The future of financing- Digital Lending Platforms



Agenda for the future of financing - Digital lending platforms



To introduce concept of digital lending with best practices



Highlight recent associated trends with digital lending process



Describe various steps in digital lending process



Determine different types of digital lending platforms for borrowing and lending



Highlight importance of AI and Data analytics in digital lending



Mention predicted future trends of digital lending process



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TOC - The future of financing - Digital lending platforms



Introduction to Digital Lending

- Overview
- Key stakeholders
- · Recent associated trends
- · Major drivers
- · Various restraining factors
- Best practices for digital lending process
- · Essential components



Major Risk and Challenges

- Fraud and identity theft risks
- · Credit risk concerns
- · Key data privacy risks
- · Proposed solutions for different risks and challenges



Digital Lending Process

- · Customer on-boarding and acquisition
- · Data collection and analysis for credit scoring
- · Credit underwriting
- · Loan disbursement and electronic fund transfer
- · Repayment schedule



Digital Lending Regulations

- Consumer protection laws
- AML Best Practices
- P2P lending regulations



Types of Digital Lending Platforms

- P2P lending business model
 - o Overview
 - Comparative analysis of different P2P lending platforms
- · Loan market places
 - o Overview
 - o Different loan options in market places
- Neo Banks
 - Overview
 - o Comparative analysis of different ne banking platforms
- · Invoice financing platforms
 - Overview
 - Key invoice financing platforms
- · Micro-financing platforms
 - Overview
 - o Various digital microfinancing platforms





Integration of Al and Data **Analytics in Digital Lending**

- Role of Big Data
- · Use-cases of predictive analytics
- · Implementation of different ML techniques



Future trends of Digital Financing

- · Rise of DeFi borrowing and lending services
- Cyber-security and data privacy practices
- · Future credit scoring tools in lending

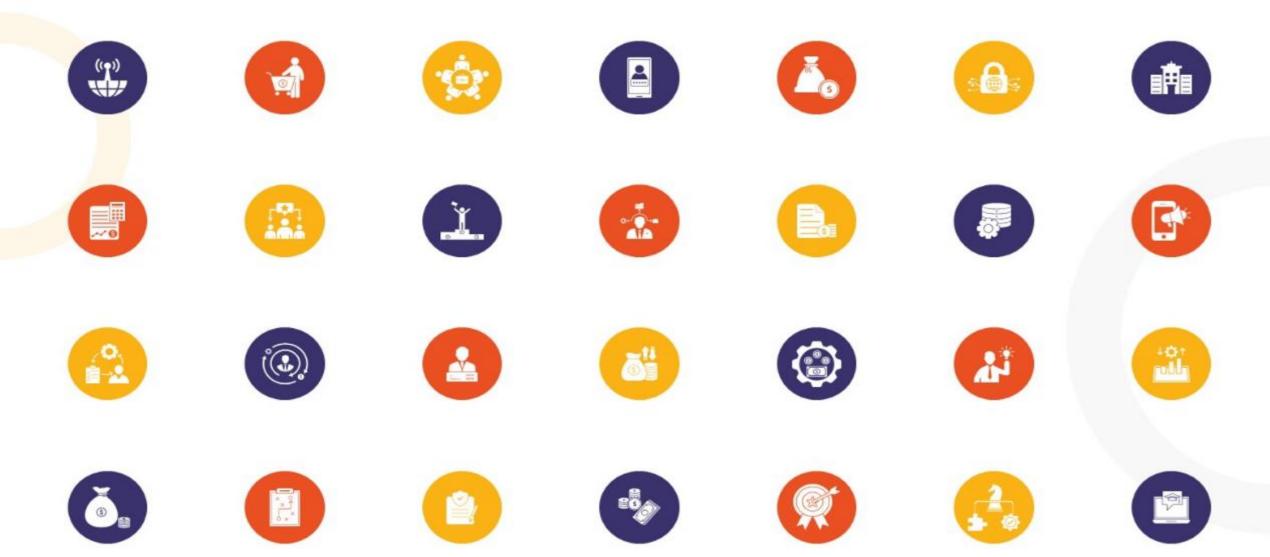


Case Study

- Upstart company case study
- Case study of Fin-tech company Lend Tech
- ABC company case study in digital lending



Icons slide for the future of financing - Digital Lending Platforms





Thank You





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