


Marketing Resume

Name Surname

Media Planner

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Academic Background

Bachelor's Degree in Communications

ABC University, 2015

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Senior High School




XYZ School, 2011

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Awards

- Golden Guild Award for Best Social Media Campaign, 2019
- INFLNC Media Specialist of the year, 2018
- Most Engaging Social Media Campaign, 2017

Find Me Online

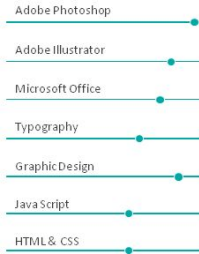
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- **Marketing professionals** define the strategies and techniques that businesses use to attract customers.
- They set pricing according to product demand and supply, which helps a company's profits and market share grow.
- They also help with new product development and market trend analysis.

CONTACT

- +123456789
- emailaddress@gmail.com
- # Street number, city, state
- www.slidetechn.in

TECHNICAL SKILLS



AWARDS

- Leadership Youth Award Winner (2016)
- Resource Consortium Contest 1st place (2018)
- Business Builder of the Year (2019)

PROFILE SUMMARY

Write a powerful performance summary here. Highlight your most valuable skills, qualifications, achievements, credentials, and other distinguishing information so far as it relates to and supports your current objective, integration keywords and qualifications aligned with the company's specific needs.

Show why you are uniquely qualified, focusing on skills or qualifications, industry expertise, companies worked for, degree, certifications, awards, and/or other professional credentials.

EDUCATION

- 2001-04 Masters Degree in International Business (MBA)
Stanford University
Palo Alto, CA
Specialized in XYZ
- 2006 Masters Degree in Business Economics (MBA)
Harvard University
Cambridge, MA
Specialized in XYZ
2015-2017
- 2007 Bachelor of Commerce (B.com)
Yale University
New Haven, CT
Specialized in XYZ

WORK EXPERIENCE

- 2008-10 **JOB TITLE**
Company Name
 - Describe your accomplishments paragraphs can work or bullet points depending on your preferences.
 - Demonstrate your knowledge of the company, matching the language in your resume to the language of their posting.
 - Add your text there

→ **Marketing managers** are involved in all aspects of marketing, from developing campaign estimates and budgets to submitting them for approval.



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- Marketing managers are in charge of crafting the message that will be delivered by their client across all forms of media.
- They might collaborate with advertising agencies or write sales contracts.



JOHN MORALES
Marketing Manager

PROFILE

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EXPERIENCE

Marketing Manager
ABC Group / 2016-2019

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Digital Marketing Specialist
XYZ Group / 2015-2016

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KEY SKILLS



Skill	Percentage
Leadership	30%
Teamwork	25%
Problem Solving	30%
Time Management	15%

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Resume of Marketing manager must include :

- Fill in your contact information. Write your full name at the top of your CV
- Create your personal statement.
- Highlight your most important accomplishments.
- Describe your work experience.
- List your marketing abilities and competencies.
- Consider adding more personal information.

RICK YUNE

MARKETING MANAGER

 # street number, city, state
 +123456789
 emailaddress@gmail.com
 www.yourwebsite.in



PROFILE

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EDUCATION

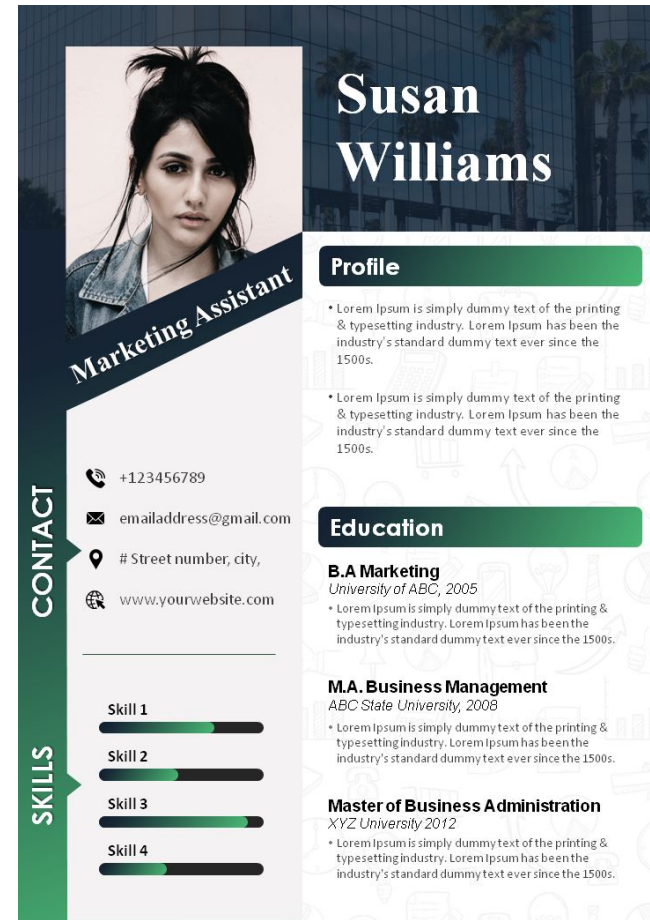
UNIVERSITY NAME
Master In Lorem Ipsum (20XX)

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UNIVERSITY NAME
Bachelor In Lorem Ipsum (20XX)

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- **Marketing Assistant** is a low-level position.
- It is the role in charge of assisting with the implementation of marketing strategies and campaigns.
- It also includes tasks like database research and maintenance.
- It is a stepping stone if you want to pursue a career in marketing.



Susan Williams

Marketing Assistant

CONTACT

- +123456789
- emailaddress@gmail.com
- # Street number, city,
- www.yourwebsite.com

SKILLS

- Skill 1
- Skill 2
- Skill 3
- Skill 4

Profile

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Education

B.A Marketing
University of ABC, 2005

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M.A. Business Management
ABC State University, 2008

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Master of Business Administration
XYZ University 2012

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Social media managers are typically in charge

of:

- Creating and overseeing social campaigns
- Producing content
- Reviewing analytics
- Communicating with relevant stakeholders within a company.



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Objectives of a Marketing Resume :

- To obtain a marketing position that will allow me to meet my sales targets and continue my education in this field.
- Seeking a marketing manager position that will allow me to use my leadership skills to help build a company that will exceed expectations and sales goals.

NAME HERE

Marketing Manager

PROFILE

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Education

M.S. Marketing
ABC University, XYZ, AB, 2000

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B.S. Marketing
XYZ University, XYZ, AB, 2012

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Awards

Employee of the Month

December, 2015, ABC Group
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Employee of the Year

May 2017, XYZ Group
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Experience

Marketing Manager

ABC Group / September 2015 ongoing
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Digital Marketing Specialist

XYZ Group / 2015-2018
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FAQs

How do I write a marketing resume if I have no prior experience?

- Include your name and contact details. Include your first and last name at the top of your resume.
- Create a resume summary.
- Describe your education.
- Describe your marketing experience.
- Include both your soft and technical skills.
- List your credentials.

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What are technical marketing skills?

- Technical abilities such as analytical reasoning, affiliate marketing, and business analysis are required for success as a marketer.
- So you'll need more than that to build a successful career.

What exactly are marketing skills?

- This entails being able to identify customers' problems, sometimes before they do, and addressing those needs and problems through the products and services you offer.

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→ This necessitates the use of two skill sets: communication and analytical.

What are the four Ps of resume marketing?

Marketing principles are best summarised by the four Ps:

- Product
- Place
- Price
- Promotion

About Us

- SlideTeam is a premier Research, Consulting and Design agency that develops and templatizes industry processes and best practices, frameworks and models across all industry and verticals to help customers present their strategies effectively and convincingly.
- In addition, Slide Team compiles data and statistics from thousands of sources over a wide range of topics to help customers make intelligent decisions. We develop and present our research in the form of fully editable PowerPoint templates to make it easy for our customers to create presentations based on their individual requirements.
- With a large team comprising of Research Analysts, Statisticians, Industry Experts and Designers spread over 6 countries, SlideTeam now hosts the world's largest collection of Ready to Use PowerPoint templates on all topics and industries.
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