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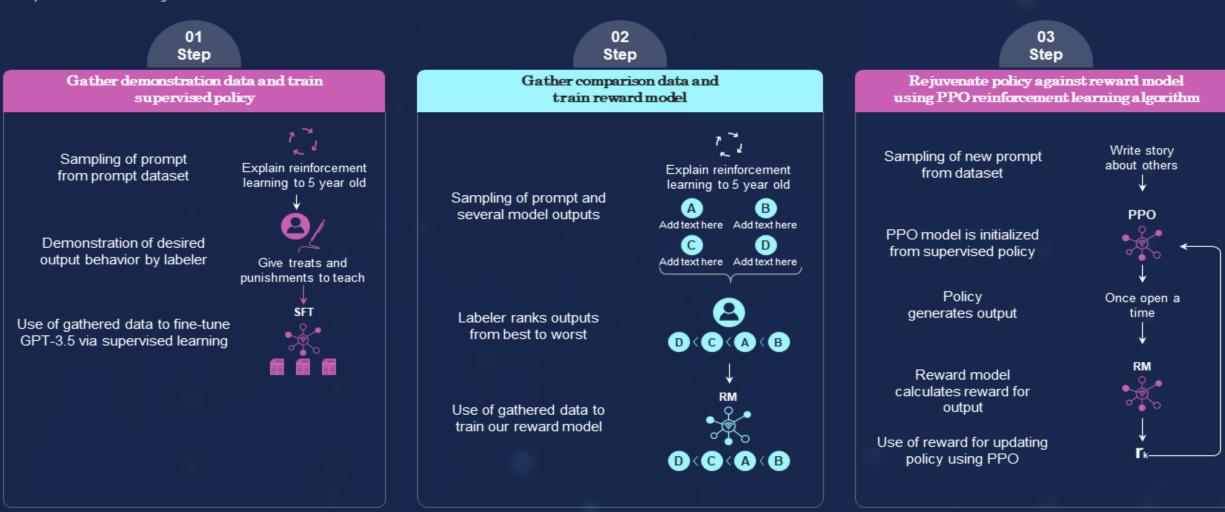


Introduction to ChatGPT

- o Overview: ChatGPT powered by Open Al
- o Understanding working of ChatGPT powered by Open Al
- Advanced versions of Open AI ChatGPT
- Use cases of Open Al's ChatGPT
- Business advantages of Open AI ChatGPT
- Key ethical concerns associated with ChatGPT
- Overview of ChatGPT's developing firm: Open AI

## Understanding working of ChatGPT powered by Open AI

This slide represents the working of All technology designed to understand and generate human-like texts based on received inputs. It includes steps such as gathering demonstration data and train supervised policy, gathering comparison data and training reward model etc.



### Use cases of Google Bard AI technology

This slide covers details related to key applications of conversational AI chatbot from Google build using Language Model for Dialogue Application (LaMDA) and machine learning technologies. It includes details related to applications of Google bard in content generation, creative writing etc.

#### Content generation



- Automates content generation for:
  - Websites
  - Social media accounts
  - · Online platforms
- Aids businesses and individuals to save time and resources while maintaining consistent and highquality content stream

#### Creative writing



- Designed to generate creative writings such as poetry, short stories and articles
- Ideal tool for users experiencing writer's block and authors that wish to experiment new writing skills and topics
- Aids users to optimize writing procedures
- o Add text here

### ${\bf Marketing\,and\,advertising}$



- Aids businesses to generate creative and engaging marketing and advertising copy such as taglines, slogans, marketing emails and product descriptions
- Aids businesses to attract and retain customers by efficiently creating strong brand identity
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- Add text here

#### Education



- Used to teach students regarding creative writing, literature and language
- Teachers use Bard to generate writing prompts and create examples of various writing styles and structures
- Used as virtual tutor to help students with challenges related to complex subjects
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