

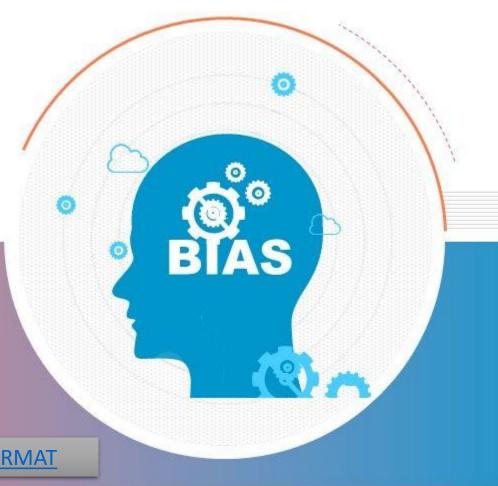


Session I: Acknowledging Biases

Picture Exercises, Questions, Activities, and Implicit Association Test (IAT)

Key D&I Statistics

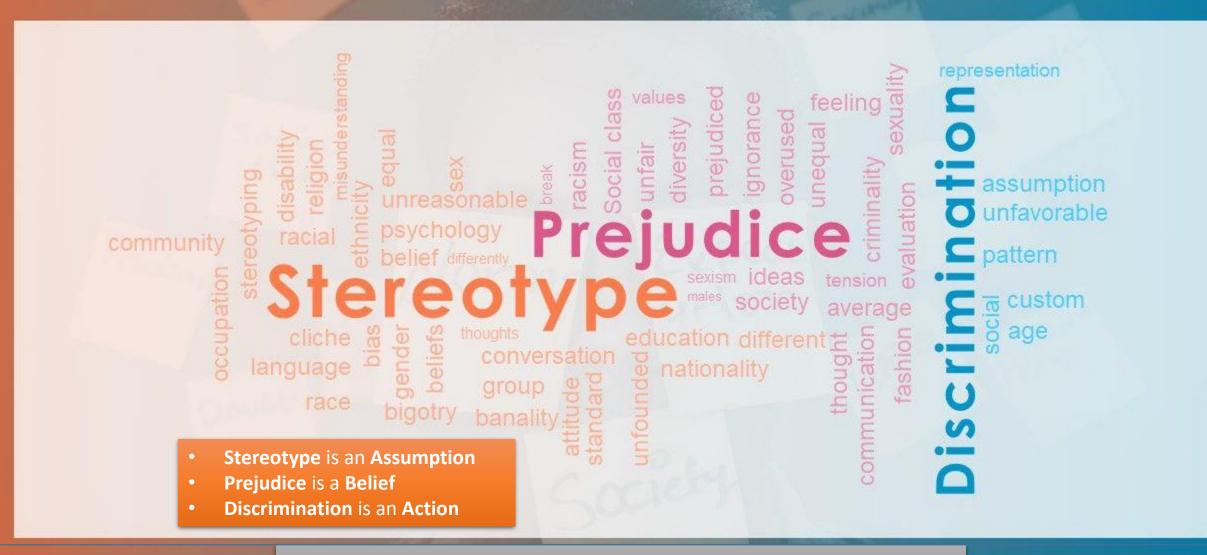
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Implicit biases are unconscious thoughts that are influenced by a variety of factors. Recognizing them is the first step toward mitigating them. We express our implicit biases through actions or words that are often so subtle that we are unaware that we are using or receiving them. This curriculum helps you acknowledge biases.

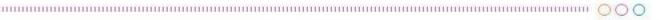
Session II: Stereotype, Prejudice, Discrimination



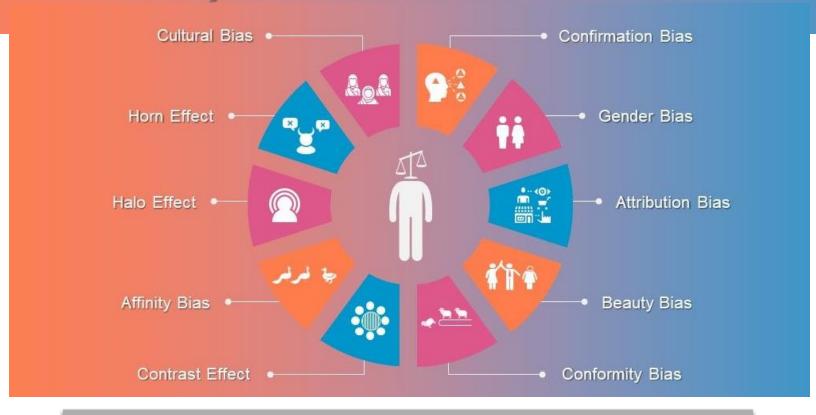


Session III: Types of Biases





"Bias and Impartiality is in the Eye of the Beholder"



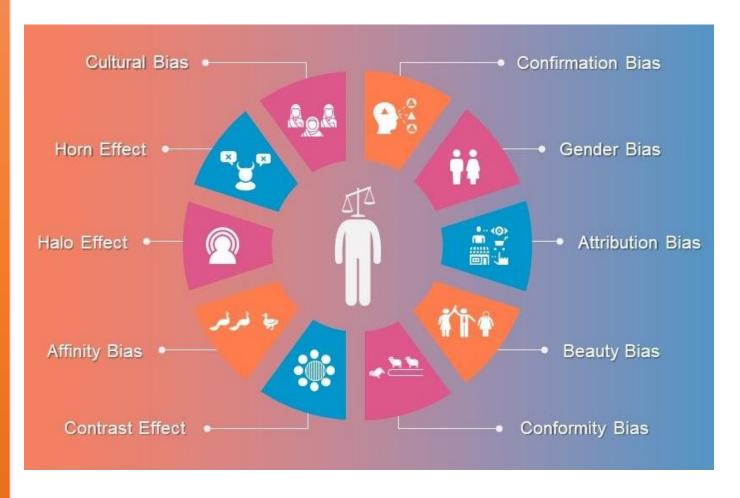
Cultural Bias: A cultural bias is a tendency to interpret a word or action based on the meaning assigned to it by culture.

Horn Effect: The horn effect is a cognitive bias in which a single negative trait influences one's perception of another.

Halo Effect: The halo effect is the tendency for positive impressions of a person, company, brand, or product in one area to influence one's opinion or feelings in another.

Affinity Bias: Affinity bias is an unconscious bias in which people gravitate toward others who appear similar to them (including those with similar interests, backgrounds, and appearances).





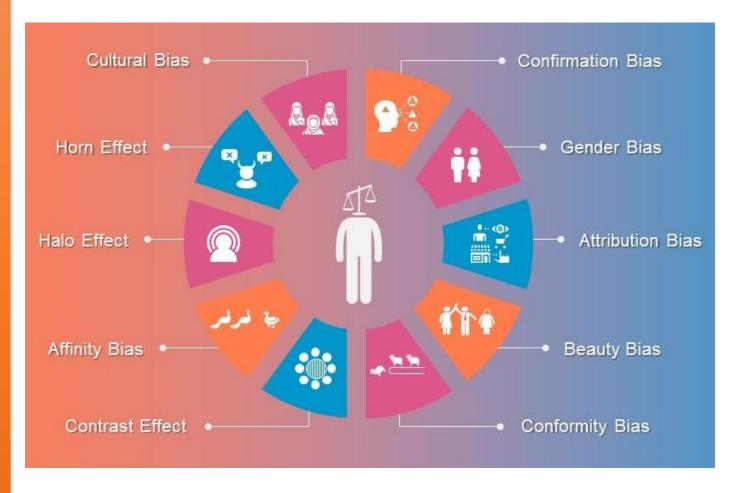
Contrast Effect: A contrast effect is an enhancement or diminution of perception, cognition, or related performance compared to normal as a result of successive or simultaneous exposure to a stimulus of lesser or greater value in the same dimension.

Confirmation Bias: Confirmation bias is the tendency to seek out, interpret, favor, and recall information that confirms or supports one's prior beliefs or values.

Gender Bias: Gender bias is the practice of treating people differently based on their actual or perceived gender identity.

Attribution Bias: It means that a person will attempt to make assumptions or attributions about specific people based on their actions.

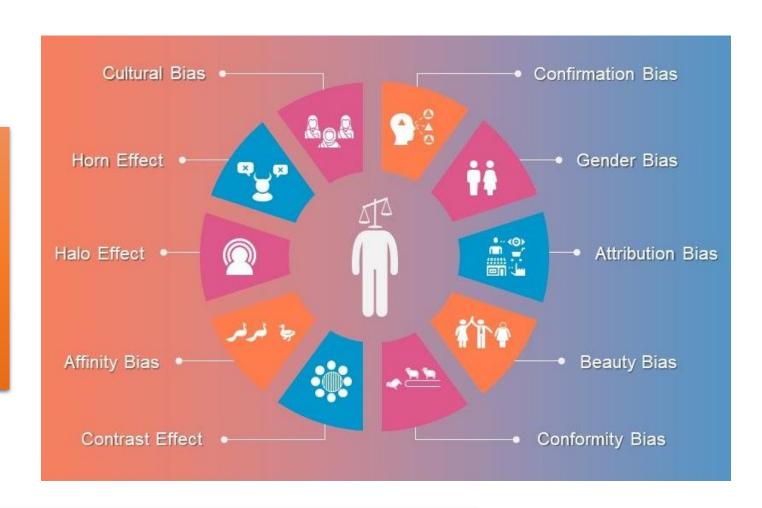






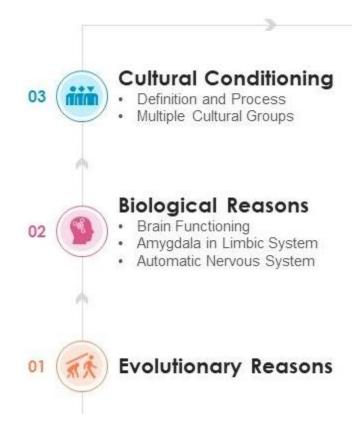
Beauty Bias: A preference for attractive people over unattractive people in terms of intelligence, competence, morality, and sociability.

Conformity Bias: Conformity bias occurs when our deep desire to belong causes us to modify our behavior in order to feel like a part of the group.



Session IV: Reason Behind Bias Formation





04 Individual Experiences

There can be multiple reasons behind **bias formation**. The most commonplace reason are these.

With our curriculum, you can have clear understanding of the concept and accelerate **Diversity and Inclusion** within your organization.



Diversity and Inclusion FAQs

What is diversity and inclusion in the workplace?

A diverse and inclusive workplace is one in which everyone feels equally involved and supported in all areas of the workplace, regardless of who they are or what they do for the company.

What are examples of diversity and inclusion in the workplace?

- People from various cultures make up an organizational team.
- An organization makes an effort to diversify its leadership team.
- Another example of workplace diversity is a company that prioritizes people from unusual or unusual backgrounds.



Diversity and Inclusion FAQs

What are the 4 types of diversity in the workplace?

There are four types of diversity: **internal, external, organizational, and worldview**—and you should strive to understand and represent all of them.

What are 3 ways to promote diversity?

Here are the best ways to promote diversity:

- Educate Managers on the Benefits of Diversity in the Workplace.
- Create More Inclusive Workplace Policies.
- Communicate Clearly and Create Employee-Led Task Forces.
- Offer Meaningful Opportunities for Employee Engagement.
- Create Mentorship Programs.

About Us



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