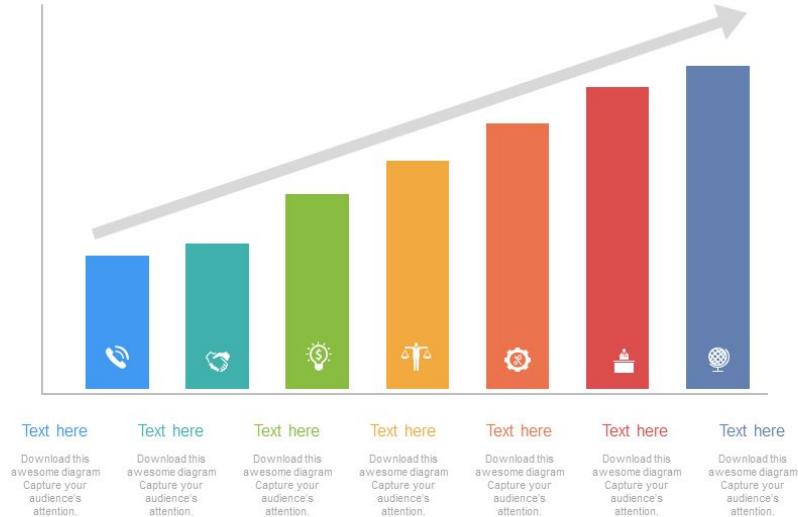


# Growth Chart

## GROWTH CHART WITH ARROW

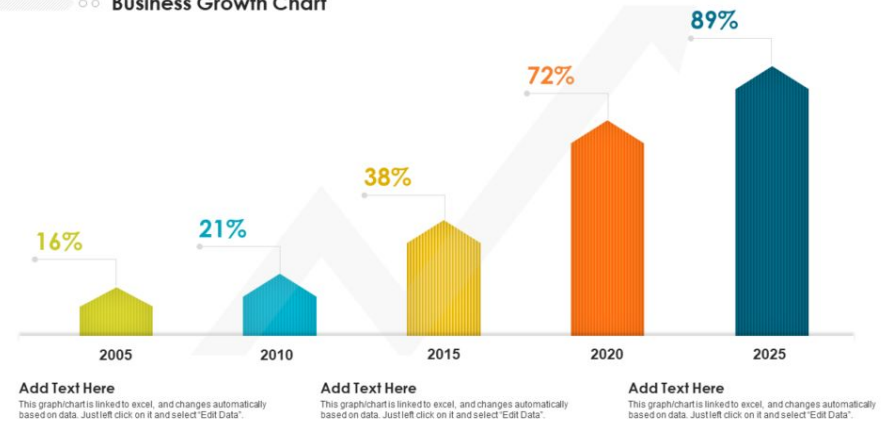


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- A **business growth chart** is a visual design that you can use to track the performance of your brand's key metrics over time.
- You can track a variety of metrics with the visualisation design, including Revenue , Sales and Company worth.

Statistics PPT Template of Annually Growth Chart

Business Growth Chart

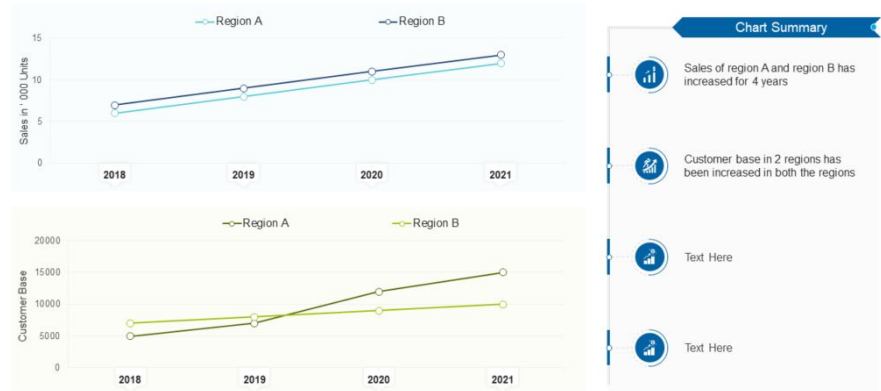


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- A **customer base** is a group of customers to whom a company markets and sells its goods or services.
- Companies research their customer base in order to tailor their products and offers in order to increase sales.
- Companies can increase sales by expanding their customer base.

## Incremental Growth Historical Chart Assessment

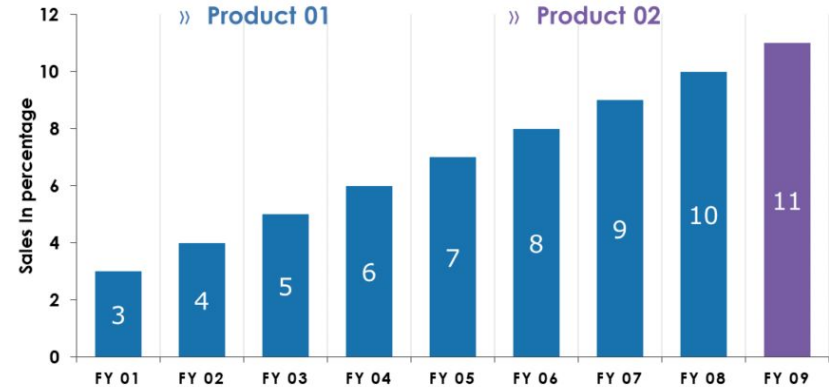
Following slide exhibits incremental growth historical chart assessment for two regions. It has 2 parameters of evolution-sales and customer base for consecutive 4 years



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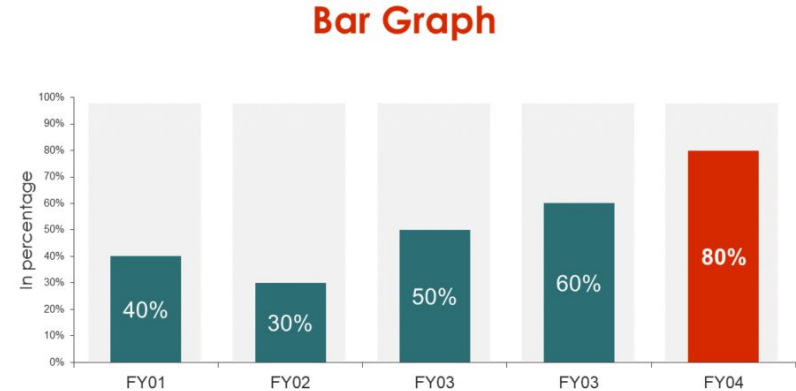
- A **bar graph** is a visual representation of data.
- To represent value, it employs bars of varying heights.
- Vertical bars, horizontal bars, grouped bars (multiple bars comparing values in a category), and stacked bars can be used to create bar graphs (bars containing multiple types of information).

 Bar Chart

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- **The bar graph** makes it simple to compare different sets of data among different groups.
- It depicts the relationship using two axes, with the categories on one and the discrete values on the other.
- The graph depicts the most significant changes in data over time.

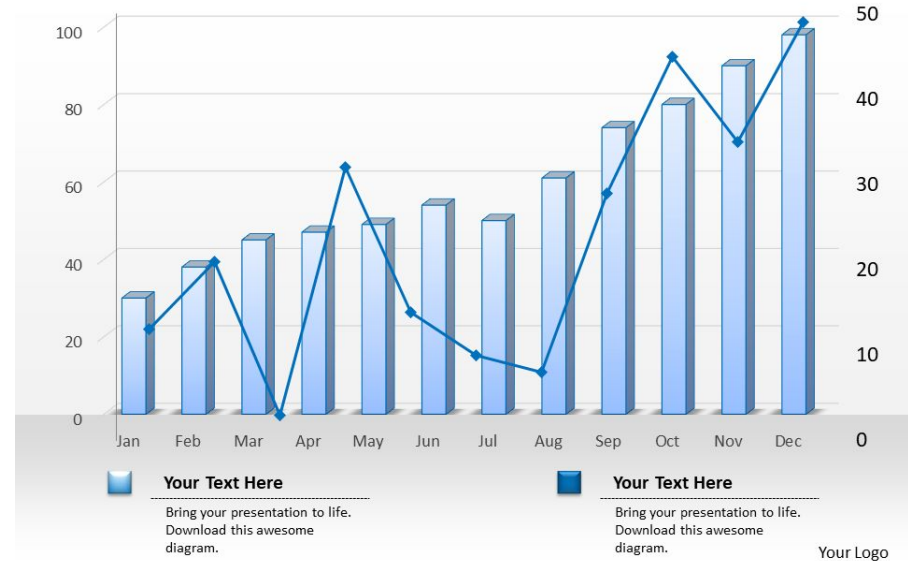


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- **The compounding monthly growth rate (CMGR)** is the average month-over-month growth rate over a longer time period.
- Typically 6-18 months.

## Monthly performance & Rate of growth



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- **Revenue growth** is defined as an increase in revenue over time.
- In accounting, revenue growth is defined as the rate of increase in total revenues divided by total revenues from the previous year's same period.
- Revenue growth can be expressed as a percentage increase over a baseline.

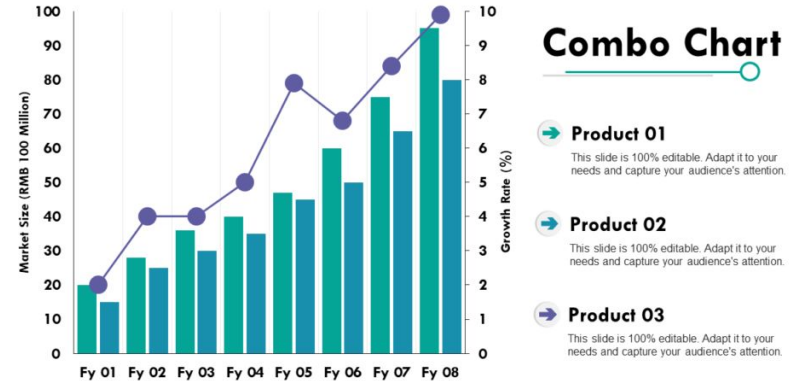
## Increase Revenue Growth Chart PowerPoint Guide



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- Combo charts are intended to visually highlight differences between data sets and make it simple to see one set of information presented in relation to other data.
- **The Combo chart** has the advantage of displaying multiple measures with different scales. One disadvantage is that you can only show one dimension at a time.



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# FAQs

## How do you quantify business expansion?

- The difference between the current period value and the previous period value is divided by the previous period value to calculate a company's growth rate.
- It is given as a percentage.

## What does a bar chart mean in accounting?

- A bar chart depicts the open, high, low, and close prices of an asset or security over a given time period.

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- The vertical line on a price bar represents the period's high and low prices.
- Each price bar's left and right horizontal lines represent the open and closing prices.

### **Why is the rate of growth important in business?**

- Growth is critical to a company's long-term survival.
- It aids in the acquisition of assets, the attraction of new talent, and the funding of investments.

- It also influences business performance and profitability.

## **What exactly is business growth?**

- Business growth is the point at which a company expands and requires more revenue streams.
- This can occur when a company's revenue increases, more products or services are produced, or its customer base expands.
- Growth is the primary goal of the vast majority of businesses.

# About Us

- SlideTeam is a premier Research, Consulting and Design agency that develops and templatizes industry processes and best practices, frameworks and models across all industry and verticals to help customers present their strategies effectively and convincingly.
- In addition, Slide Team compiles data and statistics from thousands of sources over a wide range of topics to help customers make intelligent decisions. We develop and present our research in the form of fully editable PowerPoint templates to make it easy for our customers to create presentations based on their individual requirements.
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