


Production Schedule

Market Activity Schedule Plan for Production Promotion

This slide represents market activity promotion schedule plan showcasing promotion name, description, objectives, responsible employee and estimated cost.




Promotion Name	Description	Objectives	Employee Responsible					Estimated Cost
			Adam	Steve	Owen	Hanna	Christen	
Auditing existing sales and marketing material	Review and upgrade of existing sales and marketing material	<ul style="list-style-type: none"> › Brand positioning › Generation of traffic › Sales conversion 						\$15000
Technical audit of website	Technical audit of website to review site structure, back end functioning and SEO compliance	<ul style="list-style-type: none"> › Generation of traffic › Sales conversion 						\$20000
Research for keywords and key phrases	Research of highest value keywords and key phrases for use in web copy, digital advertising and blogging	<ul style="list-style-type: none"> › Generation of sales › Sales conversion › Engagement 						\$20500
Sales pathways	Analysis of sales pathways	<ul style="list-style-type: none"> › Generation of traffic › Sales conversion › Engagement 						\$12500
Brand name development	Development of brand name via brand name planning session	<ul style="list-style-type: none"> › Brand positioning › Add text here 						\$10000
Creative concept	Development of creative concepts for marketing execution	<ul style="list-style-type: none"> › Brand positioning › Sales conversion 						\$12980




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→ **The production schedule** is a project plan that details how the production budget will be spent over a set timeline for each phase of a business project.



This one page indicates the manufacturing plant's upcoming production plan in terms of starting inventory, sales forecast, and quantity to produce. It also covers the production plant's current status in terms of order fulfillment and production cost. Further, it includes information about order status and product categories sold.

One Pager Production Schedule Sheet Template

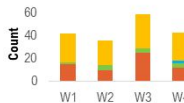
WRITE COMPANY NAME HERE 

mm/yyyy


Production Plant Current Stats

OVERTIME STATS	PRODUCTION COST	EFFICIENCY %	ORDER FULFILLMENT
25,065.00	11,407,400	90.7 hrs	62.20 %
Overtime Hours	Actual Cost Amnt	Avg Planned Lead Time	On-time delivery %
14.45%	11,700,300	88.9 hrs	62.20 %
Overtime rate	Planned Cost Amnt	Avg Actual Lead Time	Order fulfillment %
10%	100.40%	104.14%	200.00%
Overtime Frequency	Actual % of Planned	Efficiency %	Quality %

Production Order Status




Product Category Sold



Discount Percent: 2.5, 2, 1.5, 1, 0.5

Base Price: 0 to 20000

Production Plant Effectiveness



Master Production Schedule

	PRODUCT CATEGORY 1				PRODUCT CATEGORY 2				PRODUCT CATEGORY 3			
	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4
Starting inventory	+ 1	51	1	-51	+ 51	36	31	51	+ 1	1	1	1
Sales forecast	-	51	51	51	-	51	51	51	-	1		
Qty to produce	+ 51	51			+ 36	40	51	36	+ 1			
Ending inventory	= 31	1	-51	101	= 36	31	31	36	= 1	1	1	1

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- As interim milestones, the **work plan schedule** must include completion dates for major tasks and deliverables.
- Milestones must be set in a way that fits the needs of the work to be done, with at least one milestone every twelve months, unless otherwise agreed to by the project managers.

Advertising Design and Production Proposal Template – Work Plan Schedule 3/3



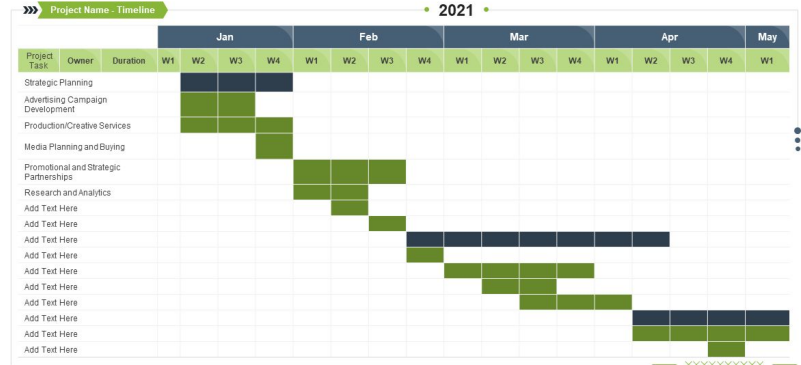
	Elements	Comments	Actions
30 Days	Strategic Planning	<ul style="list-style-type: none"> o Text Here o Text Here 	<ul style="list-style-type: none"> o Text Here o Text Here
	Advertising Campaign Development	<ul style="list-style-type: none"> o Text Here o Text Here 	<ul style="list-style-type: none"> o Text Here o Text Here
60 Days	Production/Creative Services	<ul style="list-style-type: none"> o Text Here o Text Here 	<ul style="list-style-type: none"> o Text Here o Text Here
	Media Planning and Buying	<ul style="list-style-type: none"> o Text Here o Text Here 	<ul style="list-style-type: none"> o Text Here o Text Here
90 Days	Promotional and Strategic Partnerships	<ul style="list-style-type: none"> o Text Here o Text Here 	<ul style="list-style-type: none"> o Text Here o Text Here
	Research and Analytics	<ul style="list-style-type: none"> o Text Here o Text Here 	<ul style="list-style-type: none"> o Text Here o Text Here
	Add Text Here	<ul style="list-style-type: none"> o Text Here o Text Here 	<ul style="list-style-type: none"> o Text Here o Text Here

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- Recognize your target audience's interests.
Find out when your target audiences are most receptive to your messages.
- Deliver creative that inspires them to act.
- Test and retest your ad placements and creative to determine what works and what doesn't. Refine and enhance.

Advertising Design and Production Proposal Template – Work Plan Schedule 1/3

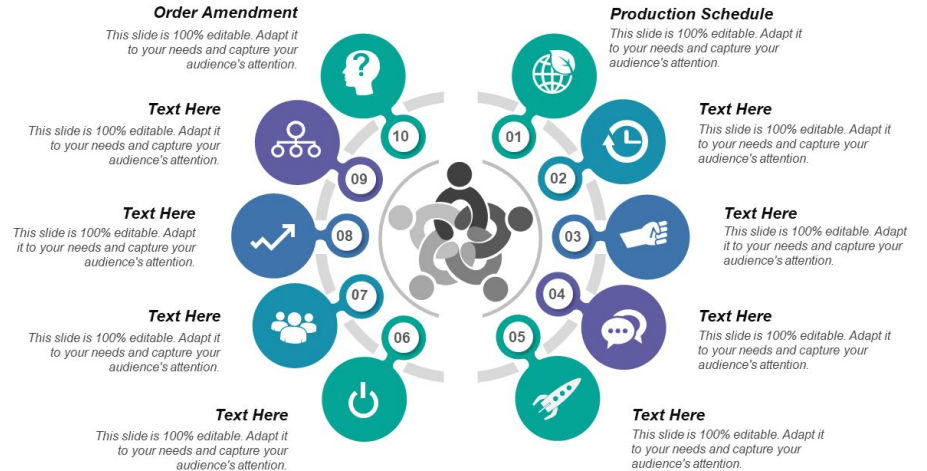


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→ **An amended order** is one that has been modified to change the quantity shipped, method of shipment, and/or date of shipment.

Production Schedule Order Amendment Production Available...



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- **Production costs** include all of the indirect and direct expenses incurred by businesses when generating a product or providing a service.
- Labor, raw materials, consumable manufacturing supplies, and general overhead are all examples of production costs.

One Pager Army Production Schedule Sheet



This one page depicts the manufacturing timeline of armed force machinery products. It also includes a brief introduction of the firm, client requirements, production cost details, and team information.

About Us

- (company_name) is global leader in providing machinery and equipment manufacturing services to armed forces around the globe
- Add text here

Client Requirements

- (client_name) is seeking production services for the manufacturing of armored fighting vehicle for the armed forces
- Specify "client requirement" here
- Add text here

Why Us

- Winner of "Best Customer Service" award in 2020
- ASQ certified
- Add text here



Cost Details

Armoured Fighting Vehicle	Estimated Production Cost (In USD)
• Tanks	\$ xxxx
• Air Jets	\$ xxxx
• Mention "vehicle name" here	\$ xxxx
Total	\$ xxxxx

Project Team

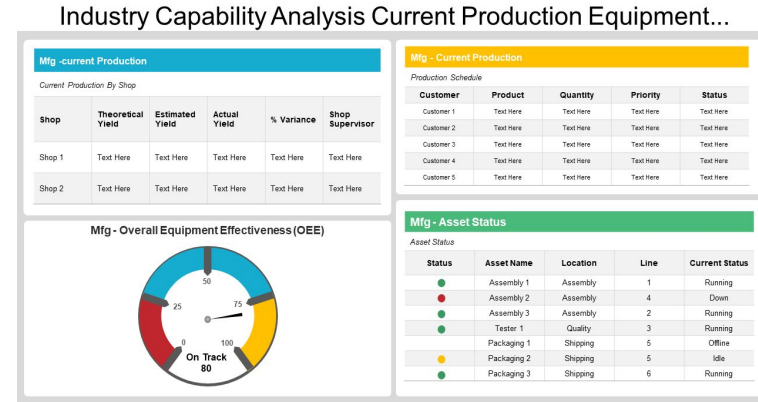
- Project Manager – Andrew Joe
- Mechanical Engineer – Nancy Stella
- Mention employee designation - Write employee name
- Add text here

Production Schedule



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- **A capability analysis** is a set of toolkits and estimations used to determine whether or not a system meets certain required specifications.
- The assessment includes a statistical analysis to determine if the process meets the required specifications.
- To carry out the calculation, a set of data on the system or process is required.



This graph/chart is linked to excel, and changes automatically based on data. Just left click on it and select "Edit Data".

FAQs

What is the significance of media planning and buying?

- Media buys, when done correctly, can help brands achieve maximum reach among key audiences by educating customers and making it easier for them to discover new products or brands.
- Media buyers collaborate with media planners to develop the media plan, which outlines the campaign's goals and objectives.

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What does "estimated unit cost" mean?

- The total cost (fixed and variable) that the business incurs to produce, store, and sell one unit of a product or service is referred to as unit cost.
- This notion is most commonly utilized by the manufacturing sector and is determined by calculating by adding fixed and variable expenditures and dividing the total amount generated by the total number of units produced.

How are production schedules created?

- Estimate and forecast product demand.
- Inventory of Access.
- Resource Planning.
- Keep an eye on production.
- Change the plan to make future production more efficient.

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