

Automation Test Plan



Automation Testing

Your Company Name

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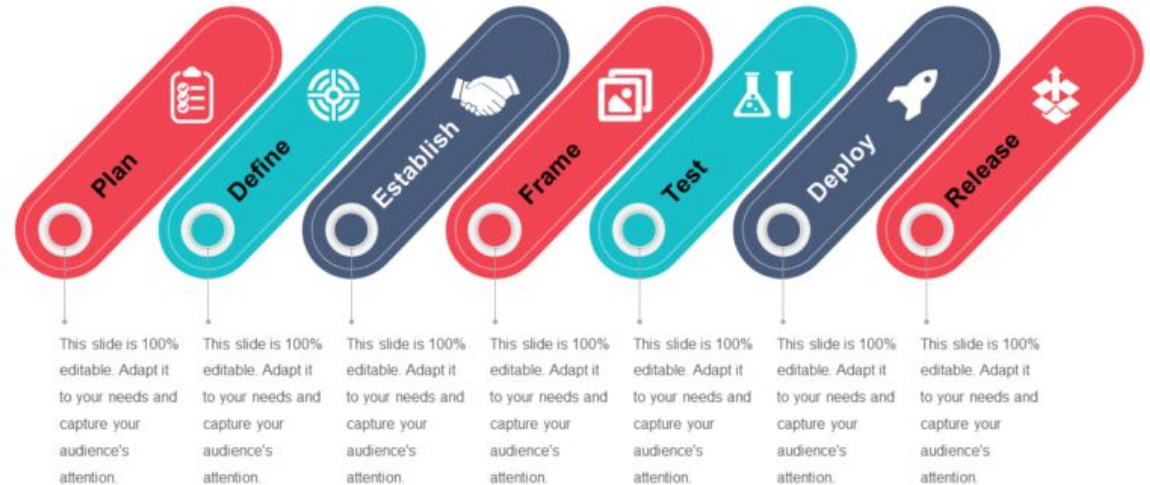
- **Automation testing** in general, is the process of managing test data, performing tests automatically, and using test findings to raise the calibre of a software in/or business.
- If you're familiar with testing, you know that the same test suite must be run repeatedly during each development cycle.



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- An automation test's scope, objectives, goals, estimations, resource planning, and task distribution among testing team members are all described in an **Automation testing plan**.
- It also covers testing hazards and the backup strategy to deal with them.

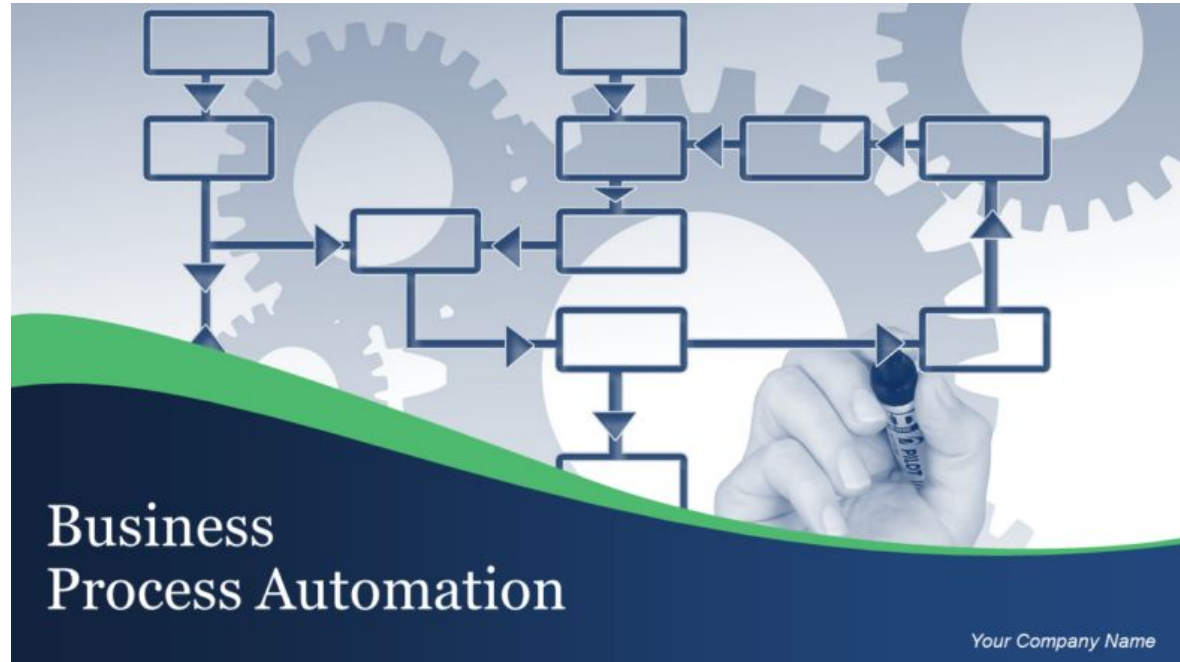
Automation Testing Plan Deploy Procedure With Boxes



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Business process automation (BPA) is the automation of ;

- intricate business procedures and tasks that go beyond the ordinary record-keeping
- data processing tasks, typically with the use of cutting-edge technologies.

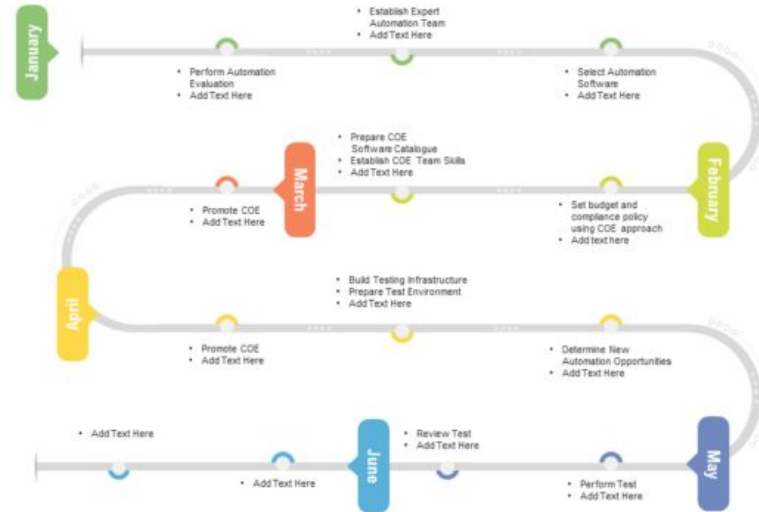


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- Automated testing (**software test automation**) is a way to checking code that makes use of special software tools that conduct tests automatically .
- Then compare real test results with predicted outcomes.

Software Test Automation Six Months Roadmap Presentation

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Marketing automation :

- Software that automates typical marketing chores eliminates the need for human intervention.
- Email marketing, behavioural targeting, lead prioritising, and tailored advertising are examples of typical marketing automation operations.

Marketing Automation Scorecard with Impressions and Sessions



This graph/chart is linked to excel, and changes automatically based on data. Just left click on it and select "Edit Data".

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FAQs

What is the objective of automation testing plan?

- Building an automation framework with scripts that require little upkeep .
- The needs for testing and development can change nowadays in an instant.
- Many changes may be required for your automation routines.

What is the Automation testing life cycle ?

- Test automation is used in conjunction with a structural testing process that may include all testing life cycle stages as well as additional phases for operations

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like test preparation and automation implementation.

- Automation Testing Life Cycle is the name given to the entire procedure.

What are the steps for Business Process Automation ?

- Determine the possibility for automation.
- Examine and improve your procedures
- Identify the operational procedure.
- Create the necessary forms and input masks

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- Be ready for the launch
- Start the automated process.
- Track the outcomes

What are the examples of Marketing automation?

- Survey and feedback emails.
- Re-engagements
- Product updates & launches

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