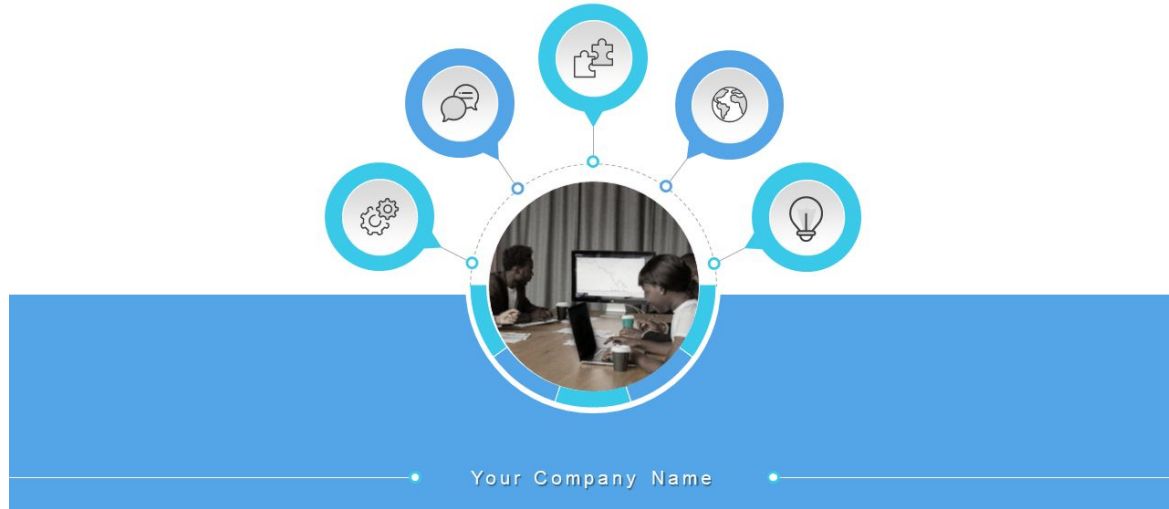


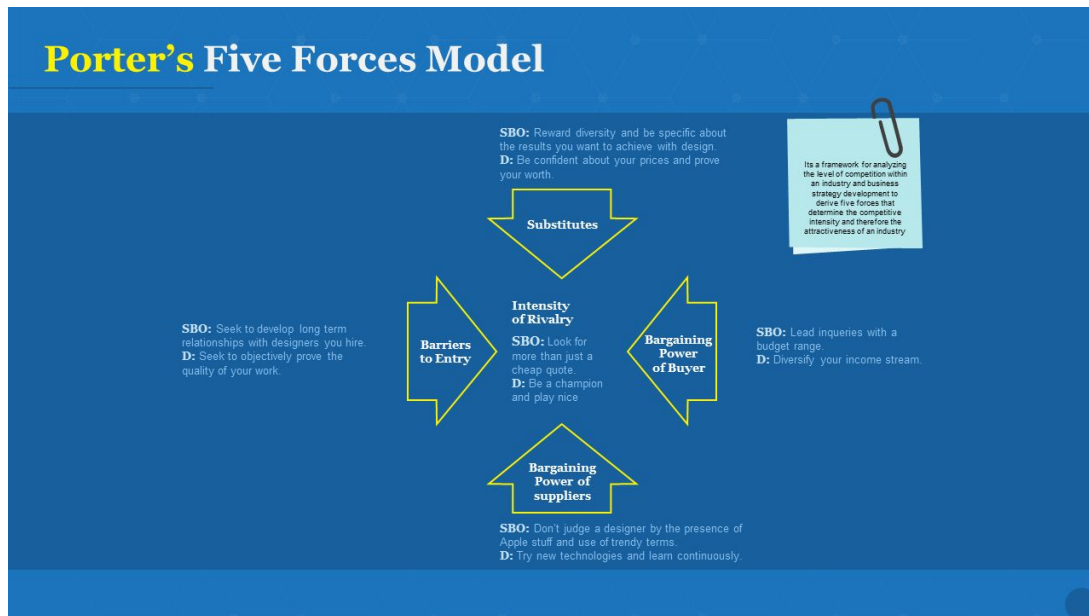
# Porter's Five Forces Model

## Porters Five Force Model



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- An industry's vulnerabilities and strengths can be determined using **Porter's Five Forces**, a model that identifies and examines five competitive forces that affect every industry.
- The structure of an industry is typically identified using the Five Forces analysis to develop company strategy.



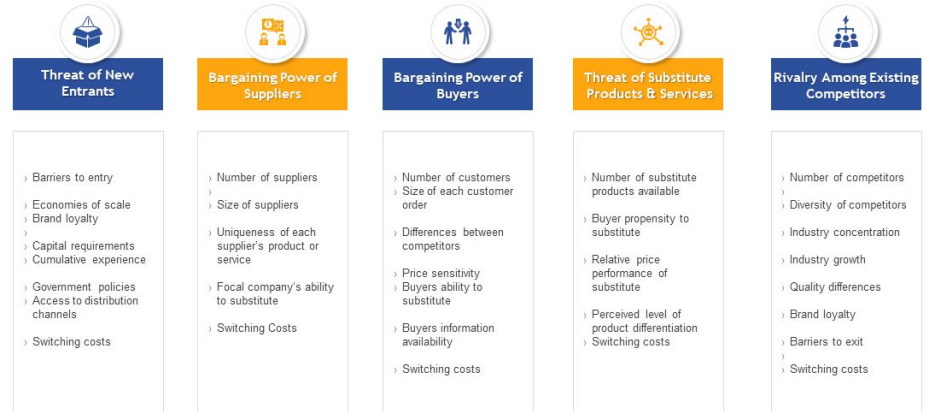
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## Porter's 5 forces are:

- Competition in the industry
- Potential of new entrants into the industry
- Power of suppliers
- Power of customers
- Threat of substitute products

### Porter's Five Forces Analysis

*How will the product be impacted by the market forces?*



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## Bargaining power of Buyers:

- Customers or investors have the authority to raise or lower prices in the real estate market.
- Buyers have the ability to compare costs among websites and brokers thanks to their negotiating power.
- They are not required to limit themselves to a single pricing.
- Demand, market conditions, and other elements all influence a buyer's decision to invest.

### Real Estate- Porter's Five Forces Model



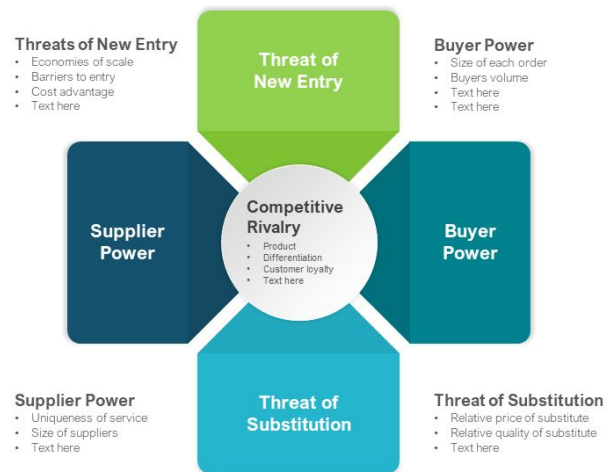
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Beyond a prospective study,  
a **Market entry or location analysis** looks at :

- the market
- its competitors
- the macroeconomic climate.

## Porter's Five Forces Model for Market Entry Analysis



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- A framework for examining competitive advantage at the national level is **Porter's Diamond**.
- It examines four elements that have an impact on the prospects for development of national industries:
  - Factor circumstances.
  - Conditions for Demand.
  - Company strategy,
  - Organisation
  - Competition .

# Porters Diamond

Your Company Name



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# FAQs

## What are the five market entry modes?

- Exporting
- Licensing
- Partnerin
- Acquisitions
- Greenfield venturing

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## What are the elements of Porter's diamond?

- Factor conditions
- Demand conditions
- Related and supporting industries
- Firm , strategy , Structure and Rivalry



## What are the Porter's five forces in Real estate?

- Power of the seller
- Bargaining power of buyers
- Threat of new entrants
- Threat of substitutes
- Competitive brands

# About Us

- SlideTeam is a premier Research, Consulting and Design agency that develops and templatizes industry processes and best practices, frameworks and models across all industry and verticals to help customers present their strategies effectively and convincingly.
- In addition, Slide Team compiles data and statistics from thousands of sources over a wide range of topics to help customers make intelligent decisions. We develop and present our research in the form of fully editable PowerPoint templates to make it easy for our customers to create presentations based on their individual requirements.
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