



# **Heal Investor** **Funding Elevator** **Pitch Deck**

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# Problem statement

This slide represents key problems that healthcare platform identified in the market. It includes issues such as lack of affordable healthcare services, lack of chronic disease management, and limited transportation options.



01

Lack of affordable and accessible healthcare services for underserved populations

02

Lack of chronic disease management such as diabetes, hypertension, or obesity

03

Limited transportation options for availing healthcare facilities

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# Our solution

This slide represents key solutions offered by healthcare platform to patients – affordable medical online platform, chronic disease management, urgent care on demand and scheduling appointment.

01

Affordable and accessible online platform for availing medical facilities

02

Professional medical team for management and monitoring of chronic disease



Urgent care on demand

03

Enable patients to schedule appointments and get facility at comfort of their home

04

\*EMR - Electronic Medical Record

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# Company introduction

This slide represents company introduction with key statistics. It covers details such as industry, founding year, headquarters regions, and founders.

**Healthcare service that provides patients with digital monitoring and telepsychology services**

## Industry

Healthcare

## Founding year

2014

## Headquarter regions

Greater Los Angeles Area, West Coast, Western US

## Founders

Greg Drobnick, Jason Shafton, Mike Wortsman, Nick Desai, Renee Dua

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# Key facts

This slide represents key facts associated with healthcare platform, highlighting number of house calls, patient satisfaction net promoter score, medical cost, etc.

**200K**

House calls and telephonic health visits provided

**27MM**

Provide affordable healthcare facilities

**+76**

Patient satisfaction net promote score

**\$88  
MM**

Medical cost savings for employers and insurance partners

Helps individual patients save up to **\$1,100** per year and the average family save up to **\$2,200** per year

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# Products and services offered

This slide represents key services offered. It covers services such as house calls, telemedicine & teletherapy, real-time remote monitoring, and care coordination.



## House Calls

Offers house calls to patients in which medical professionals treat patients in house environment



## Telemedicine and Teletherapy

Medical advice is offered to patients for the treatment and health maintenance



## Real-time Remote Monitoring

Real-time remote monitoring enables members to connect with doctors and build relationship



## Care Coordination

Enables to engage members and helps build bond between medical professionals and patients

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# Major milestones achieved

This slide represents key awards received. It includes awards such as technologically advanced, innovation, application of the day, and digital health solutions.

**ROCK HEALTH**

Most  
technologically advanced  
(2019)

**CES  
Consumer Technology  
Association**

Innovation  
entrepreneur award  
(2019)

**App Store  
2020 App of the Day**

**CES**

Innovation  
award  
(2018)

**FIERCE  
INNOVATION  
AWARDS**

Digital health  
solution  
(2018)

Number of  
application downloads  
(2022)  
**1,000,000+**

Number of medical  
cases handled  
(2022)  
**450K**

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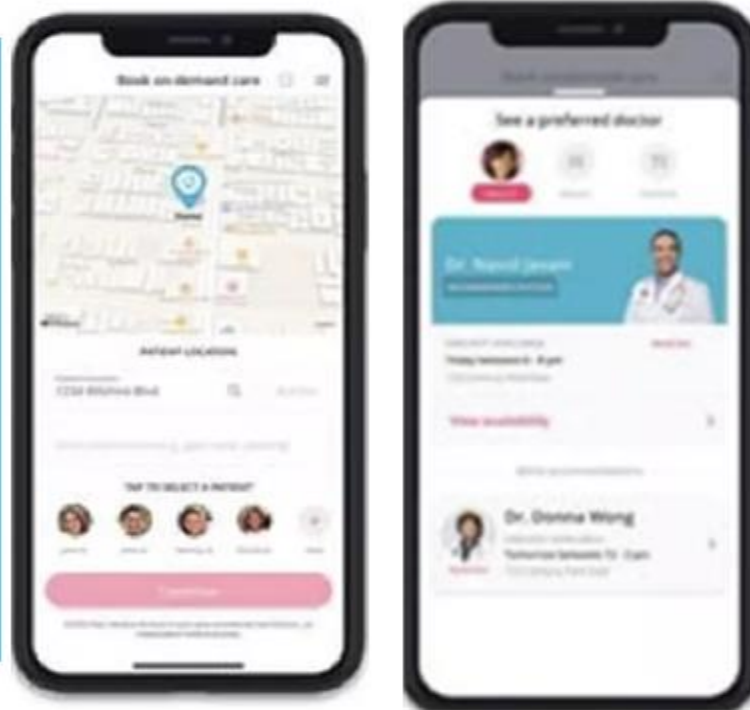
# Business model

This slide represents application navigation system. It covers details such as appointment booking, doctor availability, appointment scheduling, payment transparency, etc.

Book appointment through application using web or phone

Doctors available on demand or 8 AM to 8 PM, 365 days/ year

Medical care scheduled by patients



100% payment transparency

Option of doctor select for the users

Information security for health records

## Already have a doctor you love?

Use heal application for occasional or urgent care

## Need a great primary care doctor?

Option to pick a doctor of own preference and get all medical care in the comfort of home

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