

Real Estate Investment Proposal Presentation

Write Company Name Here



Client – (client_name)

Submitted by – (user_assigned)

Delivered on – (submission_date)

Project proposal – (proposal_name)

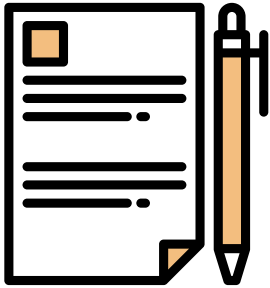
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company
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Cover Letter for Real Estate Investment Services

This slide illustrates the cover letter for the proposal providing a brief introduction about the project to investors.



Dear (invsetor_name),

As discussed overall with you our company have been building and renovating real estate properties since last 10 years. Hence, earning considerable revenues from such projects for us and our investors.

To continue the trend, I seek funding from investment company like yours to purchase and upgrade a 100 room five star hotel at (location_name). Your commitment to financially support such projects in past assures me that your company is the right investment firm for this project.

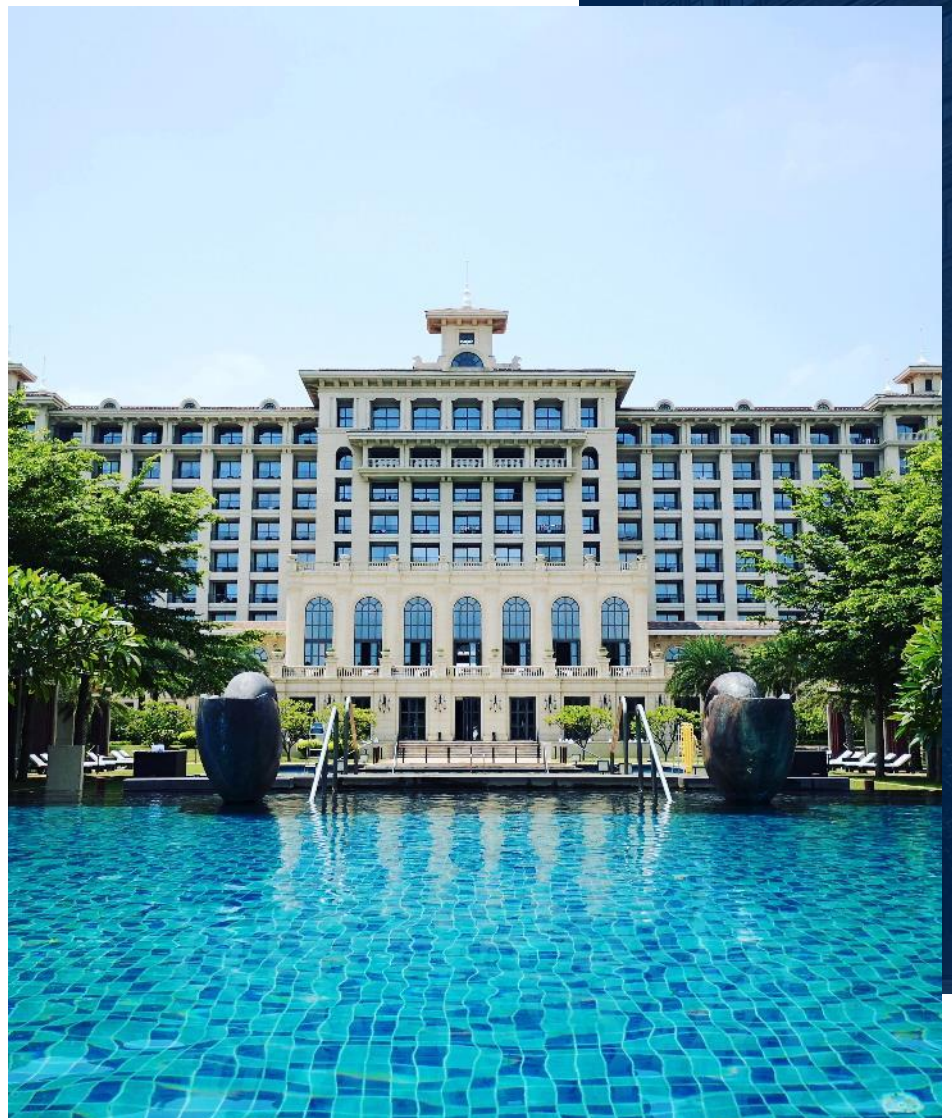
I am confident that your investment team will find our real estate development proposal lucrative with high potential returns. Looking forward to positive response from you !

Sincerely,
(company_name)

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Project Objectives

Defining objectives will aid in the achievement of your company's goals. Remember that the most important section of the proposal is framing goals and objectives, and that creating a meaningful proposal takes time. Setting logical and articulated objectives will assist you in developing a proposal that will have a higher chance of being funded, allowing you to make a positive impact in society.



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Objectives for Real Estate Investment Services

This slide provides information about the project objectives to be accomplished on successful procurement of funds.

Invest funds are desired from investor to fulfill the following objectives :

Hotel Purchase



> Purchase hotel from current owner

Hotel Renovation



> Renovate hotel to make it more attractive for potential guests

Marketing and Advertisement

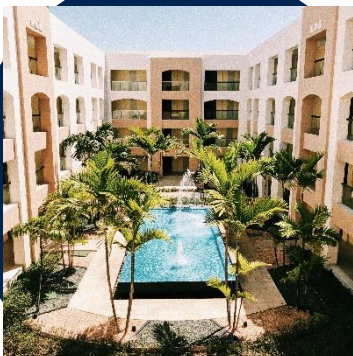


> Hotel promotion through offline and online channels to create awareness and increase guest footfall

Objective 4

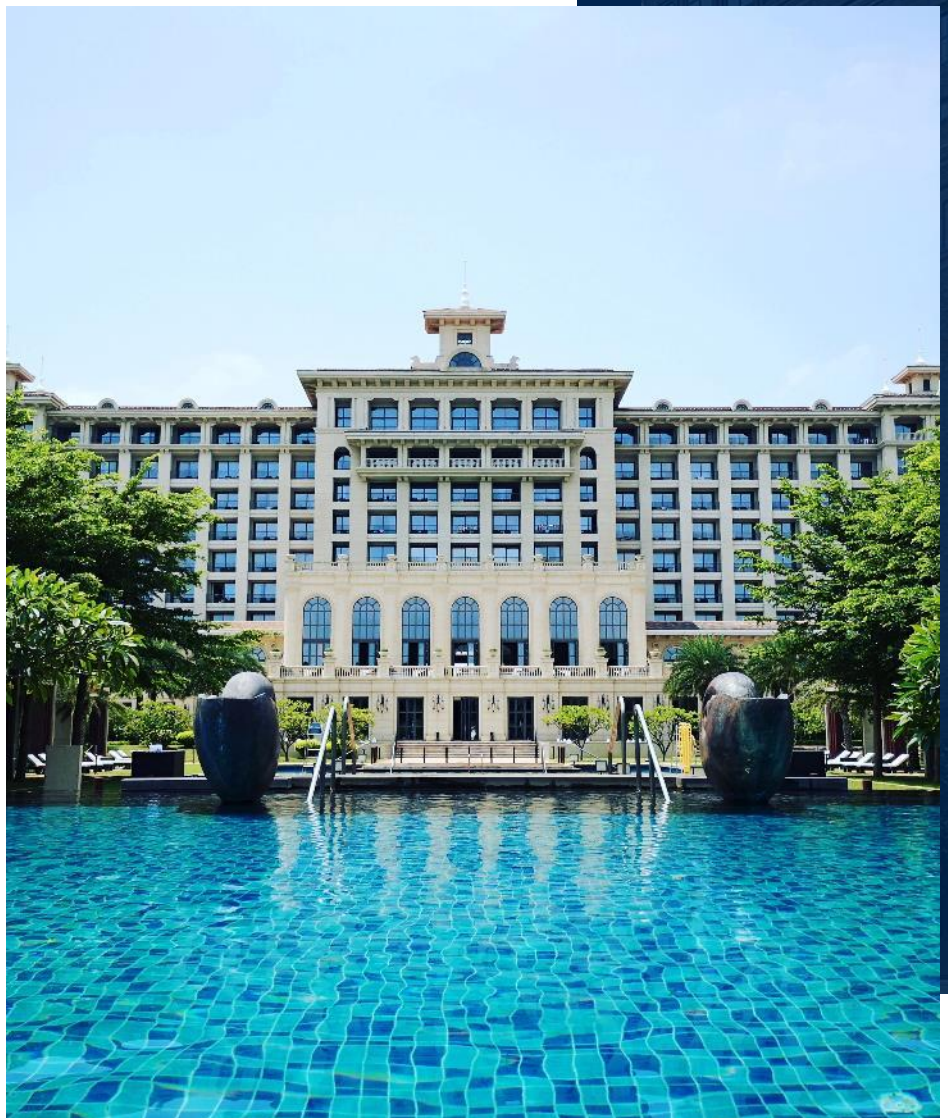


> Mention "objective" here



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Benefit your business across the board by mentioning the process of your investment proposal so that your customers have a clear view of the real-estate you're offering. Detail the steps of the project process such as the **Property Snapshot and Location Analysis**.



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Property Snapshot for Real Estate Investment Services

This slide contains details of property providing information about location, total floor area, current ownership and market value etc.



General Information

Name		Write Hotel Name Here
Total Floor Area(sq.M)		XXXXX
Location	Region	Add Text Holders
	District	Add Text Holders
	Town	Add Text Holders
	Address	Add Text Holders
Owner's Name		Add Text Holders
Ownership		<input type="checkbox"/> Private <input type="checkbox"/> State
Purpose of Use		<input type="checkbox"/> Industry <input type="checkbox"/> Commerce <input type="checkbox"/> Others(specify) <input type="checkbox"/> Service <input type="checkbox"/> Logistics
Land Plot Area(ha)		Lease Period:____years
Means of Use		<input type="checkbox"/> Lease <input type="checkbox"/> Sale <input type="checkbox"/> Others(specify)
Current Market Value		\$ XX Billions



Property Description

Year of Construction	2000
Year of Reconstruction	2010
Number Of Storeys	4
Walls Material	Add Text Holders
Dividing Walls	<input type="checkbox"/> Yes <input type="checkbox"/> No
Interior Finish	<input type="checkbox"/> Yes <input type="checkbox"/> No
Ventilation System	<input type="checkbox"/> Yes <input type="checkbox"/> No
Lighting	<input type="checkbox"/> Yes <input type="checkbox"/> No



Transport Connectivity

	Distance from Hotel (in miles)	Name
Highway	xx	Add Text Holders
Main Republican Roads	xx	Add Text Holders
Airport	xx	Add Text Holders
Railway	xx	Add Text Holders
Access Roads	xx	Add Text Holders

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Location Analysis for Real Estate Investment Services

The slide presents the findings of location analysis of property to prospective investors highlighting details of clientele, transportation access, competition etc.



Location

- › Hotel is located at prime tourist location with nearness to airport and railway station



Clientele

- › Travelers, families and couples visit sea beaches throughout the year for relaxation and vacation. They prefer hotel for overnight stay



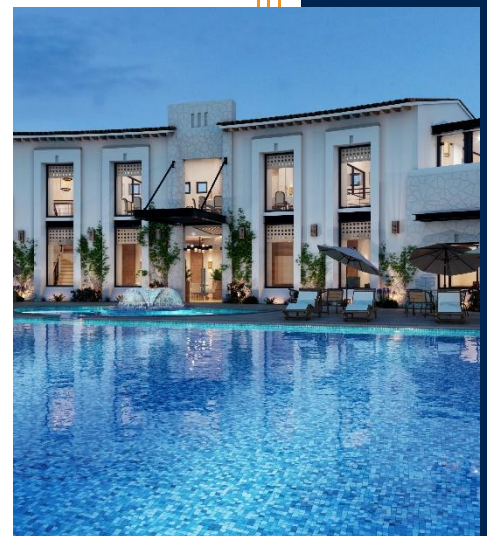
Transportation Access

- › Hotel is easily accessible from airport and railway station to tourists



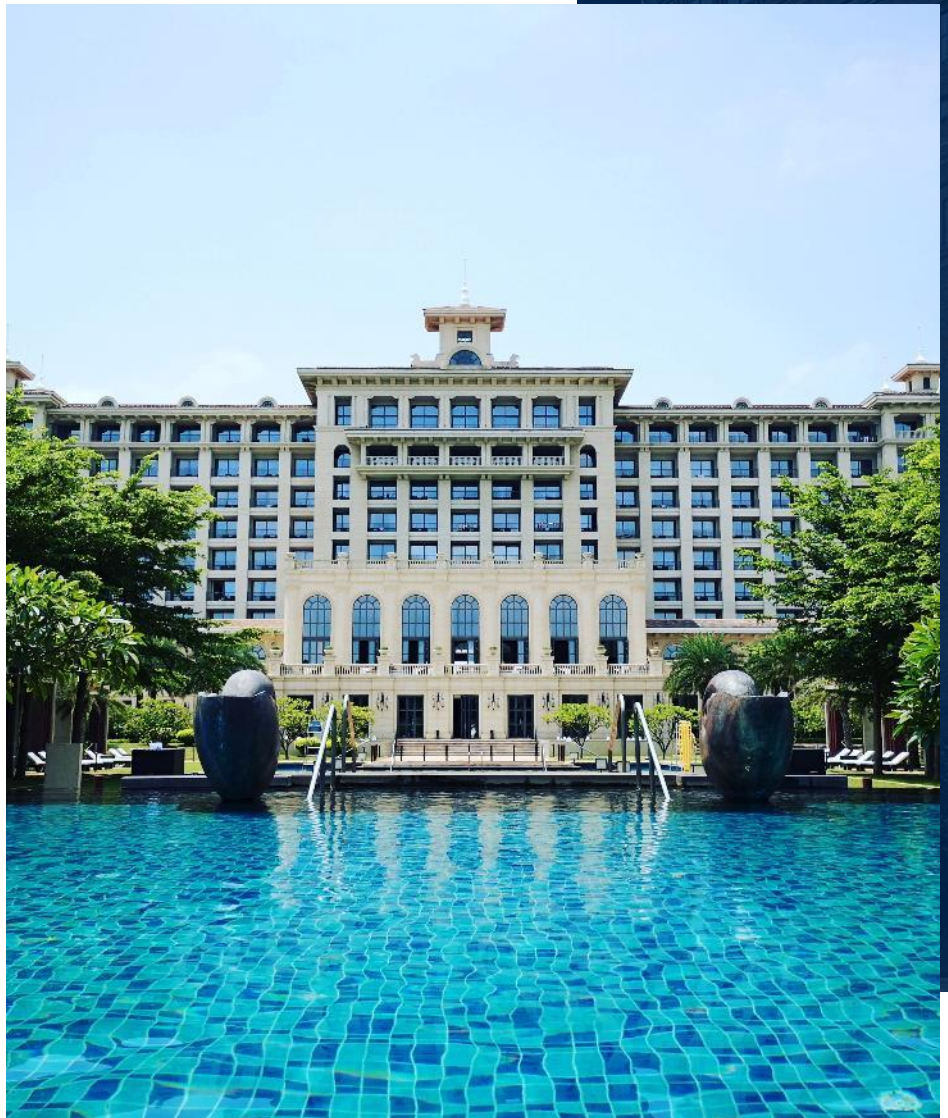
Competition

- › There are 3 hotel but none of them offers 5 star service to guests



A company overview is essential as it provides basic background information about your company to the reader of your business plan so they understand what you do, who the management team is, and what customers your business serves.

Even if they have limited time, your reader must understand what your company does and who your customers are.



About Us for Real Estate Investment Services

This slide shows the about us slide of proposal providing information about bidding company's vision & mission statement, and core values.



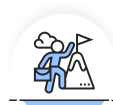
Company Snapshot

Established in 2000, we are a construction company known for undertaking large, complex projects and successfully completing them to earn lucrative returns from them.



Vision

To be most preferred and trusted construction partner across the globe.



Mission

To provide best construction experience to our clients with innovative design solutions and earn long term returns for our investors.



Core Values

- › Innovation
- › Team Work
- › Add text here



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- **What is the difference between a business plan and an investment proposal?**
- The distinction is in the document's focus and the audience to whom it is pitched.
- While a business plan considers What the company sells and Why - the value proposition - the main focus is on the How - the operational aspects of the company.
- An investment proposal, on the other hand, delves into the What and Why of a business concept, persuading investors of the attractiveness of the business opportunity.
- A business plan would normally be sufficient for raising relatively small amounts of capital from banks, business angels, and other financiers. When raising significant funds from venture capitalists, business angels, or other significant investors, an investment proposal is required.

Why do investors want to see a business plan?

A business plan demonstrates that you've done your homework by considering how your business will operate and what goals you hope to achieve. When creating a business plan, you must consider factors such as your target market, sales and marketing strategy, the problem you solve for your customers, and who your key competitors are. A business plan gives you a framework for thinking through these issues and documents your responses so you're ready for the inevitable questions investors will have about your company.

* **What is the importance of Investment Planning?**

Investment Planning is an essential component of a financial plan that enables individuals to achieve their life goals and provides assistance in overcoming any financial crisis.

Investment planning is essential in today's world; without it, you will be unable to achieve your life goals and may even face a financial crisis. If we are making investment decisions today that will have a direct impact on our future wealth, it makes sense to use a plan to help guide our decisions. Taking the time to create a financial plan can reap enormous benefits. Nobody intends to fail, but many do. It is critical for investors to understand the importance of planning.

* **What are the different types of business proposals?**

Formally Solicited Business Proposals: A formal solicited proposal is written in response to the buyer's requirements.

Informally Solicited Business Proposals: These are the results of an oral conversation between the retailer and the customer.

Unsolicited Business Proposals: An unsolicited business proposal is similar to a marketing brochure that contains important information about the seller's needs. There is no direct connection between the sellers and the customers in this type of proposal.

About Us

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