

Feasibility Report



Your Company Name

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Introduction to Industry



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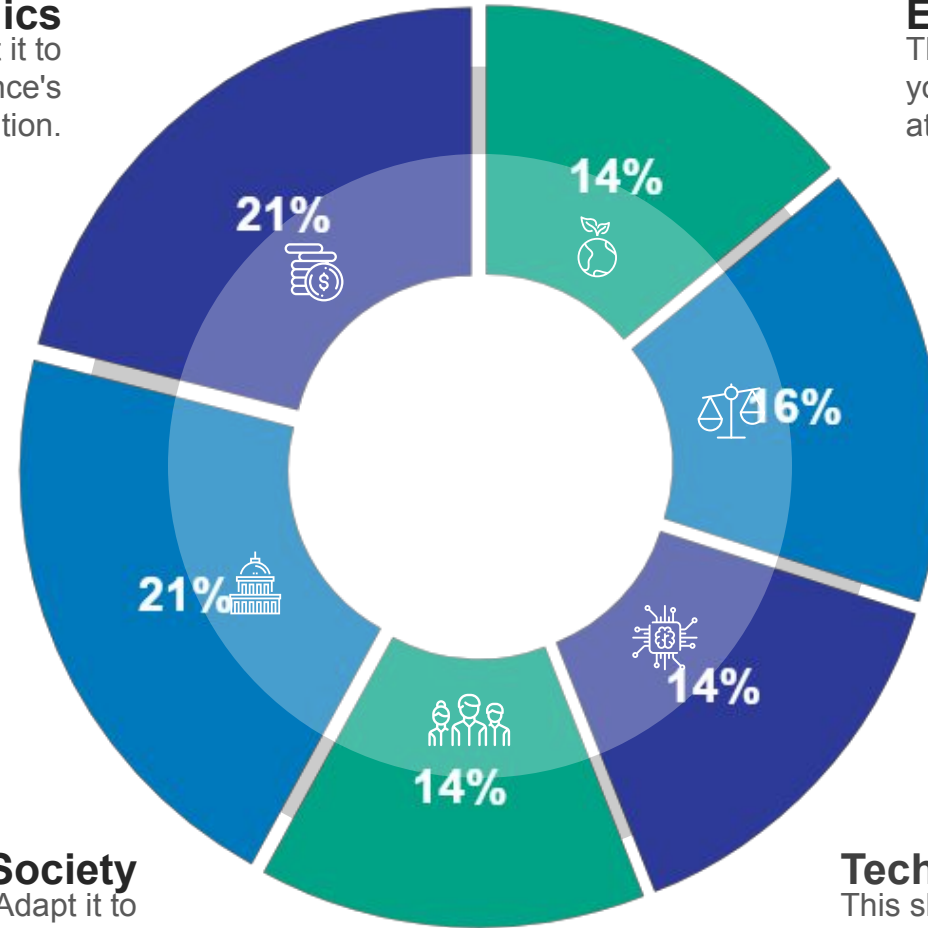
Industry Market Share

Economics

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Competitor Analysis



**Market
Leader**



Contender



**Niche
Supplier**

1	My Business
2	Competitor 1
3	Competitor 2
4	Competitor 3
5	Competitor 4

- **XY is market leader**
- **Main contender is competitor 3**

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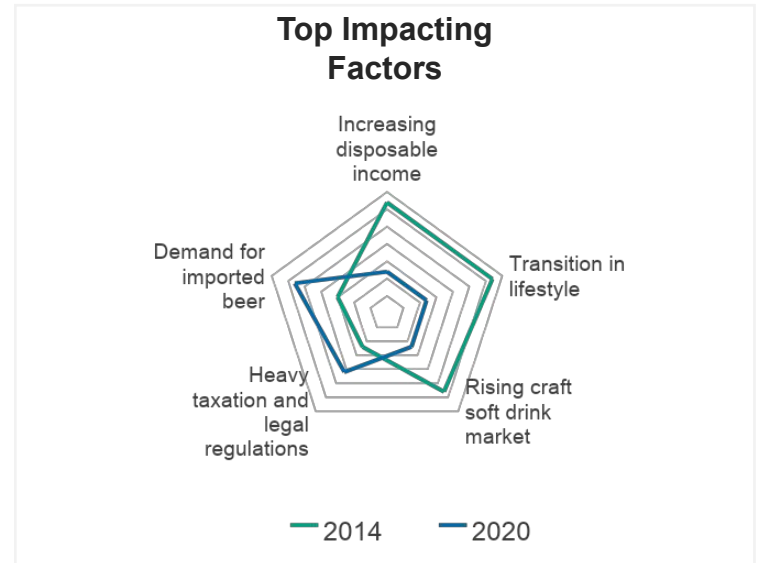
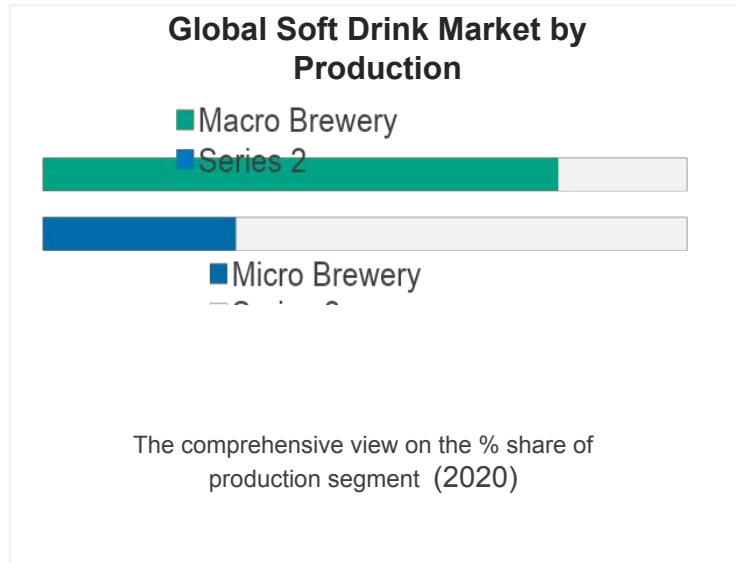
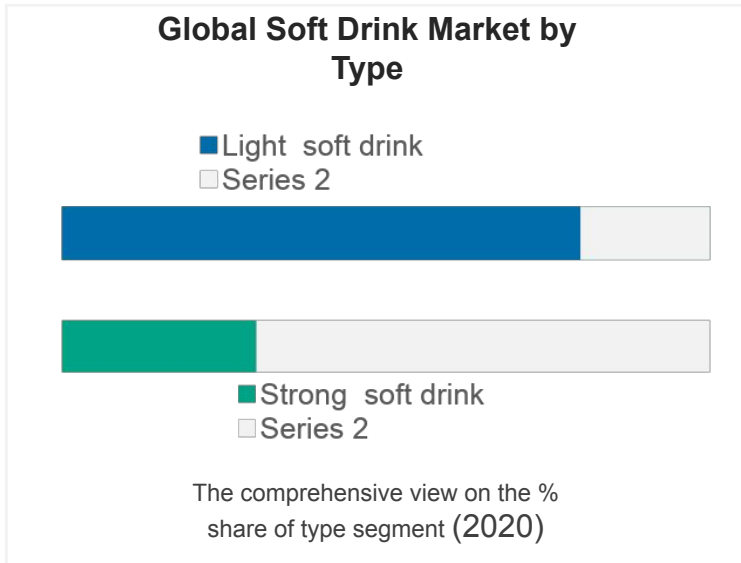
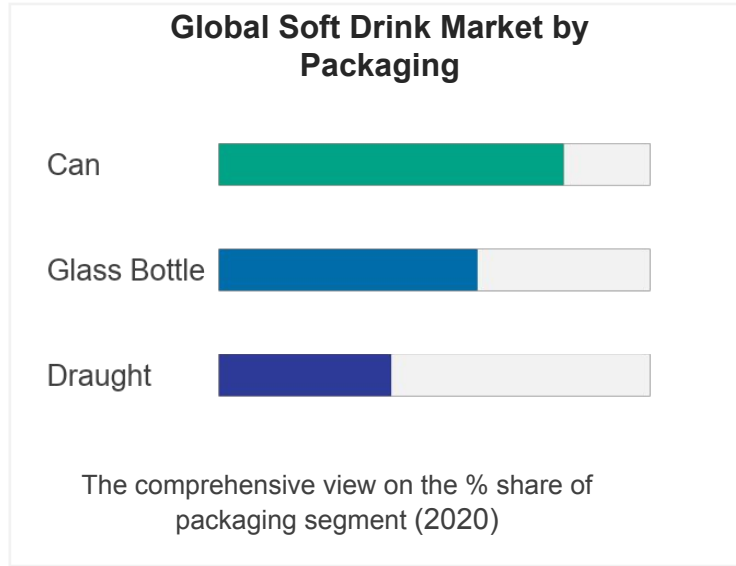
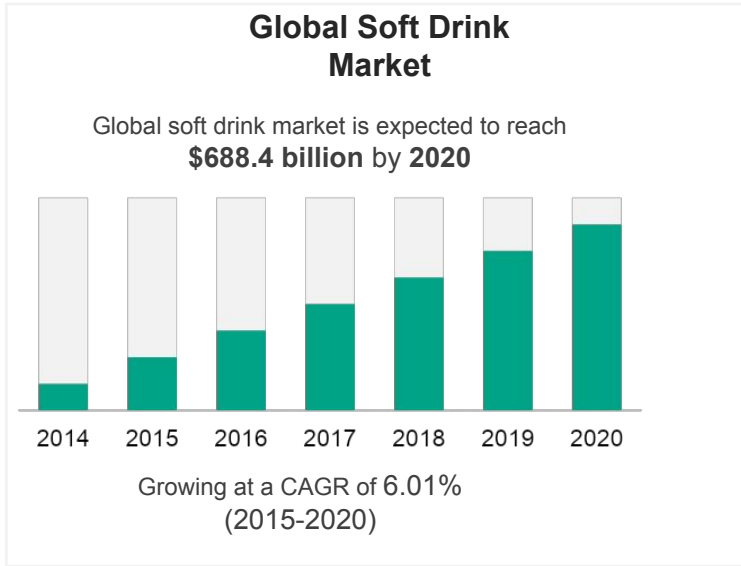
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Market Potential



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- **A Feasibility report** is a report that evaluates a set of proposed project paths or solutions to determine if they are viable.
- The person who prepares a feasibility report evaluates the feasibility of different solutions and then chooses their recommendation for the best solution.

Project Feasibility Report PowerPoint Graphics



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A Feasibility study includes the following primary elements:

- technical feasibility
- financial feasibility
- market feasibility
- operational feasibility.

Feasibility Report for Business Project

This slide provides the glimpse about the feasibility report needed during initiation phase of project management plan which focuses on construction and project running phase.

S.No.	Description	Construction Phase						Project Running Phase													
		Month 1		Month 2		Month 3		Month 4		Month 5		Month 6		Month 7		Month 8		Month 9		Month 10	
		Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out	Cash In	Cash Out
A	Construct my Project	\$600	\$850	\$3,345																	
A.1	Prepare my office	\$500	\$850	\$1,530																	
A.1.1	Office Decoration	\$500	\$500																		
A.1.2	Office Furniture			\$500																	
A.1.3	Office Equipments			\$700																	
A.2	Propaganda to my Project	\$0	\$0	\$1,200																	
A.2.1	Propaganda			\$1,200																	
B	Run my Project	\$1,200	\$1,200	\$2,500	\$4,234	\$4,550	\$4,350	\$4,500	\$4,800	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950	\$4,950
B.1	Office Monthly Rent	\$1,200	\$1,200	\$1,200	\$1,200	\$1,500	\$1,200	\$1,200	\$1,200	\$1,555	\$1,200	\$1,555	\$1,200	\$1,555	\$1,200	\$1,555	\$1,200	\$1,555	\$1,200	\$1,555	\$1,200
B.2	Office Manager Monthly Salary			\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,245	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,250
B.3	Office Secretary Monthly Salary			\$800	\$800	\$800	\$800	\$800	\$900	\$800	\$800	\$800	\$800	\$800	\$800	\$800	\$800	\$800	\$800	\$800	\$900
B.4	Materials Required for my Project				\$800	\$900	\$700	\$950	\$900	\$900	\$1,300	\$900	\$900	\$900	\$900	\$900	\$900	\$900	\$900	\$900	\$1,225
C	My Project Income				\$8,200	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000	\$8,000
C.1	Direct Sales				\$2,200	\$3,500	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800	\$3,800
C.2	Commission				\$3,200	\$5,325	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200	\$5,200
Project Monthly Cash In & Out		\$1,800	\$1,700	\$4,200	\$8,200	\$4,200	\$9,300	\$4,200	\$4,200	\$9,000	\$9,300	\$4,300	\$10,900	\$8,200	\$11,200	\$4,800	\$10,200	\$10,200	\$8,200	\$8,200	
Cumulative Cash Out		\$1,800	\$1,700	\$8,200	\$12,000	\$18,855	\$19,900	\$19,900	\$25,080	\$28,875	\$33,800	\$33,800	\$33,800	\$33,800	\$33,800	\$33,800	\$33,800	\$33,800	\$33,800	\$33,800	
Cumulative Cash In				\$8,000	\$16,000	\$24,000	\$32,000	\$40,000	\$48,000	\$56,000	\$64,000	\$72,000	\$80,000	\$88,000	\$96,000	\$104,000	\$112,000	\$120,000	\$128,000	\$136,000	
Project Cash Flow (Cash In - Cash Out)		-\$1,800	-\$3,350	-\$4,000	-\$3,800	-\$14,655	-\$15,700	-\$15,700	-\$16,080	-\$16,875	-\$16,800	-\$16,800	-\$16,800	-\$16,800	-\$16,800	-\$16,800	-\$16,800	-\$16,800	-\$16,800	-\$16,800	

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A feasibility report is divided into six sections:

- Introduction
- Background information
- Requirements
- Evaluation
- Conclusions
- Suggestion or final opinion.



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What is the format for a project feasibility report?

- Explain the project.
- Outline the potential project-related solutions.
- List the evaluation criteria for these solutions.
- Indicate which solution is the most viable for the project.
- Make a final statement.



What role does a project feasibility report play?

- The importance of a feasibility study stems from an organization's desire to "get it right" before making an investment, time, or money.
- A feasibility analysis may generate new ideas that change the scope of a project.



What is the purpose of a feasibility report?

A feasibility study's main goal is :

- To determine whether or not a specific plan of action is likely to produce the expected result—that is, whether or not it will work and whether or not it is economically worthwhile.



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