

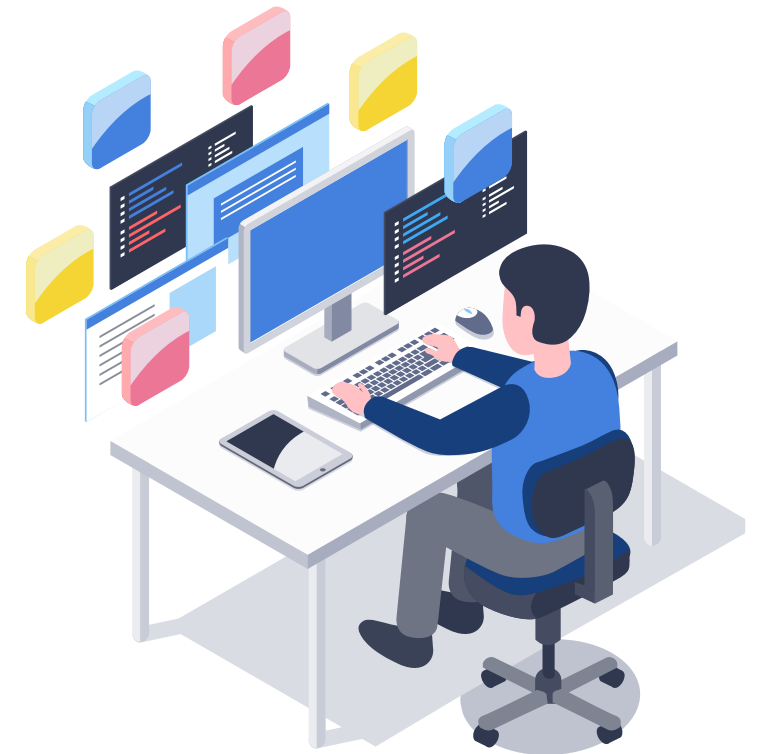


# Digital Playbook

Your Company Name

[Click here to get the best PPT templates!!](#)

# Purpose of the Playbook



**01** The following playbook will serve as a guide for organization and will help it in achieving digital transformation for the organization

**02** It highlights the key steps within the transformation journey and provides a detailed plan on executing the same

**03** It also provides the user with key insight into the transformation process and various steps which will aid manager

**04** Add Text Here

**05** Add Text Here

**06** Add Text Here

[Click here to get the PPT template!!](#)

# Introduction to the Playbook

Purpose of the following slide is to provide an overview of the entire playbook as it provides brief introduction of digital transformation as a latest trend of the industry. The following also provides a page wise description of multiple sections of the playbook.



Digitalization has taken the world by storm, every organization be it new or old has transformed themselves and adopted digitalization as new trend

Digital transformation refers to a strategic process that helps organization in changing its current operations from a manual to technological based system

The following playbook will serve you as a guide for your organization and help them in transforming your current business into a digitally mature corporation

Add Text Here  
Add Text Here  
Add Text Here  
Add Text Here



## Description

## Page Numbers

## Add Text Here

Part 1 – How digital transformation can help you

How digital transformation can help your organization in achieving success

XX-XXX

Add Text Here

Part 2 – Executing transformation strategy

A guide and roadmap for the organization that will help the organization to implement digital transformation strategy

XX-XXX

Add Text Here

Part 3 – Transformation roadmap

Add Text Here

XX-XXX

Add Text Here

Part 4 – Understanding impact of digital transformation

Add Text Here

XX-XXX

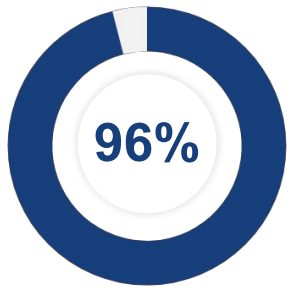
Add Text Here

[Click here to get the PPT template!!](#)

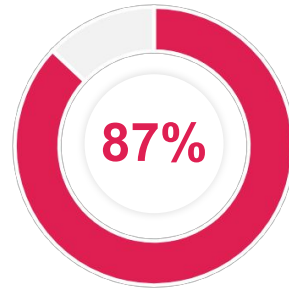
# How Digital Transformation can Change Your Organization

Purpose of the following slide is to show, how digital transformation can change organization as it provides key stats related to the same. It displays adoption rate of digital transformation, total number of companies who have experienced increase in revenues etc.

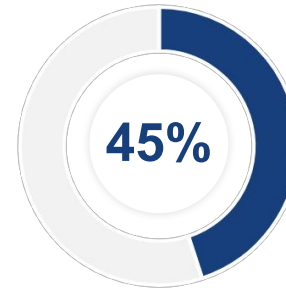
- » Digital transformation has had heavy impacts on various organizations, as it has helped in streamlining key processes with the help of modern technology and AI.
- » Digitalizing the entire organization can be a daunting task, thus this playbook will serve as a roadmap and will guide you in transforming the entire organization
- » Multiple organizations have witnessed tremendous impacts and positive outcome from the process, below mentioned are a few such stats that support this argument
- » Add Text Here  
Add Text Here
- » Add Text Here  
Add Text Here



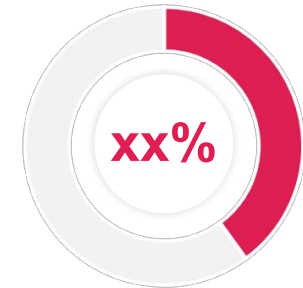
Adoption rate of digital transformation by various organizations



Companies have experienced increase in Revenues



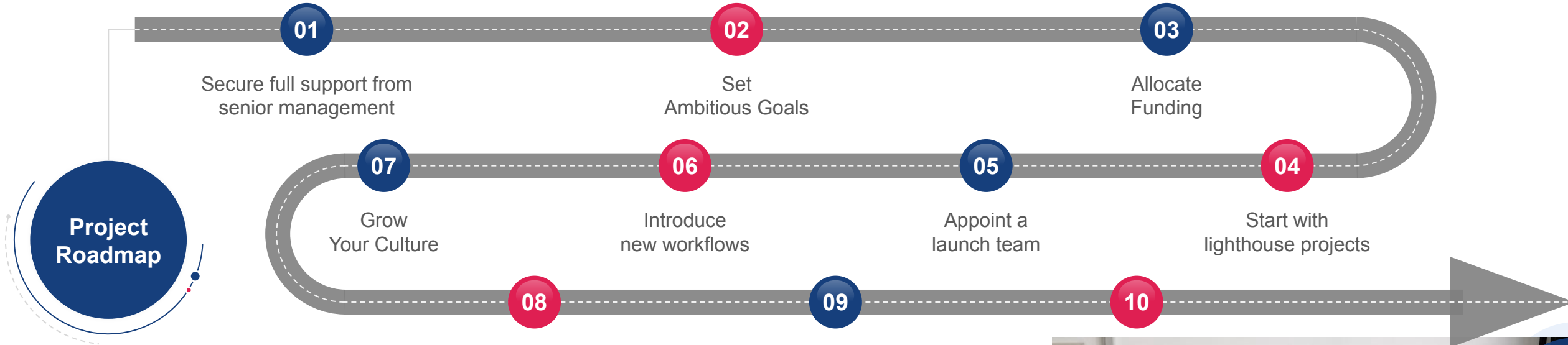
Add Text Here  
Add Text Here  
Add Text Here



Add Text Here  
Add Text Here  
Add Text Here

# Case Study to Help your Organization

Understanding and analyzing a similar case study is a crucial step for the organization as it helps in preparing for the impact of digital transformation. Purpose of the following slide is to display a detailed case study which includes: project roadmap, project result and description.



## Project Description

- Transforming organization IT resources and implementing new IT practices
- Increase organization efficiency and data management capability
- Add Text Here
- Add Text Here



## Project Results

- New and improved IT practices in the organization
- Reduction in human error due to automated process
- Add Text Here
- Add Text Here



[Click here to get the PPT template!!](#)

→ To meet changing business and market requirements, digital transformation is the process of employing digital technology to build new — or adapt current — business processes, culture, and consumer experiences.








→ **Digital transformation** is the redesigning of business in the digital age.

## Digital Transformation Trends we can Adopt

The following slide displays the key trends that can be adopted by the organization, these trends can impact the transformation journey can help in achieving operational excellence. These trends can be: usage of Hyperautomation, cyber security tools, usage of AI etc.



- Keeping an eye on key trends that will impact the organization should be analyzed and assessed carefully
- Add Text Here
- Add Text Here
- Add Text Here
- Below we have listed key trends that should be carefully analyzed before the transformation journey

 <p>Usage of Hyperautomation Add Text Here Add Text Here</p>	 <p>Utilization of high-end cyber-security tools Add Text Here</p>	 <p>Usage of AI in organizations Operations Add Text Here</p>	 <p>Data Deconstruction Add Text Here Add Text Here</p>	 <p>Add Text Here Add Text Here Add Text Here</p>	 <p>Add Text Here Add Text Here Add Text Here</p>	 <p>Add Text Here Add Text Here Add Text Here</p>
---	---	--	--	--	--	--

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

- Business Model Transformation
- Process Automation and Optimisation
- Digital Product and Service Innovation
- Employee Empowerment and Engagement
- Customer Experience are the **five primary domains of digital transformation.**

## Which Digital Transformation Strategy Suits Your Organization Best

Purpose of the following slide is to show multiple digital transformation strategy that the organization can use. These strategies can help the organization to increase revenues. It includes various strategies such as: process, business model, Domain and cultural transformation.



- There are various types of digital transformation strategy that any organization can utilize, below mentioned are some of these strategies
- You can select any of these strategies according to your organization need and readiness
- Add Text Here
- Add Text Here
- Add Text Here
- Add Text Here

**Process Transformation**

- Transforming the entire process of the organization
- This can be achieved by introducing new technologies
- Add Text Here
- Add Text Here
- Add Text Here

**Business Model Transformation**

- Changing the complete business model of the organization
- Associating new partners, introducing new cost structure etc.
- Add Text Here

**Domain Transformation**

- Transforming the domain in which the organization has kept all their database
- Migrating the entire database to serverless technology
- Add Text Here
- Add Text Here

**Cultural Transformation**

- Add Text Here
- Add Text Here
- Add Text Here
- Add Text Here
- Add Text Here
- Add Text Here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

- **A digital transformation strategy is** a method of remodelling the organisation to embrace digital technology across all relevant aspects .
- In order to accomplish everything from improved productivity to faster delivery , leading to better customer care/services.

## How to Execute Successful Digital Transformation Strategy

Devising a strategy to successfully implement digital transformation in the organization is an essential step in the entire process of transforming an organization, the following slide highlights key steps such as: analyze and inspire, design a successful roadmap and executing the vision.



This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



## What is a digital playbook?

- A digital playbook is a document containing all of your marketing approaches, strategies, and objectives.
- This should be a comprehensive summary of all of your brand's marketing concepts, as well as the conditions in which you should employ these various methods.



## What are the some digital transformation strategy principles?

- Make it all about the people.
- Before you travel, bring folks on board.
- Make it strategy-driven.
- Make it multi-purpose and cross-functional.
- Make your progress visible.
- Consider it as a work of art.
- Concentrate on value generation.

## What are the 3 R's of digital transformation?

- Having the right people
- the right process
- the right systems

## What exactly is digital transformation 4.0?

- Industry 4.0's digital transformation has enabled manufacturers to develop digital twins, which are virtual replicas of processes, production lines, facilities, and supply chains.
- Data from IoT sensors, gadgets, PLCs, and other internet-connected things is used to construct a digital twin.

# About Us

- SlideTeam is a premier Research, Consulting and Design agency that develops and templatizes industry processes and best practices, frameworks and models across all industry and verticals to help customers present their strategies effectively and convincingly.
- In addition, Slide Team compiles data and statistics from thousands of sources over a wide range of topics to help customers make intelligent decisions. We develop and present our research in the form of fully editable PowerPoint templates to make it easy for our customers to create presentations based on their individual requirements.
- With a large team comprising of Research Analysts, Statisticians, Industry Experts and Designers spread over 6 countries, SlideTeam now hosts the world's largest collection of Ready to Use PowerPoint templates on all topics and industries.
- Our team consists of professionals from Fortune 500 companies and Top Tier consulting firms involved in the process of researching and designing over a million slides that are available for our users on a subscription basis.
- To Contact Us and set up a Live Product Demo join us [here](#) .



[Click here to get the best PPT templates!!](#)