Slide Team

Lunch club

Lunchclub Investor Funding Elevator

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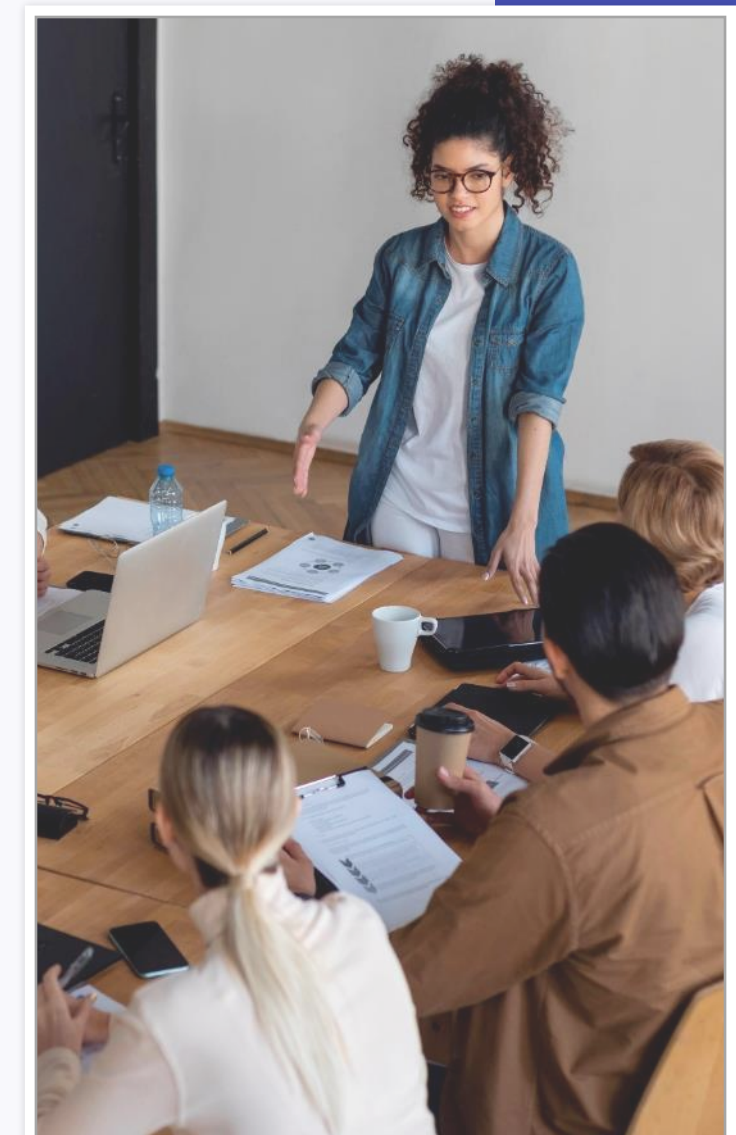
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Problem Statements and Opportunity

This template covers the problems faced by businesses and opportunity for lunch club company such as in- person meetings, networking and introductions.

81%
Of People

Prefer- in- person meetings

85%
Of Jobs

Are filled via Networking and Introductions

Key Takeaways

The economy is driven by offline connections and meetings.

But offline meetings are still where the internet was in the 90's

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Solutions Offered by Lunch Club Company

This template covers the solution offered by lunch club Company such as data-driven system for mutually meaningful in-person interactions

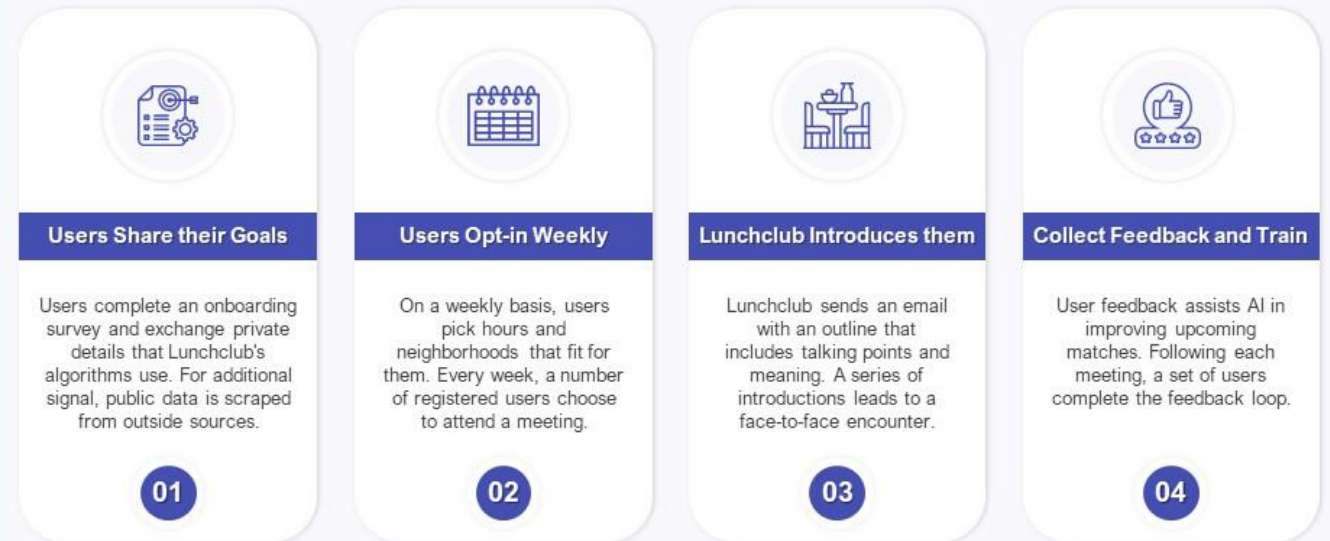## A Reliable Data-driven System for Mutually Meaningful In-person Interactions

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➔ **Lunchclub** connects people who have similar interests, values, and goals using artificial intelligence and machine learning.

➔ The user specifies their interests, which include career, funding, partnerships, new business ideas, and other topics.

How Lunch Club Company Works

This template covers workflow of lunchbox company. It includes users goals, weekly meetings, introduction for face to face meeting and collect feedback & train.

Users Share their Goals

Users complete an onboarding survey and exchange private details that Lunchclub's algorithms use. For additional signal, public data is scraped from outside sources.

01

Users Opt-in Weekly

On a weekly basis, users pick hours and neighborhoods that fit for them. Every week, a number of registered users choose to attend a meeting.

02

Lunchclub Introduces them

Lunchclub sends an email with an outline that includes talking points and meaning. A series of introductions leads to a face-to-face encounter.

03

Collect Feedback and Train

User feedback assists AI in improving upcoming matches. Following each meeting, a set of users complete the feedback loop.

04

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➔ **Network Effects,** according to the online course Economics for Managers, refers to any situation in which the value of a product, service, or platform is determined by the number of buyers, sellers, or users who leverage it.

Vitality and Network Effects

Lunch club

This template covers lunchclub company's number natural global networks effects and professional connection span for multiple cities

A NUMBER

Natural Global Network Effects

Professional connection span for multiple cities, 19 % (and ⬆) of users where invited by someone in another city

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➔ **A customer testimonial** is a recommendation from a happy customer that validates the worth of a product or service.

➔ Customer testimonials are occasionally paid endorsements, as in influencer marketing.

Customer Testimonials: Engagement and Retention

This template covers lunch club company client testimonials and survey results depicting customer engagement and retention.

○ The regular person attends ten meetings a year. This is a factor of ten more than "swiping" networking applications and LinkedIn.

○ Since introduction, there has been consistent interaction across later cohorts and new cities.

○ According to a new poll, 42 % of consumers would be very sad if Lunchclub disappeared.

66
If Lunchclub no longer existed, a huge part of my life would be missing

Helen Jiang, Standford Researcher

66
Lunchclub outsources my networking and advanced my goals in ways that seen authentic

Madeleine Lauf, Village Global Founder

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➔ **A vision statement** describes what a company hopes to achieve in the long run, usually within five to ten years, but sometimes even longer.

➔ It depicts a future vision for the company and establishes a clear direction for the planning and execution of corporate-level strategies.

Lunch——
——club

Lunch Club Long Term Vision

This template covers the long term vision of lunch club company such as Most professional introductions in the world will happen on lunch club

Most Professional Introductions in the World will happen on Lunch Club

KEY TAKEAWAYS

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MRR grew 5.4 times in the past 12 months.

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FAQs

Who uses Lunchclub?

➔ Lunchclub is unlike any other platform for finding your next job.

➔ Instead, it allows young entrepreneurs to meet with angel investors and freelancers to meet with potential clients.

➔ Lunchclub users range from recent college graduates to senior executives of top multinational corporations.
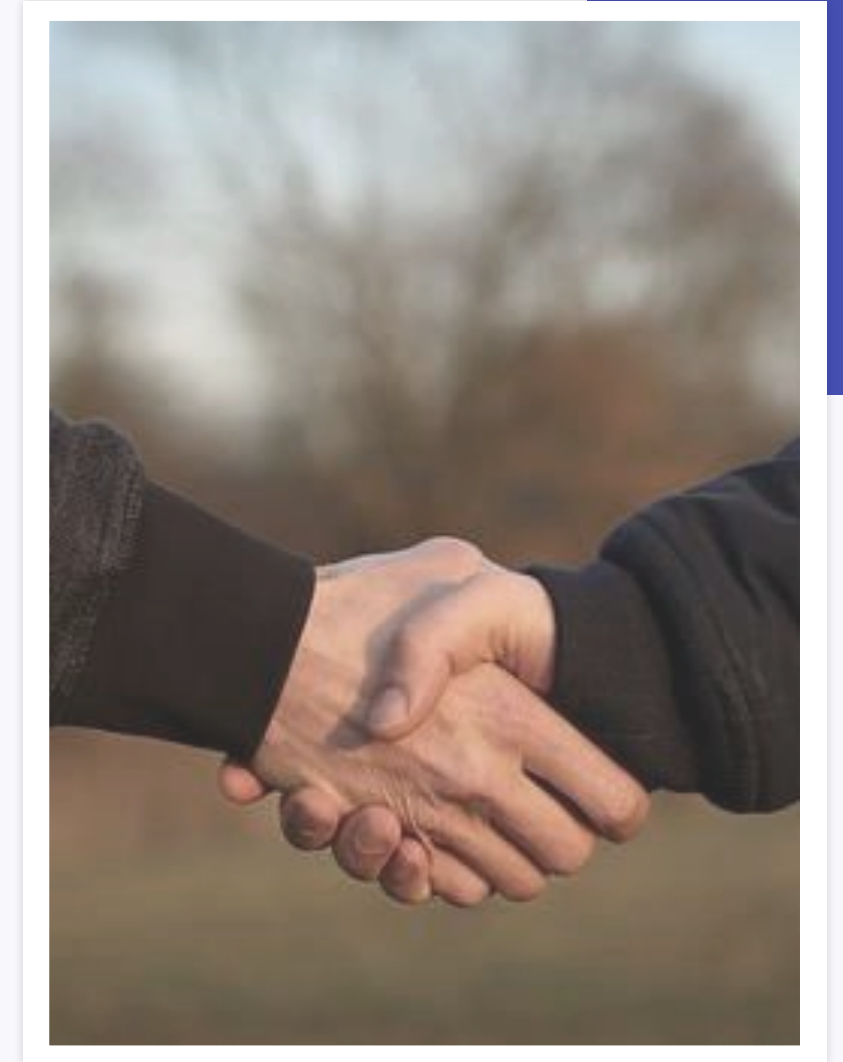
How does Lunchclub generate revenue?

➔ The platform generates revenue by allowing users to purchase virtual goods and enhanced features.

➔ Lunchclub has already monetized several different products to generate profit and improve user experience in its short history.

How many people use Lunchclub?

➔ It has raised $30 million in total funding from Lightspeed, Andreessen Horowitz, Coatue, and other strategic investors.

➔ Lunchclub has made 1 million connections and grown 15 times in 2020 alone.

How does one develop a long-term vision?

➔ Consider your ideal future.

➔ Make SMART goals.

➔ Prioritize your objectives.

➔ Divide your long-term objectives into short-term objectives.

➔ Make a strategy for tracking your progress.

➔ Be adaptable.

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