

Subscription Plan

Three Column Table of Different
Subscription Plan With Icon

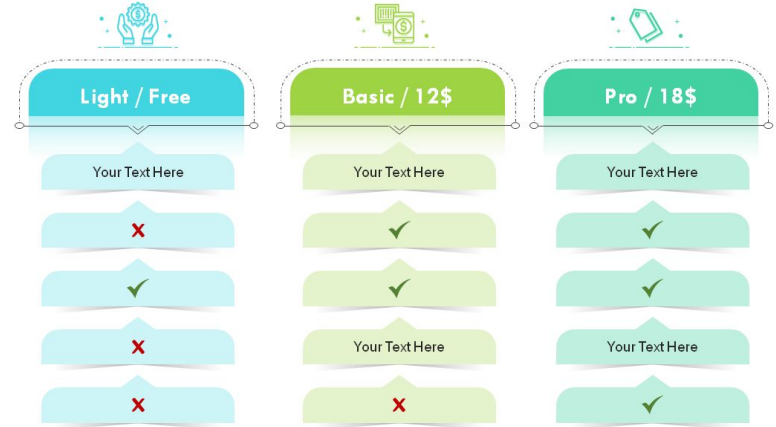
	 BASIC	 STANDARD	 PLUS
› YourText Here	✓	✓	✓
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- A **subscription plan** is a type of payment option.
- A subscription plan allows you to specify how frequently a product will be delivered.
- This is referred to as "delivery frequency." For instance, weekly delivery.
- A subscription plan also allows you to include a percentage discount.

3 Different Subscription Plans in Pricing Table

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Light / Free	Basic / 12\$	Pro / 18\$
Your Text Here	Your Text Here	Your Text Here
X	✓	✓
✓	✓	✓
X	Your Text Here	Your Text Here
X	X	✓

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- A subscription-based pricing model is a payment structure that allows a customer or organisation to purchase or subscribe to a vendor's IT services for a set price over a set period of time.

4 Column Layout Illustrating Internet Subscription Plans

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Creating a subscription plan :

- Select your subscription concept.
- Choose your subscription products.
- Determine your subscription pricing.
- Create your website.
- Choose your subscription products.

Different Subscription Plans Offered by Music Streaming Platform

This slide caters details about comparison between free and premium subscription membership offered by music streaming application.

Features	"Free" Subscription	"Premium" Subscription
Accessibility to Million Songs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Accessibility to Podcasts and Audiobooks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
No Interruptions with Ads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
High Music Quality	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pick and Play Any Track on Mobile	Availability on Selected Playlists	<input checked="" type="checkbox"/>
Offline Music	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Add text here	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Add text here	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



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- **Subscription marketing** is a continuous marketing strategy for acquiring new customers and retaining long-term, repeat customers.
- You must first determine your subscription sweet spot before you can fine-tune your subscription marketing strategy.

Subscription Plans Overview of the Company

This slide provides a detailed summary of the overall subscription packages offered by a company. This slide covers monthly price, annual price, features availability as per subscription packages etc.

	Basic	Standard	Premium
Monthly Price	\$8	\$13	\$16
Annual Price	\$90	\$150	\$175
HD Available	✘	✔	✔
Ultra HD Available	✘	✘	✔
Users at Time	1	3	5
Available on Laptop, TV, Phone	✔	✔	✔
Unlimited Movies and TV Series	✔	✔	✔
Add Text Here	✔	✔	✔
Add Text Here	✔	✔	✔

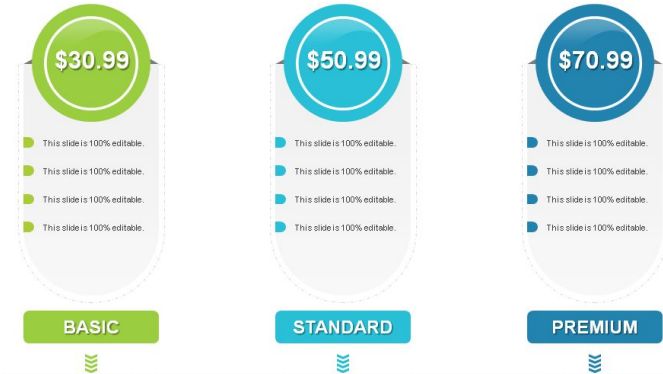
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- **A list infographic** is a type of informational graphic that uses a written list to convey a message.
- It has a lot of written copy, but it's also very visual.
- It, like other types of graphics, is eye-catching and usually includes a variety of design elements.

Price List Infographic Depicting Monthly Subscription Plan

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The benefits of subscription-style services for businesses.

- A small one-time payment is less intimidating than a large one-time payment.
- In addition to cost, customers want you to "makes life easier."
- In many cases, value begins with convenience.
- Subscriptions make it simple for customers to obtain what they want and need.

Price List Side for Different Subscription Plan



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- A **subscription website** (also known as a membership website) is a site or section of a site that has restricted access.
- This means that people must sign up as members and often pay a fee to gain access to it.
- Of course, your website's content must be valuable enough for people to pay for it.

Different Subscription Plans Offered by Spotify



This slide offers details about different subscription plans offered by Spotify such as free subscription and premium subscription.

Free Subscription

- › Lower audio quality
- › Interruption in songs by advertisements
- › Online Listening
- › Subscription charges - Free



- › Higher audio quality
- › Advertisement-free experience
- › Offline streaming availability
- › Subscription charges - \$9.99 (individual)

Premium Subscription

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FAQs

What factors contribute to the success of a subscription?

- Because customer relationships are the lifeblood of subscription businesses, you must keep an eye on customers who are becoming less engaged.
- Communicate with them on a regular basis to learn how they're using the product and to ensure they understand the value of their subscription.

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What is the most well-known subscription service?

- Netflix is the largest subscription company, with approximately 225 million subscribers worldwide.
- Netflix is the most popular subscription service, with millions of subscribers.
- Netflix has approximately 225 million subscribers worldwide.

How do I set the price of a subscription?

- $\text{Monthly Profit} = \text{Monthly Revenue Goal} - \text{Estimated Monthly Cost}$.
- $\text{Monthly Revenue Target} / \text{Monthly Subscription Price} = \text{Monthly Customer Requirement}$.
- $\text{Monthly Subscription Price} = \text{Monthly Revenue Goal} / \text{Estimated Number of Customers per Month}$.

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