



# Service Proposal

# Our Core Values



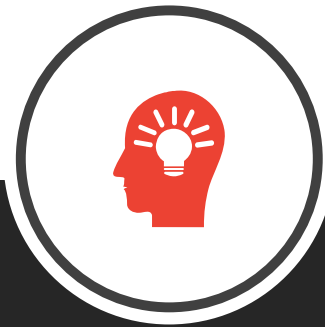
What it is that defines the work that you do in your company? What are the values that guide you in your day-to day work?



Commitment



Flexibility



Innovation



Integrity



Teamwork



Quality

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## Commitment

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## Innovation

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## Integrity

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## Flexibility

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## Teamwork

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## Quality

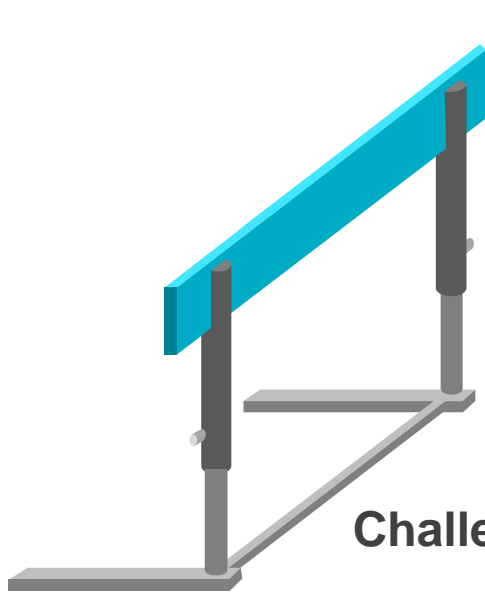
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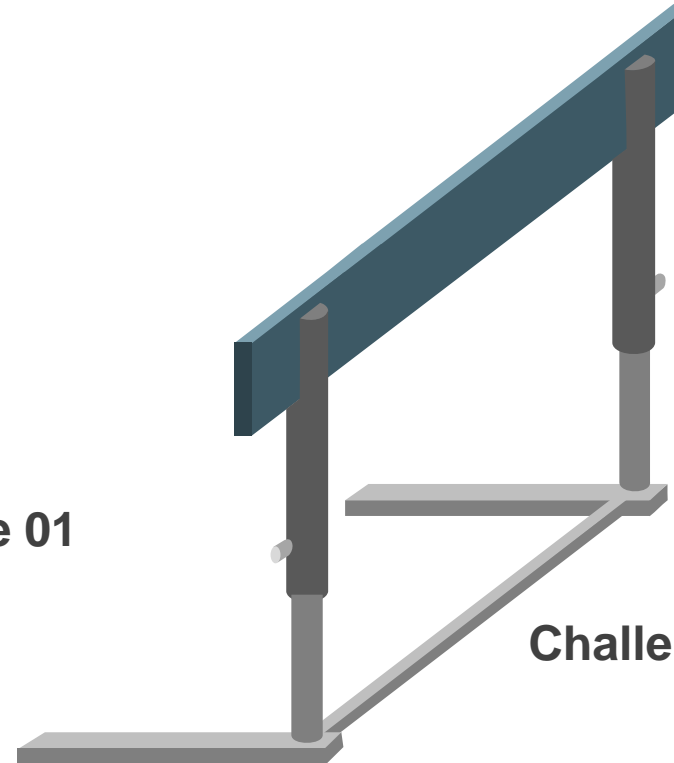
# Challenges Faced by Our Clients

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As a business your task is to provide solution to people's problems? But what are those problems that people face? Intensive research is required for you to understand what it is that people need that you can offer!



Challenge 01



Challenge 02



Challenge 03

# Solution Offered by Us



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## Digital Marketing

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## Cloud

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## Mobile Insights

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## Social Media

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## Business Analytics

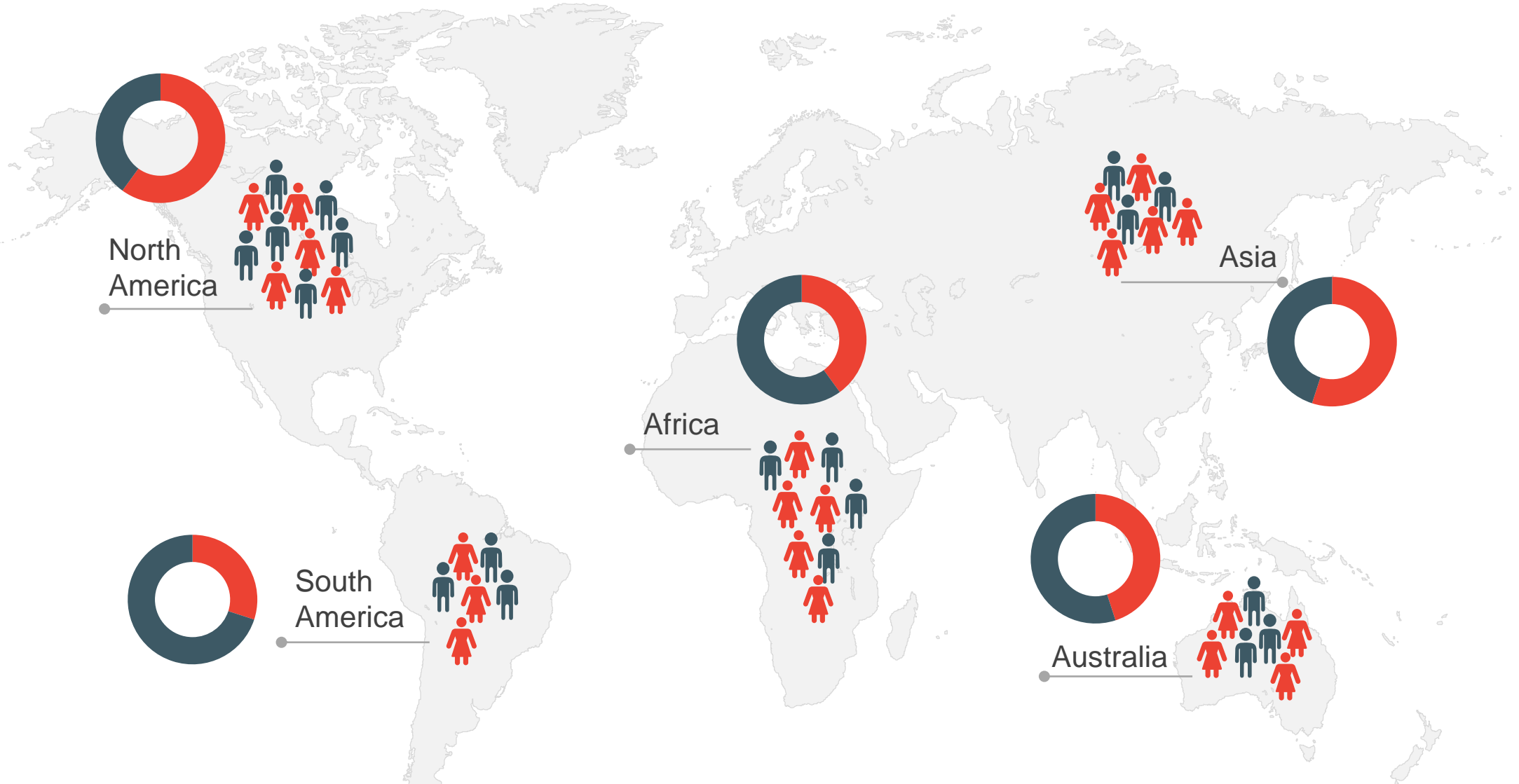
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# Our Global Performance Metrics



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# Our Offerings vs the Competition

	Offering 01	Offering 02	Offering 03	Offering 04	Offering 05
	✗	✓	✗	✗	✗
	✗	✗	✓	✗	✓
	✗	✗	✗	✗	✗
	✓	✗	✓	✗	✗
Your Logo Here	✓	✓	✓	✓	✓

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## What is the format of a proposal?

The format of the proposal depends on the business and the client's needs, but there are some general elements that all service proposals should include. These are an executive summary, an overview of the proposed service, an explanation of why the business is qualified to provide the service, a cost analysis, and a project timeline. By including these key elements, businesses can ensure that their service proposals are complete and persuasive. Another elements service proposals can include is clarity on what will qualify as a satisfactory service.

## How do you write a service proposal?

When you are tasked with writing a service proposal, there are a few key elements that must be included to persuade your reader to invest in your service. They are:

- 1) Clearly state what service you are offering and what need it fills.
- 2) Provide evidence that your service is effective by sharing customer testimonials or data from past projects.
- 3) Outline the costs associated with your service and explain how those costs compare to the benefits that your service provides.

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## How do you do about pitching your service?

Since service is the key requirement and has a bearing of any business activity that has a commercial aim, it is critical to do it well. If you are in the business of providing services, then it is even more important for you to be the best in the business. A way to pitch your service has to be to explain what you will do, in an exact manner, to help your client. You could be a home healthcare service provider or a placement firm or even a party management firm. All good services exceed expectations of customers. To showcase this work, presentations have to be made well and with conviction to seal the deal.

## Give some examples of services?

In our daily lives and in business, we encounter many kinds of services. These make our life convenient, give us enjoyment and help us lead our lives in a pleasant, productive manner. Services could be in any field like movies and performing arts (entertainment), knowledge management (education), information technology (date management, computing and internet(, and several other kinds. Services is a huge umbrella term and we need to make sure we are able to do our best if we are in the business. A service proposal is a beautiful way to leave an imprint and create recall. When we create recall, it is clear that we will receive a call.

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