

# Small Business

## Company Profile



Your Company Name

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# Executive summary

This slide represents the executive summary which includes company overview covering founded year, industry and annual revenues with mission, services offered, key achievements, senior management team, facts and figures, etc.



## Overview

IT software and hardware development company delivering innovative IT services to small and mid-sized businesses. Our qualified team deliver efficient and high quality services to clients



**Year Founded**  
2010



**Industry**  
IT Services and Consulting



**Annual Revenues**  
\$86,700



**Founder**  
Ryder Bangert

## Mission

To provide exceptional services to customers through innovation and advanced technology



## Our Services

- Networking
- Helpdesk services
- Risk management services
- Cloud-based services



## Achievements

- **200+** clients
- **100+** team members
- Awarded as best reputed organization
- Organized a successful charity event



## Facts and Figures



**12%** Market Share



**5M+** Products sold



**30%** Net Profit Margin



**\$8M** Annual Sales

## Our Team



**Andre Haddad**

Chief Executive Officer



**Andrew Mok**

Chief Technology Officer



**Avinash Gangadharan**

Chief Financial Officer






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# Company introduction and its core values

This slide focuses on detailed company introduction which includes founded year, industry, headquarters and specialities with core values such as sustainability, honesty, integrity, ethical, innovation and authenticity.

"We serve as a link between people, technology, and business"

Emerging leader in IT industry that provides advanced solutions to wide range of organizations as per client requirements

 Industry	IT Services & Consulting
 Founded Year	2010 by Ryder Bangert
 Headquarters	Texas
 Main Focus	To establish long-term relationship with customers by offering high-tech services in order to optimize efficiency in operations
 Specialities	<ul style="list-style-type: none"><li>○ Hardware and software development</li><li>○ Automation</li><li>○ Security solutions</li><li>○ Helpdesk services</li></ul>



## Core Values

Sustainability

Honesty

Integrity

Authenticity

Innovation

Ethical

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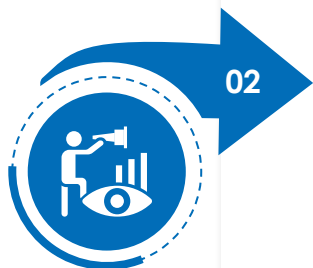
# Mission and vision statement

This slide represents the mission and vision statement of company which describes the desired future position of company by defining purpose, goals, etc.



## Mission

To help our customers expand their businesses by providing creative design, development and delivering high-quality solutions that add value and offers authentic competitive advantage to customers all over the world



## Vision

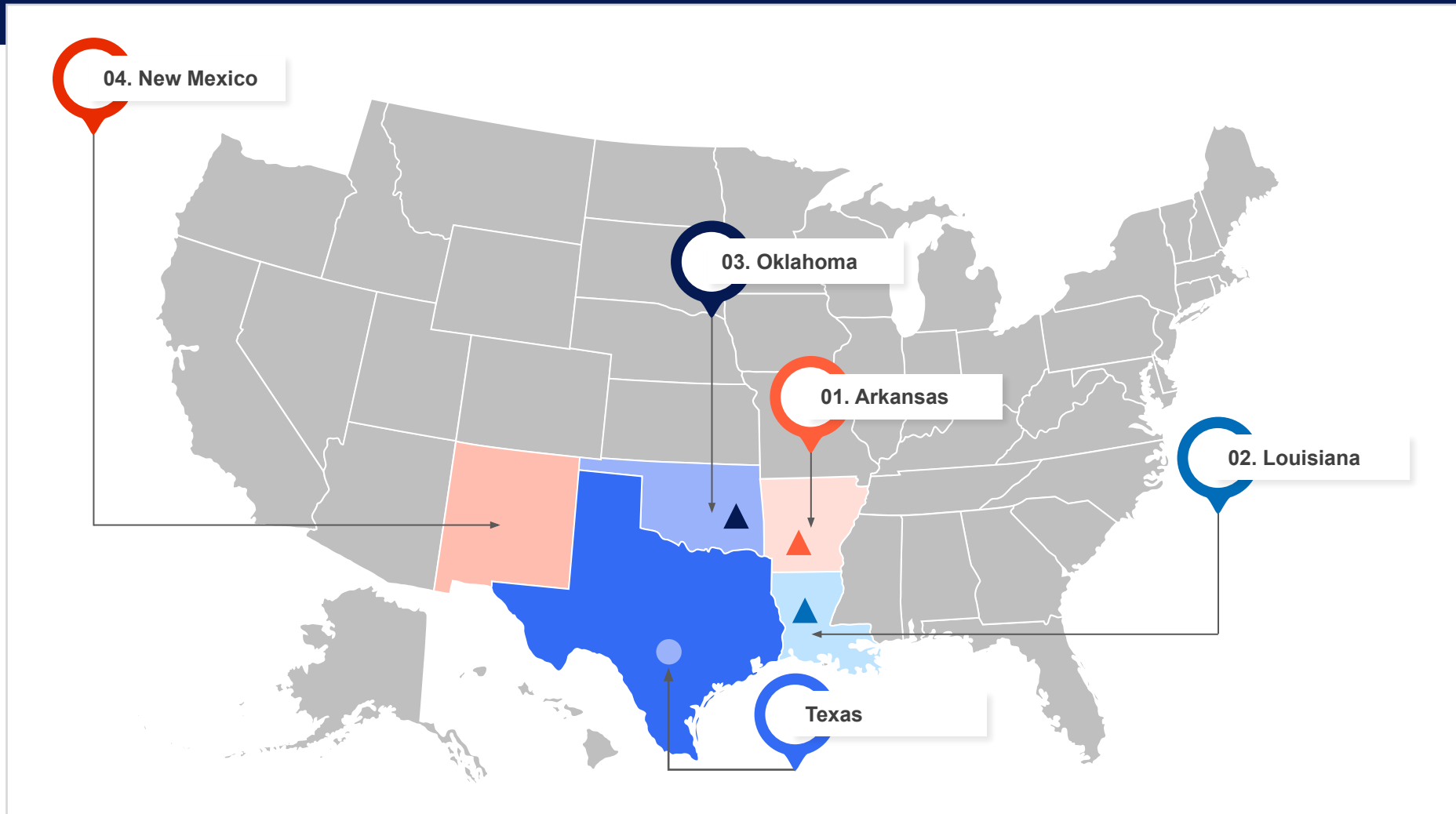
To become the leading choice for technology-oriented solutions to all industries. We want to enable and unleash the potential of all our clients



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# Global presence with locations

This slide shows the our company's global presence across different regions which represents company locations such as Arkansas, Louisiana, Oklahoma and New Mexico.

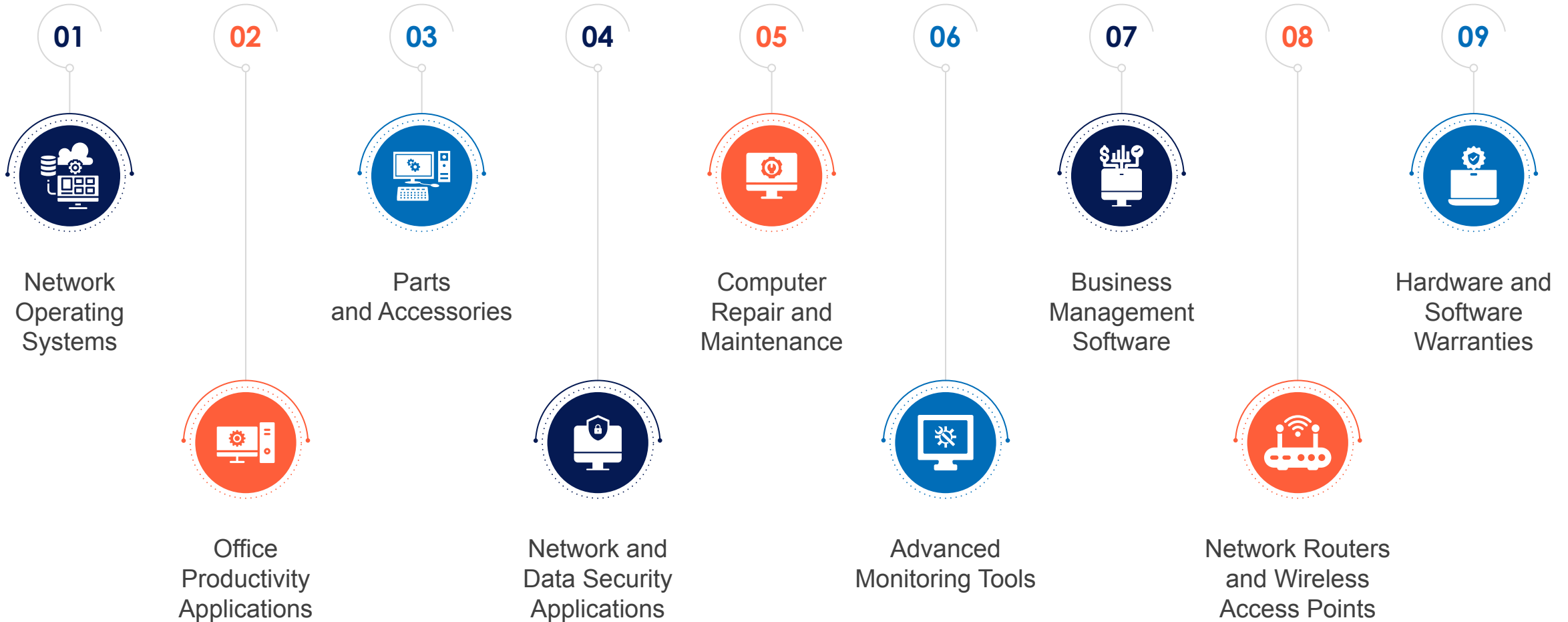


- ## Locations
- Headquarter - Texas
  - ▲ Location 1- Arkansas
  - ▲ Location 2- Louisiana
  - ▲ Location 3- Oklahoma
  - ▲ Location 4- New Mexico

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# Offers diverse range of products

This slide covers the range of products offered by our company such as network operating systems, data security applications, business management software, repair and maintenance, monitoring tools, etc.



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# We also deliver support services

This slide represents the services we deliver to various businesses such as security, networking and development services which includes risk management, network firewall, remote access, software testing, etc.



## Security

- Risk management services
- Virtual private networking
- Cyber security
- Network firewall services
- Email security solutions
- Add text here



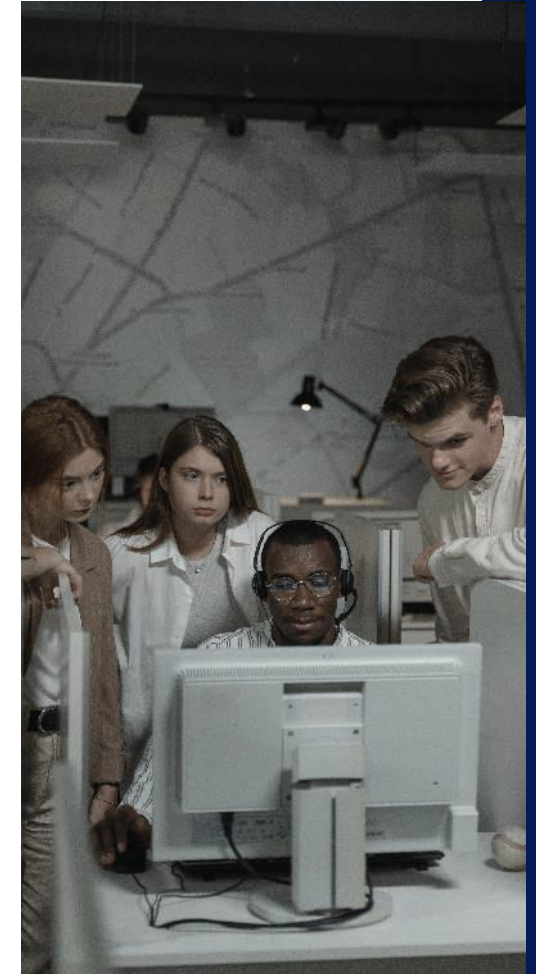
## Networking

- Risk management services
- Virtual private networking
- Cyber security
- Network firewall services
- Email security solutions
- Add text here



## Development Services

- Risk management services
- Virtual private networking
- Cyber security
- Network firewall services
- Email security solutions
- Add text here



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# Key clients served

This slide covers the key clients associated with our company which includes covered industries such as manufacturing, banking, education, insurance and telecommunication with client name and location.



## Clients served across 15+ countries



Client Name



Location

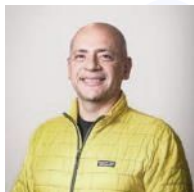
Industries Catered

	Client Name	Location
Manufacturing	Client A	Georgia
	Client B	France
	Client C	Italy
Banking	Client A	India
	Client B	Monaco
	Client C	Spain
Education	Client A	Add location here
	Client B	Add location here
	Client C	Add location here
Insurance	Add text here	Add location here
Telecommunication	Add text here	Add location here

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# Our management team

This slide shows the key people involved in management team which includes chief executive officer, executive assistant, chief financial officer, senior developer, security risk manager and chief technology officer.



**Andre Hadded**

**Chief Executive Officer**

- Experience: 9 years in IT industry
- Duties: Corporate decisions, operational leadership, etc.



**Michelle Fang**

**Executive Assistant**

- Experience: 6 years as administrative support
- Duties: Organize meetings, managing information flow



**Avinash**

**Chief Financial Officer**

- Experience: 5 years in financial planning
- Duties: Forecasting, reporting, etc.



**Andrew Mok**

**Chief Technology Officer**

- Add experience here
- Add duties here



**Ned Sizer**

**Senior Developer**

- Add experience here
- Add duties here



**Tom Wang**

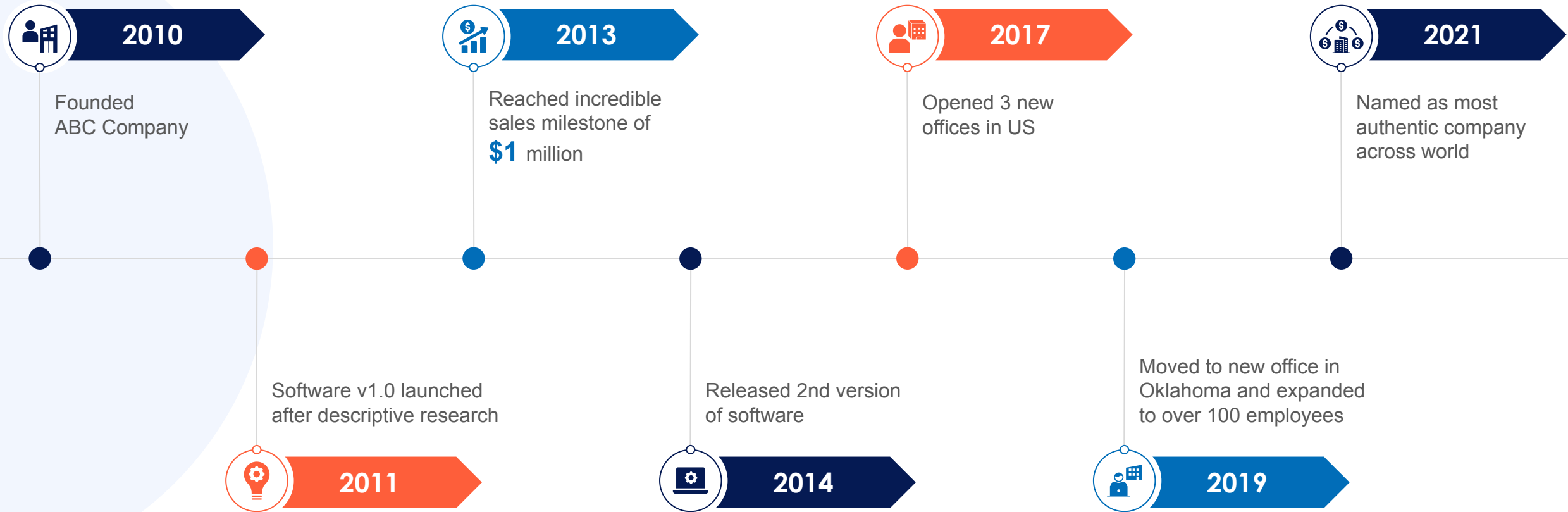
**Security Risk Manager**

- Add experience here
- Add duties here

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# Company history & milestones

This slide represents the timeline that shows company history with milestones achieved in past years such as foundation, software launch, increase in sales, release of new software version, expansion of employee base, etc.



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# Company strategic partnerships

This slide focuses on leading partners associated with our company that is crucial to grow business venture which is established on the basis of trust, respect, similar values and shared goals.

## Tarsus Technology Group

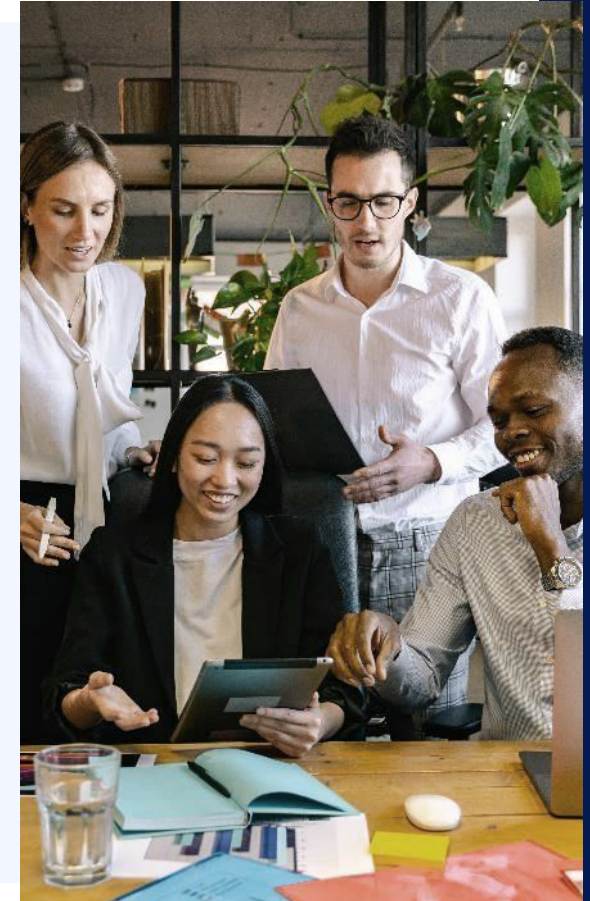
Aims to add value to customers by offering highest quality professional solutions such as IT security services, cloud-based services and other on-demand services

## CipherWave

Provides strong local support team to customers and assist in resolving their queries. Also manage ongoing customer relationships which includes first line support

## Axiz

Provides security management services build by technical team to enable our business to take benefit of enterprise networking



# Client reviews & testimonials

This slides focuses on client testimonials post using our products and services which helps to build credibility and reliability to business and helps in decision making process.

01



**Rebecca**

**Designation**  
Add text here

I have been connected with your company for many years. It is evolving and moving into future with latest technologies

02

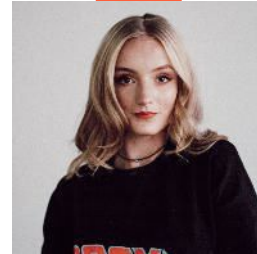


**Josmar**

**Designation**  
Add text here

Company with high level of integrity and honesty provided excellent data security services

03

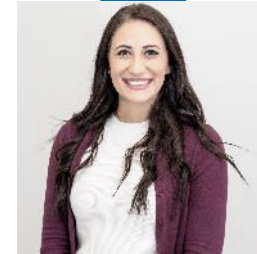


**Kimberley**

**Designation**  
Add text here

I chose the right company and am extremely satisfied with high tech software services

04



**Kristina**

**Designation**  
Add text here

Add testimonial here

05



**Mirela**

**Designation**  
Add text here

Add testimonial here

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# Profitable business model

This slide focuses on company's business model which covers key partners, activities, value proposition, customer relationships, key resources, channels, cost structure, revenue streams, etc.



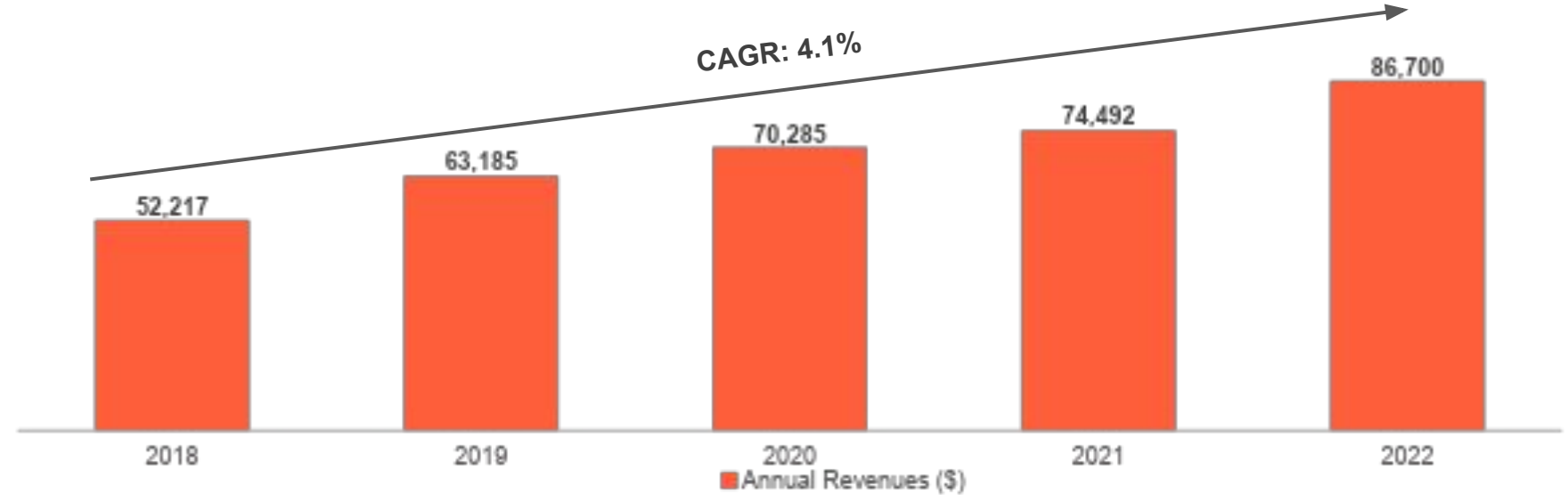
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# Our strong financials - Annual revenues

This slide focuses on revenues earned by company in past five years which reported strong financial position with experiencing increasing trend of annual revenues due to enhancement in sales volume.



## Annual Revenues (\$)



### Key Insights

01

Company's revenue has increased at a CAGR of **4.1%** in last five years

02

- Primary reason behind the growth:
- Delivers high quality IT solutions
  - Steady expansion of our addressable market
  - Increase in sales by **13%**

03

Add text here

04

Add text here

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