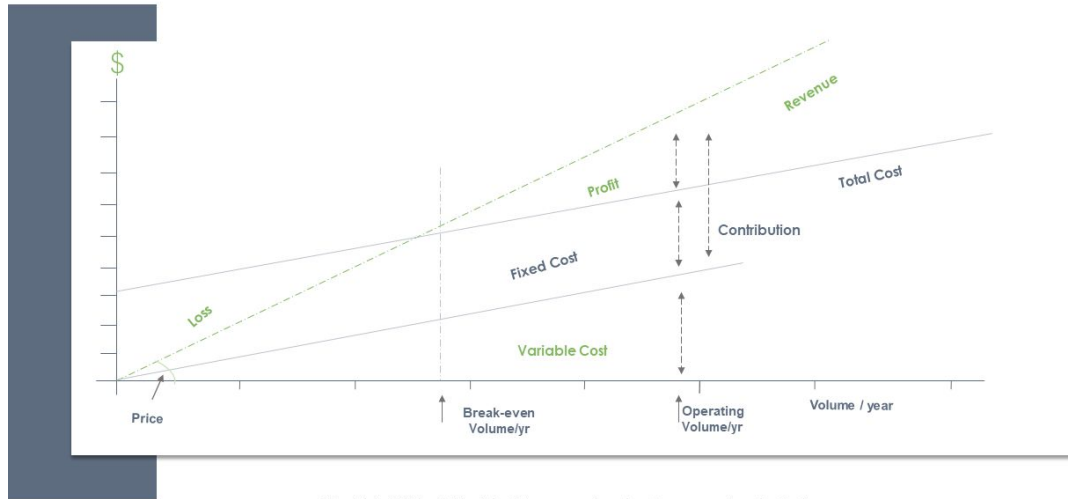


Break-Even Analysis



Break-Even Analysis

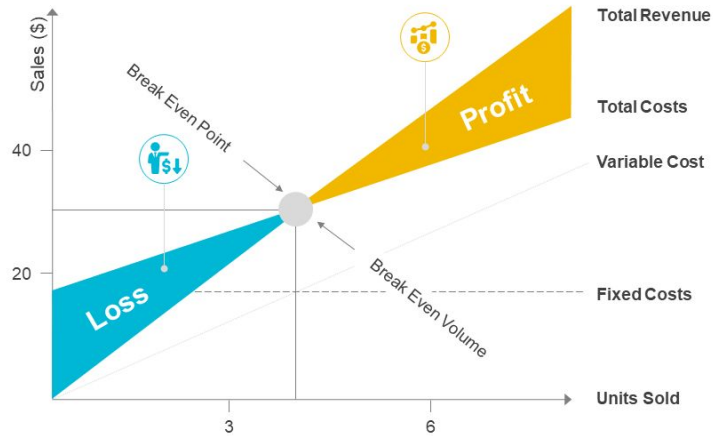


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- When determining when you will break even financially, a **Break-Even Analysis** compares the costs of a new business, service, or product against the unit sale price.
- In other words, it indicates the time when you will have generated enough revenue to pay for all of your expenses.

Break Even Analysis



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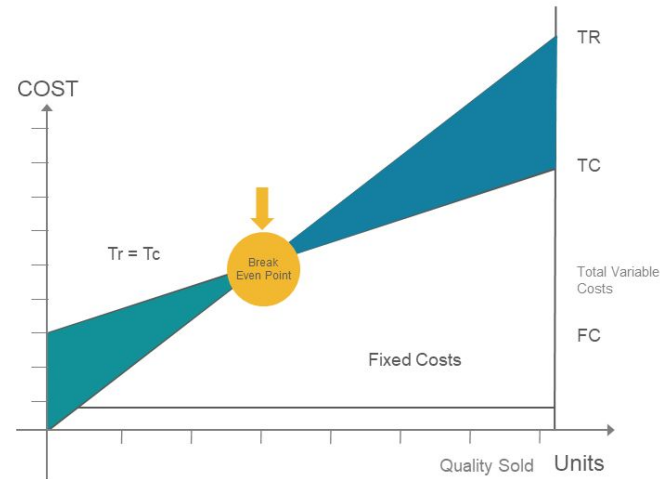
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Break-Even Analysis

uses:

- Break-even analysis enables you to identify the point at which your company, or a new product or service, will become profitable.
- Investors also use it to identify the moment at which they will recover their investment and begin to profit.

 Break Even Analysis PowerPoint Slide Show



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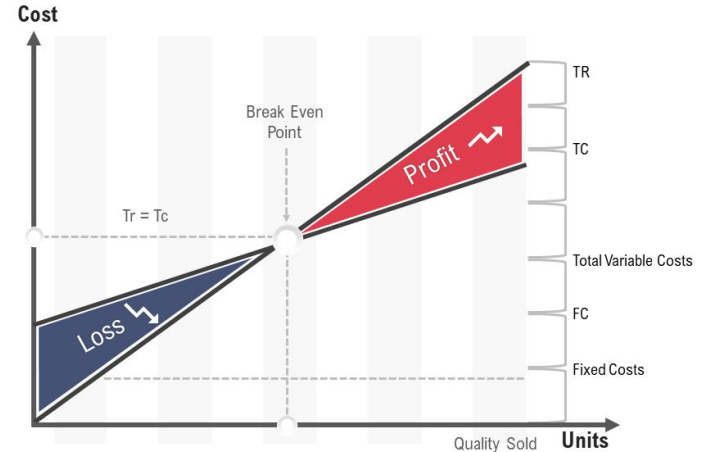
Break-Even Point:

- The break-even point is reached when overall costs and total revenues are equal, leaving your small firm with no net benefit or loss.
- In other words, you've achieved the point in production where the revenue from a product equals the cost of manufacture.



Break Even Analysis

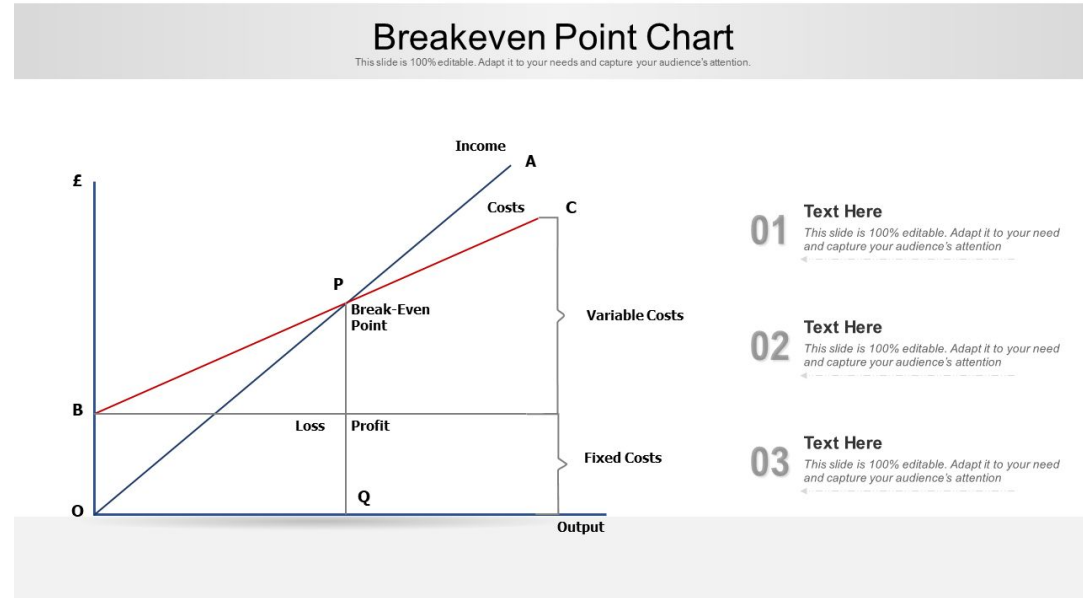
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Your Company Logo   

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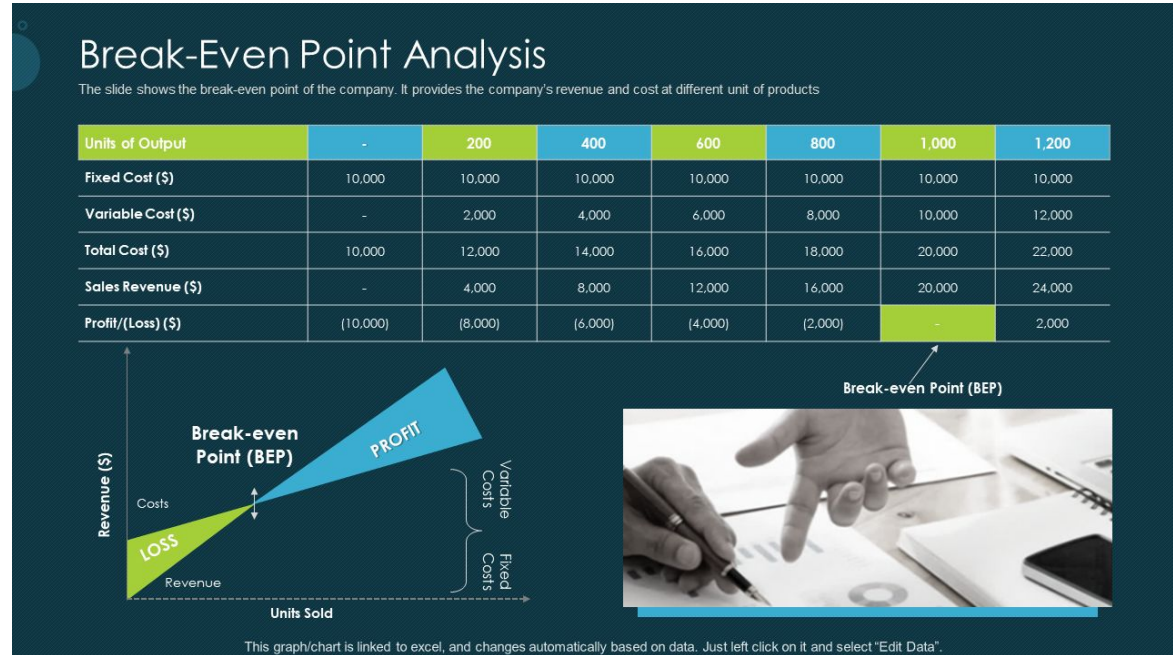
- A **Break-Even Point Chart** displays the sales volume at which total costs and sales are equal.
- Below this point, losses will occur, and beyond this point, profits will be made.
- The horizontal axis of the graph represents volume, while the vertical axes represent revenue, fixed costs, and variable costs.



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Analyzing the Break-Even Point :

- Your average selling price less variable costs, divided by your fixed costs, is your break-even point.
- When revenue and costs are equal, that is the moment at which the company becomes profitable.



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FAQs

What are the types of break-even analysis?

- Average per-unit sales price (per-unit revenue)
- Average per-unit cost.
- Monthly fixed costs

What are the strengths of Break-Even Analysis ?

- Pricing

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- Setting revenue targets
- Mitigate risks
- Gaining funding

What are the limitation of Break-Even analysis?

- Depends only on reliable data
- Doesn't predict demand
- Doesn't acknowledge competition

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How to create a Break-Even Analysis chart ?

- Make axes.
- Draw a line to represent fixed costs.
- Draw a line to represent variable costs.
- Draw a line to represent total costs.
- Draw a line to represent revenue.
- Determine the break-even point.

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