

Agenda

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Comprehensive guide on Al text generator

Oraft effective and engaging content for social media and generating reports and articles

Use machine learning capabilities for generating personalized and targeted blog posts, emails, scripts etc.

Generating realistic, engaging and unique images for computer graphics applications

Create podcasts, advertising and promotional materials in multiple languages and accents using synthetic voices

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Overview - Al text generator and its algorithm

This slide represents the introduction to AI text generator which is a software that uses artificial intelligence to produce written copies. It includes details related to working of automated text creation.



Al text generator

Software which uses artificial intelligence to produce written copy Key applications

- Creates content for websites or social media
- Generate reports or articles
- Creative works such as stories

Uses natural language processing techniques to analyze existing text Generates new text, similar in style and content Trained to write in specific style or tone Highly versatile tools used for variety of purposes

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Working of automated text creation

- Provide specific inputs to Al and specify description, title and important keywords
- Al scans related content based on provided input and generates new and unique sentences using probability calculation
- Tell Al which content fits company's purpose and train the algorithm accordingly
- o Clearer commands results in better outcomes
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Techniques deployed by Al text generator

This slide represents details related to techniques employed by Al text generator which is a program that writes quality content for websites, businesses and online platforms. It includes details related to techniques employed by Al text generators such as GPT 3 and data-to-text.

Al content generator is computer program which writes quality content for websites, businesses and online platforms Typical AI writer uses machine learning and NLP (Natural Language Processing) algorithms to generate human-readable and keyword-rich text Add text here



GPT 3

Techniques employed by Al text generators



Data-to-text

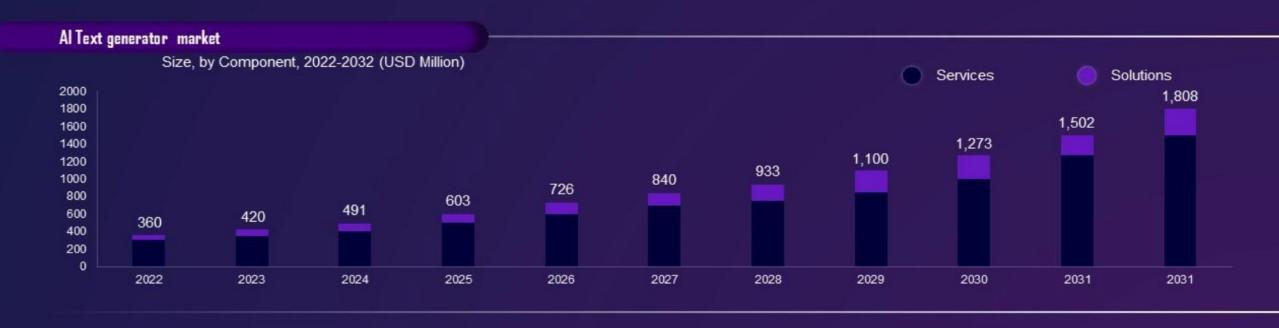
- o Al method which learns from data using a software
- Teaches algorithm to seek for patterns in millions of internet pages
- Uses knowledge to generate new content on provided topic
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- Al method which enables creation of new content depending on data facilitated by the user
- o Reliable and useful for providing company data
- Adapts content to user behavior
- Facilitates tailored product descriptions

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Global Al text generator market size forecast report

This slide represents the details related to forecasted market size of a technology which uses artificial intelligence to generate texts through natural language processing (NLP) and natural language generation (NLG) methods. It includes details related to forecasted CAGR of AI text generator between 2022 and 2032.





Al text generator market is expected to reach USD 420 Million in 2023 Forecasted CAGR between 2022 and 2032: 18% Growth drivers
Growing demand for personalized content

Cloud-based
deployment model is
expected to grow more
rapidly as compared to
on-premises
deployment models

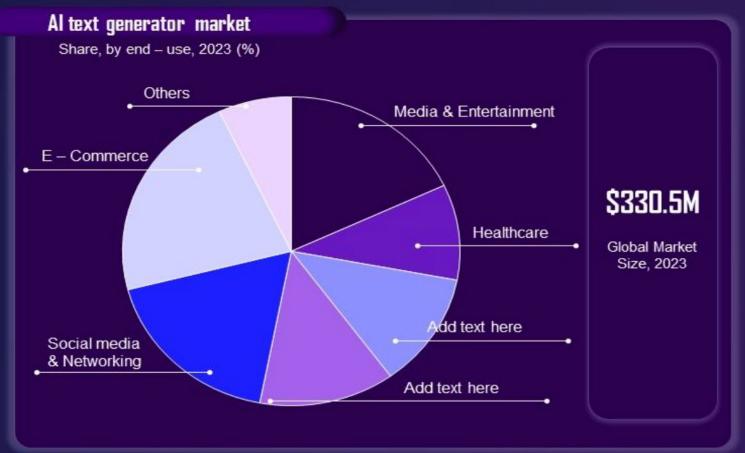
Key industries - Media and entertainment, ecommerce, healthcare

Al text generators are revolutionizing content creation procedures

Source- Al Text Generator Market Size, GlobeNewswire, 14 Mar'2023

Global Al text generator market share by end-use

This slide represents the details related to forecasted market size of a technology which uses artificial intelligence to generate texts through natural language processing (NLP) and natural language generation (NLG) methods. It includes details related to forecasted Al market size based on its end use.



Source - Al text generator market size by end-use, grand view research



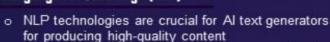
Key Insights

- Ecommerce segment accounts for largest revenue share of 24% in 2023
- Key factors contributing towards rise of ecommerce industry segment-
 - Speed and quality
 - Low cost and catchy content
 - Engagement campaigns
- Companies possesses tools that generates text through Al
- Media and entertainment sector is anticipated to rise over the forecast period
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Global Al text generator market: Key drivers

This slide represents the details related key drivers of a technology which uses artificial intelligence to generate texts through natural language processing (NLP) and natural language generation (NLG) methods. It includes key drivers of Al text generator market such as increased demand for automated content generation etc.

2. Advancements in Natural Language Processing (NLP)



- Al text generators have become more capable of creating nuanced and contextually appropriate material
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1. Increased demand for automated content generation

- Businesses are turning to AI text generators for automating creation procedures
- Al text generators rapidly generate large volumes of material, which frees up time and resources for other tasks
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3. Cloud computing's rise in adoption

- Cloud computing enables companies to take benefit of Al text generator solutions without heavy investments in hardware or software
- Highly accessible by businesses of all sizes
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4. Increased awareness and acceptance of Al technology

- Individuals are more inclined to adopt Al text generators because of its benefits
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