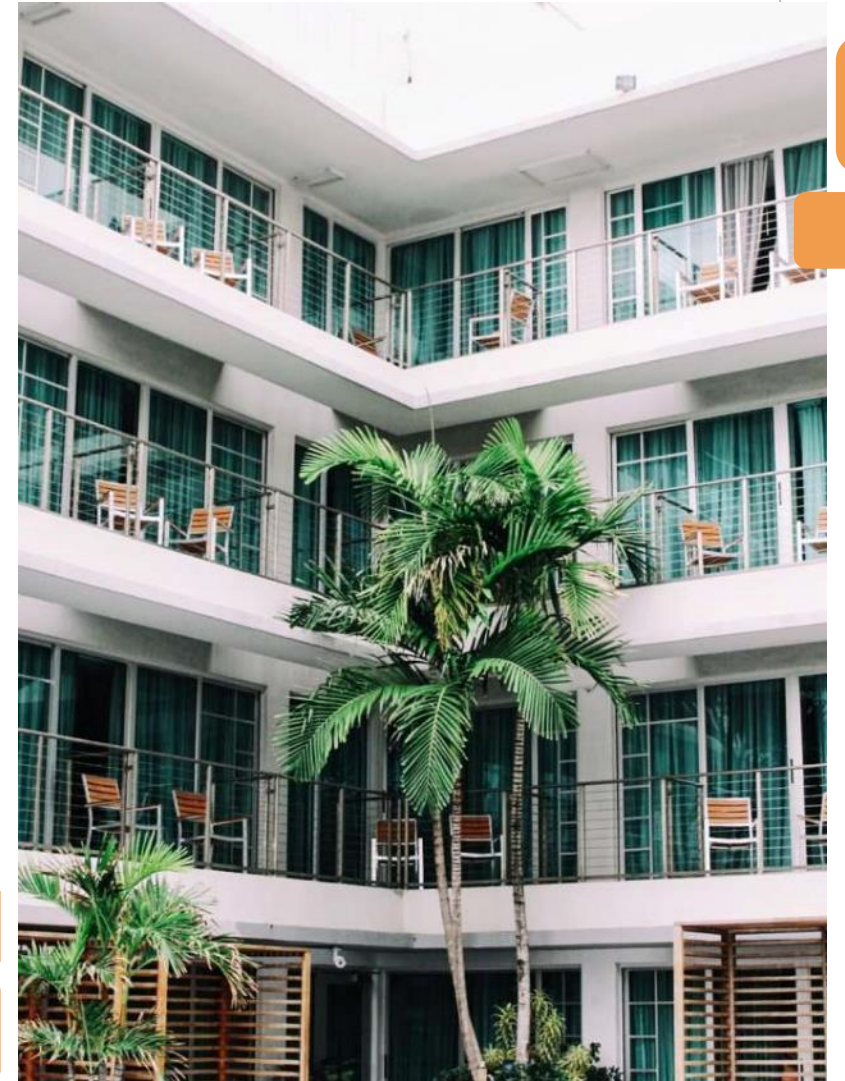


Hotel Investment Pitch Deck

Your Company Name

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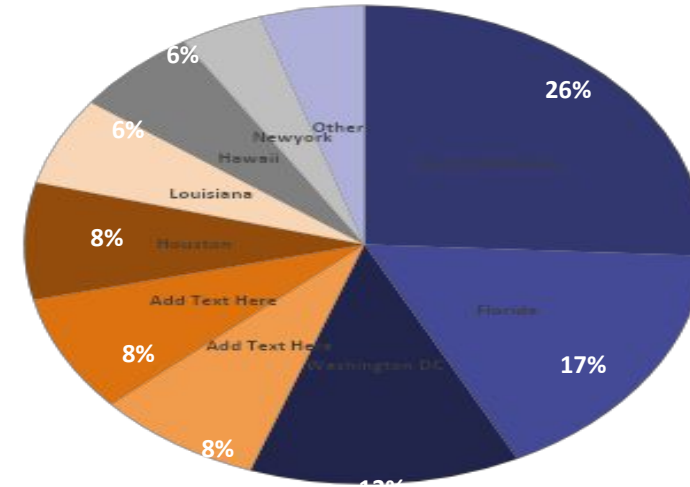
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Overview of ABC Hotel Chain

This slide illustrates the overview of ABC hotel chain covering details of its vision, mission, headquarters, meeting space along with the information of portfolio distribution.



Portfolio Distribution Summary



Our Vision

To maximize shareholder value and foster culture of transparency



Our Mission

To achieve operational excellence and promote sustainability

Headquarters	Los Angeles, CA
Number of Hotels	27
Number of rooms	13,202
Meeting space (sq. ft.)	-850,000

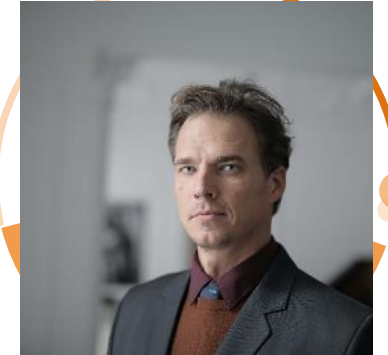
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Founders of ABC Hotel Chain

Mentioned slide provides information about the founding members of the hotel chain covering their name, designation and professional background details.



Name- Albert Cooper
Designation- Co-Founder
Professional Background- add a small details about the member's background



Name- Jenny Pattinson
Designation- Co-Founder
Professional Background- add a small details about the member's background



Name- Alex Carry
Designation- CFO
Professional Background- add a small details about the member's background



Name- Anna Gilbert
Designation- Add Designation
Professional Background- add a small details about the member's background

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The Problem – Hotel Investment Pitch Deck

This slide displays information about the major pain points faced by customers in the hotel industry. Pain points covered in the slide are bad experience, high price and amenities.



Bad Experience

- › **68% hotels are unable to meet customers** wants for having a great experience, good food and entertainment rather than just a place to sleep
- › Add Text Here

↑\$ High Price

- › **74% customers** wants to book rooms offering luxurious experience but resist to do so due to high prices
- › Add Text Here



Amenities



- › Add Text Here
- › Add Text Here
- › Add Text Here

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Types of Hotel Investment

Opportunities :

- Hotel REITs.
- Crowdfunding.
- Hotel Operator Shares
- Hotel Purchasing and Construction.

The Solution – Hotel Investment Pitch Deck

Purpose of this slide is to grab the attention of potential audience by addressing information about the solution. It also includes information about the key offerings of the product.



Add Demo Video

What do we offer



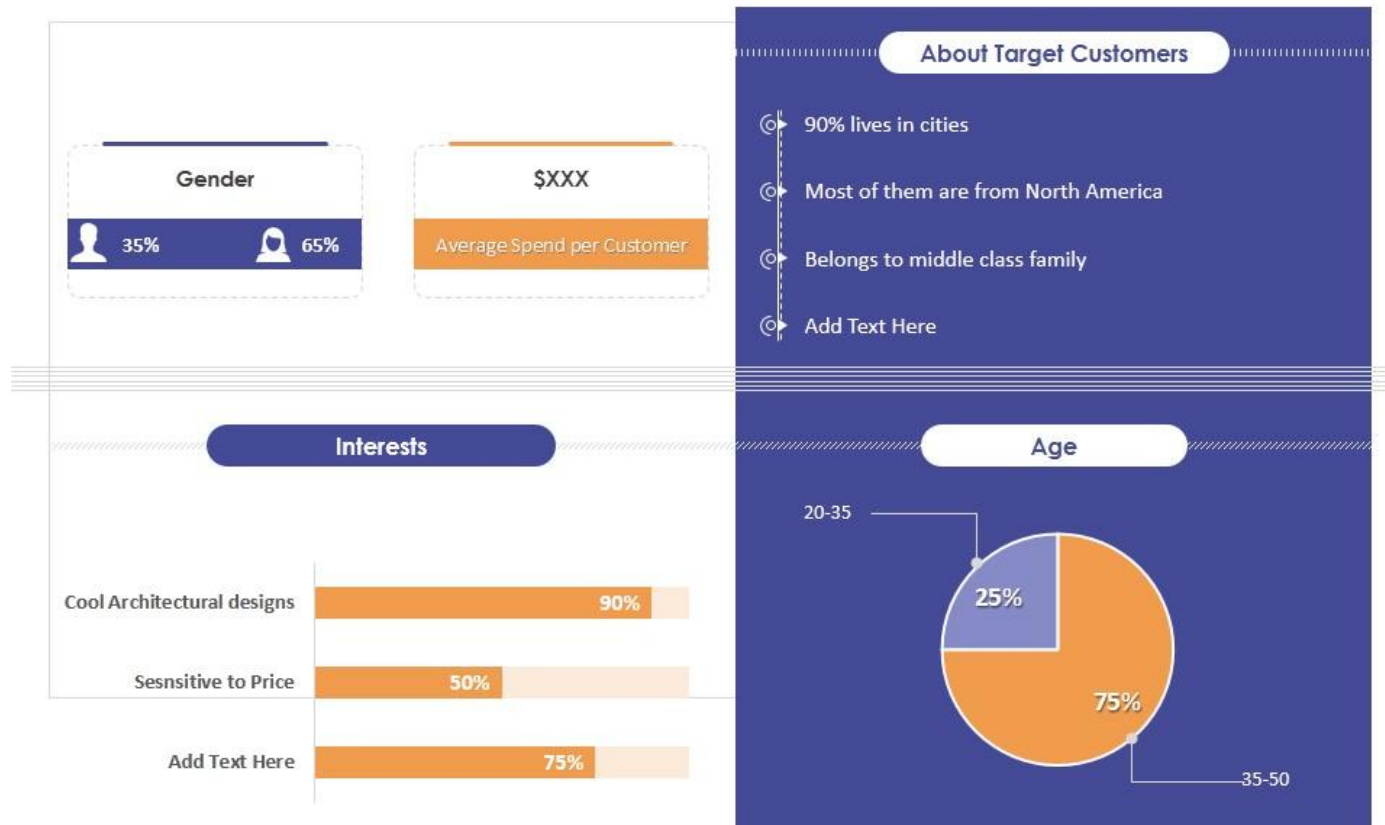
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- A **hotel investor** is a real estate investor who invests in hotels or buildings in the hotel sector.
- Many hotel investors seek investments that will provide both short-term and long-term benefits.

Target Group of Customers – Hotel Investment Pitch Deck

Mentioned slide depicts the key statistics about target customers group covering details about gender, age, average spend per customer and customer interests.




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- The definition of an **amenity** is "a desirable or useful feature or facility of a building or place."
- There are numerous hotel options.
- Toiletries and personal care supplies, such as hair dryers and shaving cream, are self-explanatory and should be available in every room.

Amenities and Experiences Offered by Our Hotels

This slide showcase the details about amenities and experience to be offered by the hotel to its customers. It also includes the statistical information covering building area and its building design.



Unique Experience

- › Personalized Services
- › Aerial View of City from Rooftop Bar
- › High Quality Furniture and Other Accessories
- › Community Spaces
- › Add Text Here

- 5 — Rooftop Bar
- 4 —
- 3 — Hostel Rooms with 230 Beds
- 2 —
- 1 — Event Space and Community Areas:
 - › Conference room
 - › Play areas
- GF — Public Spaces
 - › Lobby
 - › Restaurant
 - › Club & Bar
 - › Cafe

Total Gross Area	3075 M ²
From This Hostel Area	1795 M ²
F&B Area	685 M ²
Event Room	163 M ²

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FAQs

Purpose of this slide is to address the key pillars of the hotel chain that contribute towards business growth. Pillars covered in the slide are asset management, capital allocation, quality and consistency.



How profitable is the hotel industry?

- An average net profit margin for a hotel was -2%.
- It may appear surprising that the average hotel loses money, but there are a few things to consider.

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FAQs

Purpose of this slide is to address the key pillars of the hotel chain that contribute towards business growth. Pillars covered in the slide are asset management, capital allocation, quality and consistency.



What are the three most important aspects of a hotel investment decision?

- Visibility, ease of access, parking, and closeness to numerous entertainment locations can all contribute to a hotel's great performance, as can the number of rivals or the presence or partnership with local corporate organisations.

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FAQs

Purpose of this slide is to address the key pillars of the hotel chain that contribute towards business growth. Pillars covered in the slide are asset management, capital allocation, quality and consistency.



Is a hotel profitable?

- Because there are so many fixed costs associated with running a hotel, the hotel business has one of the lowest profit margins.
- Human resources, maintenance, rent, utilities, stock, and other costs are examples of fixed costs that eat into profit margins.

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