

**Research Proposal Introduction** 

# **Anatomy of Cover Letter**



- A research proposal introduction is a short description or summary of your complete research proposal to get funding. It is useful for investors who do not have much time to devote to each paper.
- Research proposal introduction is the first thing that catches the investors' eye. Write it in a clear, concise, and straightforward manner.
- Keeping the introduction memorable adds up to the chances of research approval and getting good funding amount from investors.
- Best thing to do while writing an introduction is to create a framework first and then start writing it. It will save time and make an ideal research proposal introduction. It should include:









# Elements of Research Proposal Introduction



### Introduction of study for Academic Research Proposal



#### **Beginning of Topic**

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#### Knowledge of Research Area

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#### The Background to the Study

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#### The Significance of the Study

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- › Add Text here

#### Previous Research Experience in this field

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### **Beginning of Topic**

✓ Idea behind the idea. How it all started.

### **Knowledge of the Research Area**

What you already know and what you want to know.

### The Significance of the Study

✓ Change that your research will bring to the world.

### Previous Research Experience in this field

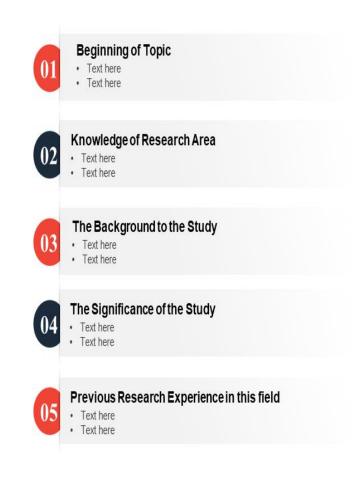
✓ Your achievements and breakthroughs in the related field or topic.

# Beginning of The Topic



# **Introduction of study for Research Paper Proposal**





What it's the idea behind the research? Story or any real-life incident which motivated you to start this research. Address the problems you want to solve with this research. Let the investor see the problem and idea from your perspective.

# Knowledge of the Research Area



### Introduction of study for Research Project Proposal

01 Beginning of Topic

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

02 Knowledge of Research Area

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03 The Background to the Study

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

04 The Significance of the Study

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05 Previous Research Experience in this field

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Show your knowledge about the research domain - what you already know and what you want to know.

This is required to win the trust of investors and let them know that you are wellversed in the research area and moving forward with a plan in mind.

# The Significance and Impacts



### Introduction of study for Thesis Research Paper Proposal



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#### **Knowledge of Research Area**

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#### The Background to the Study

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#### The Significance of the Study

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#### Previous Research Experience in this field

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What will be the impacts of your study? What problem will you solve? How will it affect the existing research and knowledge? What direct benefits will it provide to society?

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# Previous Research Experience in this field





Highlight your previous experiences and achievements as a researcher. Mention your significant breakthroughs, projects worked upon, and role in those projects. Add references for investors to verify the information.

# Bibliography And Citation



### References/ Bibliography for Academic Student Research Proposal

Signed by:

[RESEARCHER]





List of variety of referencing conventions:

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List of secondary works and primary sources:

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Add the resources/reference work or support for your research work. This is required to verify the credibility of information and let the investors know that you may have taken help from previous research work available but it does not mean to claim that research or steal it.

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### 1. What is the difference between an abstract and an introduction of a research proposal?

An abstract is a concise description of your research that shouldn't be more than 250 words. It addresses the purpose of your research, the methods used, and the primary conclusions drawn from it. An introduction, on the other hand, is a more detailed insight into your research's background and subject matter. An introduction should not run for more than 500 words. In a research proposal, the introduction follows the abstract.

### 2. How to write an introduction for a research proposal?

Introduction to a research proposal is your first attempt to impress your reader and needs to be flawless. It should include the gist of everything that the research proposal is about. It also lays down a roadmap of the end result that you hope to arrive at. Researchers must also mention if their project is in continuation with any previous work done in their direction. It is also a kind of comprehensive briefing on the research proposal. The WHY of your effort needs to be very clear in the introduction of any research proposal.

### 4. How long should an introduction be in a research proposal?

Generally, it should lie within 500 words but may vary depending on the Terms and Conditions (T&C) that the funding body prescribes



### 3. What are the different ways to write a research proposal's introduction?

The opening of a research proposal introduction can take the form of:

- 1. Established Fact: A fact will attract attention to the topic of your research. It will do its bit to stir engagement in the meeting room and get the relevant parties interested.
- **2. An analogy from real-life happenings:** Anchoring your research introduction to any real-life happening and offering a solution in the research to follow is another great way to introduce your research proposal.
- **3. Reference from a verified study/report:** Extrapolating a verified study to discover its new branches is another great way to get your stakeholders interested in your proposal.
- **4. A famous quotation or an excerpt:** People always remember a famous line from a novel or a movie; it is even better if a famous personality is quoted. Using it will be another great way to attract the attention of your benefactors.



- 7. Objective of the study: The primary purpose that the study intends to achieve.
- **8. Significance of the study:** The importance of conducting the study is listed here, which benefits the researcher, the benefactor, and our daily lives, in general.
- **9. Glossary:** It's the dictionary comprising jargon that has been featured in the proposal.
- **10. Methodology:** The researcher needs to specify the methods, including the equipment and the resources to be used, because this will determine the funds to be sought.
- **11. Literature Survey:** It's an insight into the world's understanding of the topic and all the previous studies done in this direction.
- **12. Budget:** Lastly, a spreadsheet, a chart, or a table that bills out the expected expenses along the way, including stipends and salaries of working employees and interns, is prudent for any research proposal.



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