



Telemedicine Investor Funding Elevator Funding **Pitch Deck**

Your Company Name

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Defining the Problem in Healthcare Industry



Problem 01

- » No application in the market that provides real time tracking of the following
- » Footsteps
- » Heart rate
- » Pulse rate



Problem 02

- » High cost of healthcare for both consumer and practitioners
- » Add Text Here
- » Add Text Here
- » Add Text Here



Problem 03

- » Heavy workload and miss management of out patients at hospitals and clinics
- » Add Text Here
- » Add Text Here
- » Add Text Here



Problem 04

- » Add Text Here
- » Add Text Here
- » Add Text Here
- » Add Text Here
- » Add Text Here



Problem 05

- » Add Text Here
- » Add Text Here
- » Add Text Here
- » Add Text Here
- » Add Text Here

- When you seek funding for Telemedicine, you have to define the problem first.
- How that problem(s) in the healthcare industry impacts us?
- What measure must be taken to improve the situation?

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Providing Appropriate Solution for the Problems



01. Solution

02. Problem

03. Problem

04. Problem

05. Problem

When you have describe the problem in the healthcare industry, it is now time to provide an appropriate solution.

Analyze the problem and evaluate its impact.

Research on all the possible solutions. See how each fares against your problem.

Give the best solution among them.

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Why Invest on Our Organization

Key capabilities of the industry in which our organization has vast experience

- Top leader in American health platform
- Diverse talent pool with strength of over 380 employees
- Market leader as well as Industry innovator
- Innovating and growing in various segments and industry verticals such as
 - Software
 - Big Data
 - Robotics
 - Cyber security

Add Text Here

Giving an overview about the proficiencies your company enjoys, you can persuade investors to take the final call and seal the deal.



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Name

Designation

.....

“Write key credentials and major highlights of the team member”



Name

Designation

.....

“Write key credentials and major highlights of the team member”

Introducing your team and highlighting their expertise will go the extra mile in winning investors trust and portray you as an expert of your niche.

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Key Growth Drivers of Digital Health Industry

Management Applications

- Hospital management applications are major growth driver
- HMS or hospital management system help organize patient inflow and outflow
- Text here

mHealth

- High demand of mHealth applications that provide live tracking of
 - Steps
 - Pulse rate
 - Temperature

Telehealthcare

- Telehealthcare segment is expected to drive growth from high outpatient lines in hospital
- OPD patients who need consultation can utilize telehealthcare facility
- Text Here



When you define the growth drivers of digital health industry, it works as incentive for investors to consider your telemedicine proposal.

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What is the meaning of telemedicine?

Telemedicine is the practice of medicine with the help of technology to deliver care at a distance. A physician in one location uses a telecommunication infrastructure to provide care to a patient in a different geographical location. Telemedicine refers explicitly to remote clinical services.

What are the types of telemedicine?

There are three main types of telemedicine. These are:

- **Store-and-forward:** It surpasses the need to meet in person with the patient. Rather patient information such as medical images or biosignals are sent to the doctor online. This practice is common in dermatology, radiology, and pathology. Store-and-forward saves time and allows medical professionals to serve the public entirely.
- **Remote monitoring:** Remote monitoring comprises the use of a wide range of technological devices to evaluate a patient's health and clinical signs. It is helpful in the management of chronic diseases such as cardiovascular disease, asthma, diabetes, etc. Remote monitoring is cost-effective and easily accessible.
- **Real-time interactive services:** Interactive services help patients get immediate attention from doctors. It uses mediums such as phones, online, home visits, etc.

Each of these has a role to play in healthcare services and can provide tangible benefits to physicians and patients.

How does telemedicine work?

Telemedicine service uses an online account or toll-free phone number. Patients must submit basic information on their condition and physicians examine the reports to provide the best treatment.

What are the benefits of telemedicine?

Telemedicine has been used in a limited way for a long time. However, it is gaining a lot of attention ever since people have access to high-speed internet connections and devices to consult a doctor online. The approach is getting popular due to many other reasons, which are:

- No transportation cost
- On-demand options
- Access to specialists
- Less time in waiting room

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