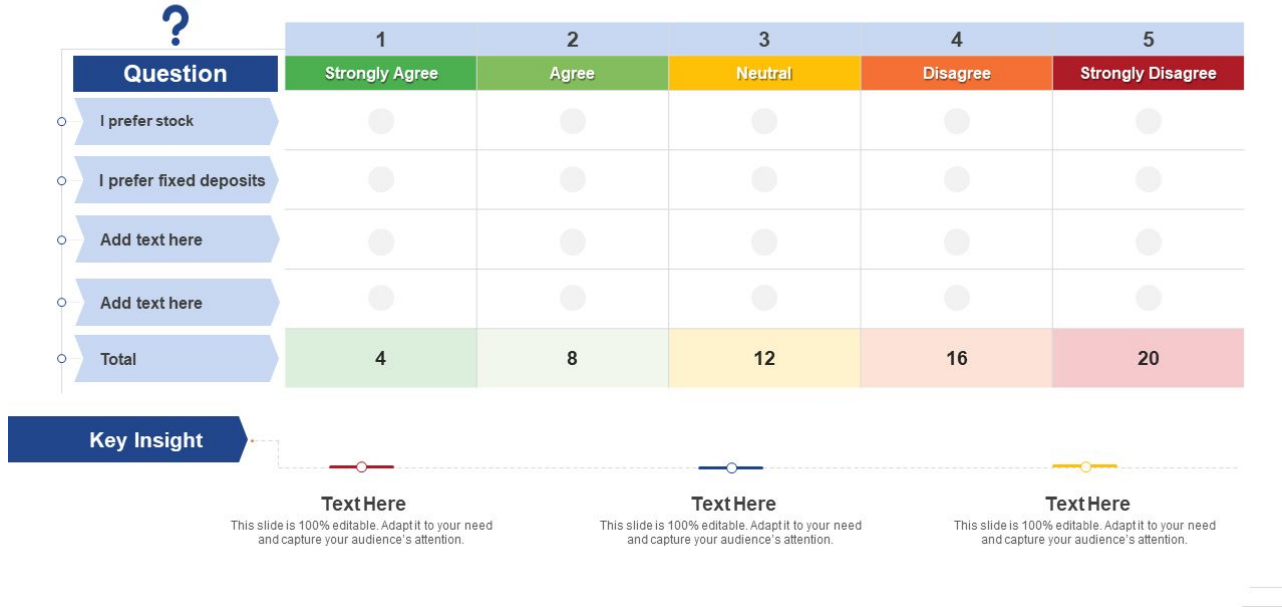


Likert scale

5 Point Likert Scale with Multiple Questions



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5 Point Likert Scale is a type of psychometric response scale in which respondents indicate their level of agreement with a statement using a five-point scale:

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

5 Point Likert Scale for Customer Response

	Very Unsatisfied	Unsatisfied	Neutral	Satisfied	Very Satisfied
01 Purchase	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
02 Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
03 Company overall	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Respondent Name : Nancy Dave
Age : XX Years
Your Text Here : Text 1 Here

Comments
o Your Text Here
o Your Text Here

What is your satisfaction level with respect to company

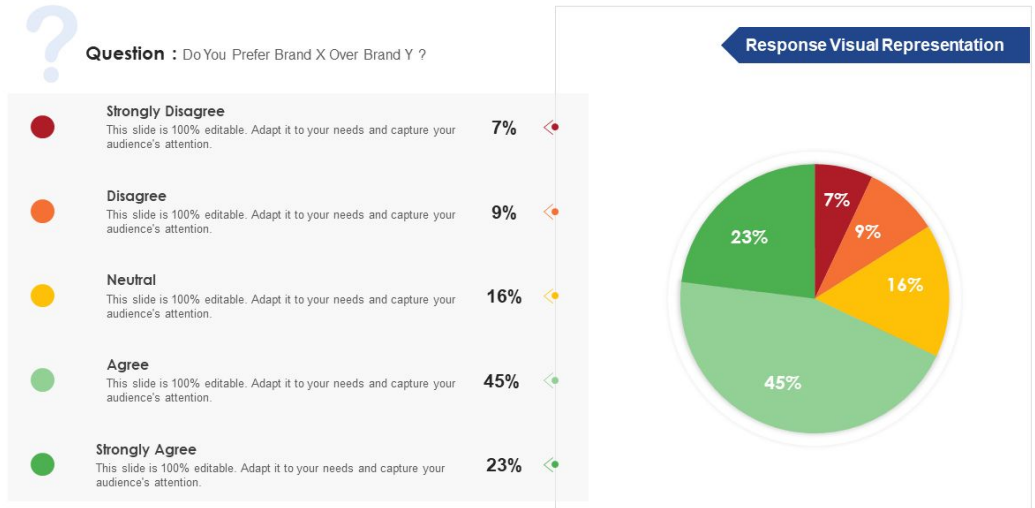
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The format of Likert scale:

- A Likert scale is a five, seven, or nine-point agreement scale .
- It is used to assess respondents' agreement with various statements.

5 Point Likert Scale with Response Visual Presentation



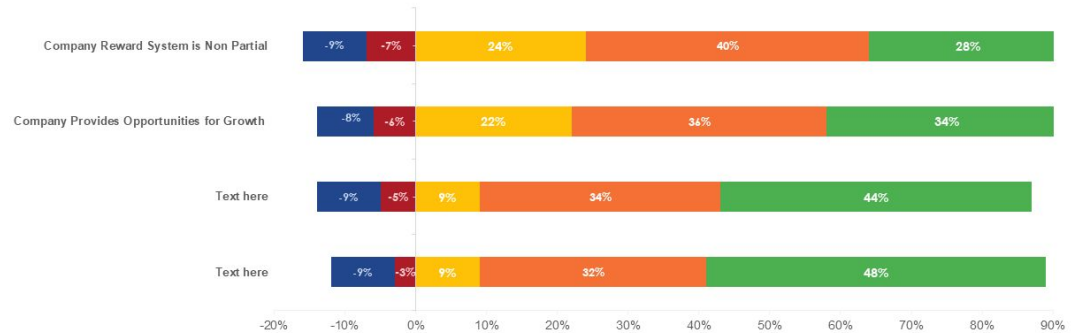
This graph/chart is linked to excel, and changes automatically based on data. Just left click on it and select "Edit Data".

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Creating a Likert Scale Chart.

- Step 1: Choose a suitable sheet name.
- Step 2: Select the Questions column.
- Step 3: Select the Scale column.
- Step 4: Select the Responses column.
- Step 5: Once everything has been chosen. Select Create Chart.

5 Point Likert Scale with Survey Results



Survey	
Topic :	To Understand Employee Engagement in Company
Date Conducted :	Mm/Dd/Yy
Text Here :	Text 1 Here



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- Customers' actions and decisions following a purchase are referred to as post-purchase behaviour.
- This includes everything from assessing the quality of the product or service to determining whether or not they will do business with you again.

Post Product Purchase Likert Scale Evaluation

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	Strongly Disagree	Disagree	Agree	Strongly Agree
1. Overall I think the product was a good purchase			✓	
2. The product does what it claims			✓	
3. The product is affordable				✓
4. The product is better than other similar products				✓
5. Are there any improvements that we could make to the product?				

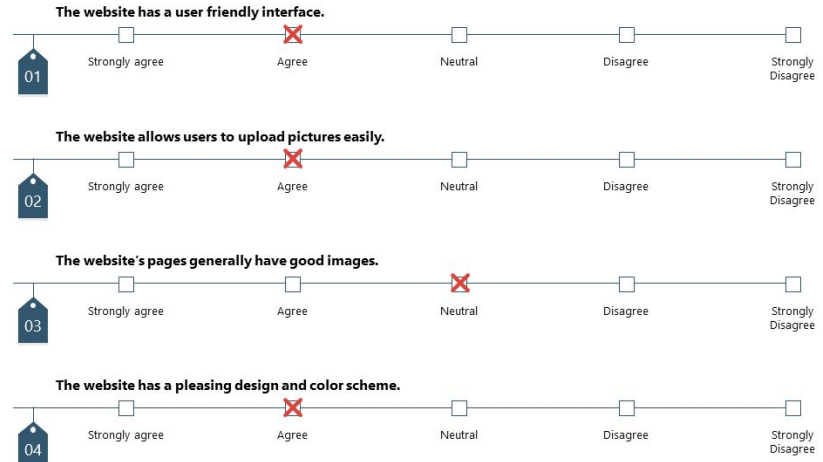
- Text Here
- Text Here
- Text Here

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- **User interface survey question** is a questionnaire designed to identify areas for improvement in a product's user interface based on user feedback.
- A survey of this type assists businesses in determining the current level of satisfaction with their product's interface.
- It can assist them in optimising the interface based on the user's preferences.

Likert Survey Scale with User Response

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FAQs

Why is a 5-point Likert scale used?

- The 5-point Likert scale is easy to understand and apply for both survey administrators and respondents.
- Higher-point scales require more time and effort to complete.
- Higher-point scales fit mobile device screens better.
- Respondents have options without feeling overburdened.

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What is a 7 point Likert type scale?

- (1) Strongly Disagree
- (2) Disagree
- (3) Somewhat Disagree
- (4) Neither Agree Nor Disagree
- (5) Somewhat Agree
- (6) Agree
- (7) Strongly Agree.

What are the three most common post-purchase outcomes?

- Perception: the process by which we choose, organise, and interpret information in order to form a picture of the world.
- Learning: change in a person's thought process/behavior as a result of experience; occurs throughout the consumer decision-making process.
- Lifestyle: refers to how consumers spend their time and money in order to live.

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