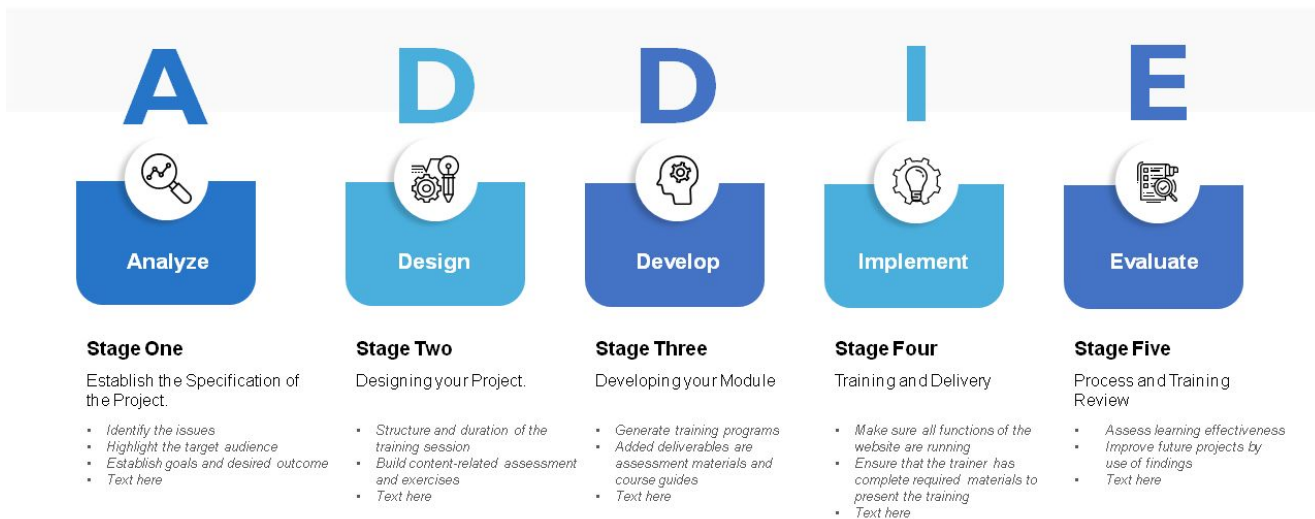


ADDIE Model

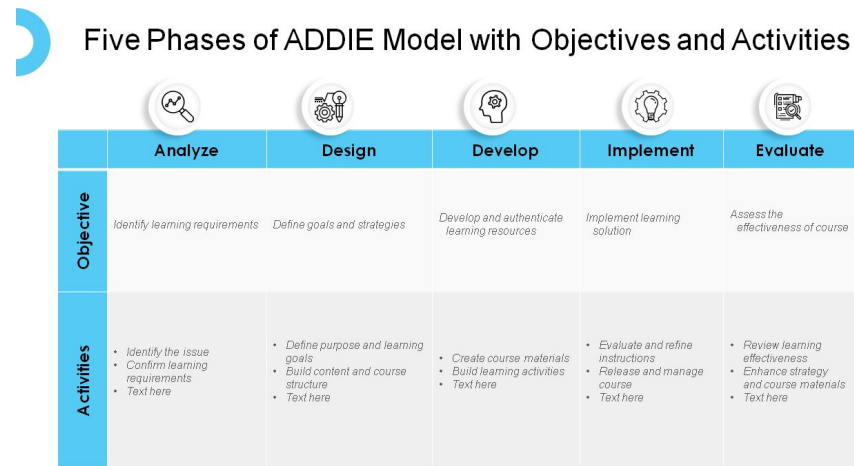
ADDIE Model of Instructional Design

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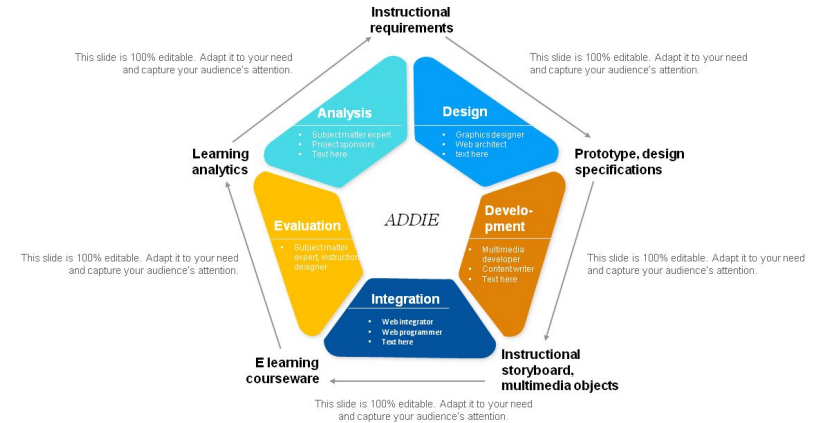
- ➔ **Analyze, Design, Develop, Implement, and Evaluate** is an acronym that stands for ADDIE.
- ➔ It is a model of Instructional Design that has stood the test of time and usage.



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- Many professional instructional designers use this design model for technology-based teaching.
- **ADDIE** has almost become a **de facto standard** for professionally designed, high-quality distance education programmes, whether print-based or online.
- It's also popular in corporate e-learning and training.

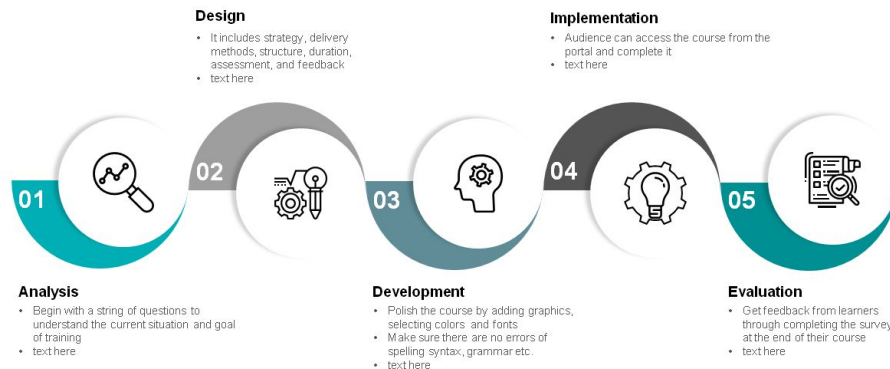
Resources Involved in ADDIE Model



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- **'Analyze'** is the first phase of the ADDIE model.
- This phase identifies the problem, analyses the training needs, identifies the target audience, and lists the high-level learning goals.
- The first critical activity is identifying the problem.

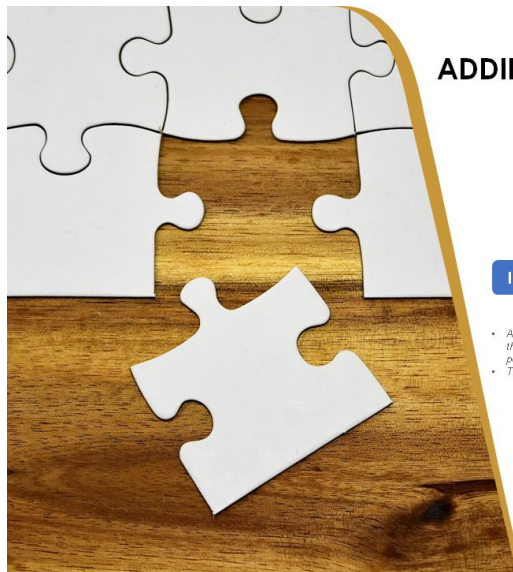
ADDIE 5 Steps to Build Effective Training Programs



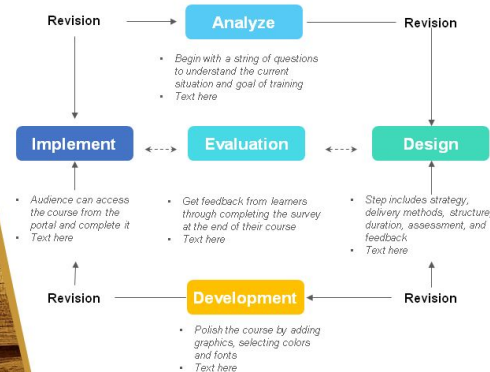
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- **The Design stage** begins after you have completed your training plan and identified any performance gaps identified during the Analysis stage.
- Addressing the gaps, completing the training outline, and finalising approvals with key decision-makers are all part of this phase.



ADDIE 5 Stages of Process Development



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- **At Development phase**, one can start designing the courses.
- At this point, one will be heavily influenced by the prototypes/storyboards.
- Each course element should be developed in accordance with the design phase.
- The content's core has already been determined.
- All that is required is a level of detail and polish to the courses.

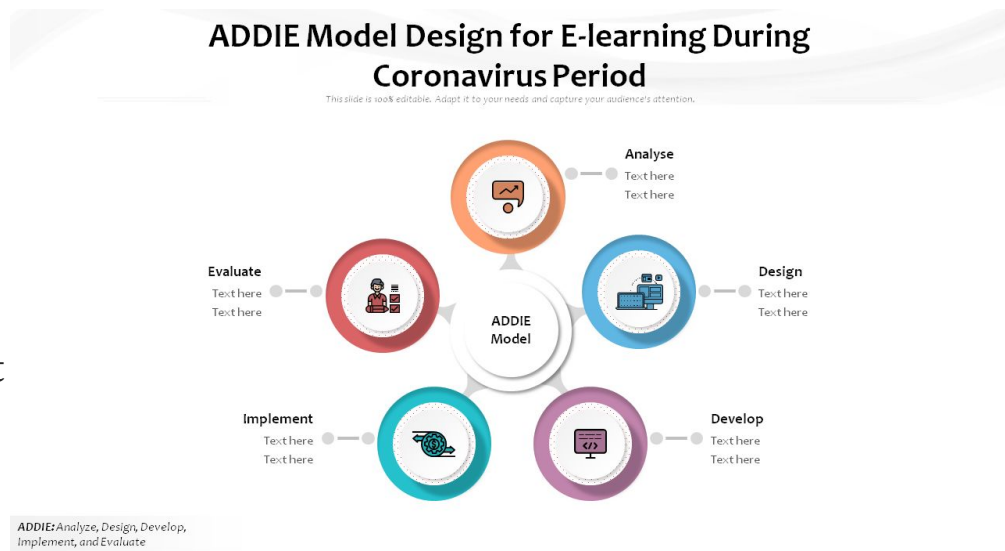


5 Components of ADDIE Model for Effective Learning

- **Analysis**
 - Identify the issues
 - Highlight the target audience
 - Establish goals and desired outcome
 - Text here
- **Design**
 - Structure and duration of the training session
 - Build content-related assessment and exercises
 - Text here
- **Develop**
 - Generate training programs
 - Added deliverables are assessment materials and course guides
 - Text here
- **Implement**
 - Make sure all functions of the website are running
 - Ensure that the trainer has complete required materials to present the training
 - Text here
- **Evaluate**
 - Assess learning effectiveness
 - Improve future projects by use of findings
 - Text here

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- **The ADDIE implementation phase** is when learners actually receive the instruction and materials that have been prepared for them during the previous three steps of the ADDIE model.
- As such, it is arguably the most important step because it is the site of actual learning.

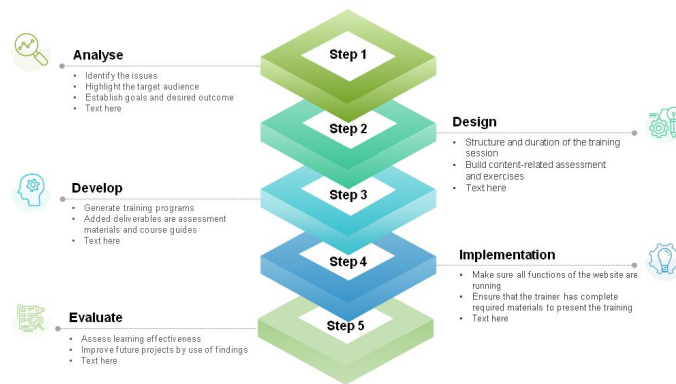


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In **Evaluation phase** , we concentrate on:

- Did we meet the objectives established during the analysis phase?
- Return to the analysis phase after receiving feedback.
- Determine any additional training requirements.
- Changes in media types or approaches are possible.

ADDIE 5 Stages for Building Productive Training Program



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FAQs

What are the ADDIE model 's characteristics?

- The ADDIE model is the generic process that instructional designers and training developers have traditionally used.
- The five phases—Analysis, Design, Development, Implementation, and Evaluation—represent a dynamic and adaptable framework for developing effective training and performance support tools.

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Why ADDIE is important in teaching and learning?

- ➔ One reason for the widespread use of the ADDIE model is that it is extremely valuable for large and complex teaching designs.
- ➔ ADDIE's roots go back to the Second World War and derive from system design, which was developed to manage the hugely complex Normandy landings.

Why is the ADDIE model the most successful?

- ➔ The ADDIE training model assists instructional designers in creating more effectively

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designed programmes, as well as more clearly defined and structured learning objectives and materials. The method also allows for a more organised workload for both instructors and students (Allen & Sites, 2012).

Lesson plans are created at what stage of the ADDIE model?

- Learning objectives, assessment instruments, exercises, content, subject matter analysis, lesson planning, and media selection are all addressed during the design phase.

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