

Strategy Workshop

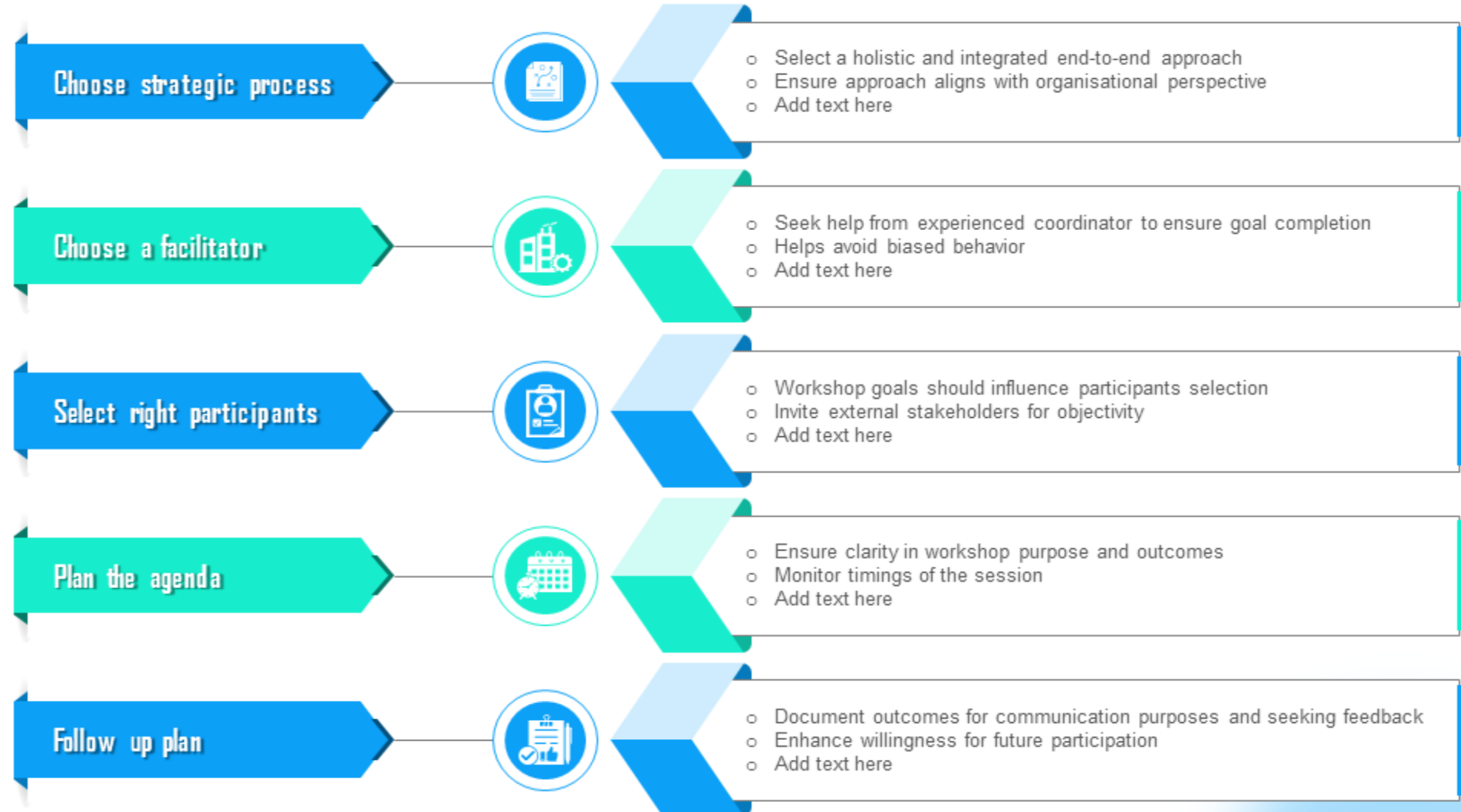
Collocation of 10+ PowerPoint Templates



[Click Here to Download the Editable Version](#)

Steps to effectively run strategy workshop

The following slide provides steps to run strategy workshop for successfully addressing key business issues. This covers five key steps – choose strategic process, choose facilitator, select right participants, plan agenda and prepare follow up plan



This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version](#)

Strategy workshop exercises for business growth



This slide lists strategy workshop exercises useful to refocus team members and revert business growth. This covers four major exercises – solution board, competitor elimination, role playing and new product line



Solution board

- List down major business challenges
- Seek innovative solutions using open discussions
- Add text here



Competitor elimination

- Hold discussions over fierce competitors
- Generate ideas to create edge over competitors
- Add text here



Role playing

- Create simulation exercises for employee participation
- Helps generate honest views and strategic mindset
- Add text here



New product line

- Seek suggestions on potential products to add
- Helps making necessary improvements and additions
- Add text here



Add text here

- Add text here
- Add text here
- Add text here
- Add text here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version](#)

Effective business tools for strategy workshop

The following slide enumerates various tools used in strategy workshops to engage employees into meaningful discussions. This covers five tools – OGSM, pestle analysis, porter's five forces, SWOT analysis and directional policy matrix



Tool



Description

Tool	Description
OGSM (Objectives, Goals, Strategies, Measures)	<ul style="list-style-type: none"> Documents, communicate and execute strategy Form of a one page business plan Add text here
Pestle analysis	<ul style="list-style-type: none"> Inspects external environment during analysis of industry Helps identify possible opportunities and threats Add text here
Porter's five forces	<ul style="list-style-type: none"> Industry analysis is conducted for strategic plan formation Considers profitability forces such as competition, bargaining power Add text here
SWOT analysis	<ul style="list-style-type: none"> Analyse strengths and opportunities to mitigate threats Documents insights from business analysis Add text here
Directional policy matrix	<ul style="list-style-type: none"> Considers assessment of opportunities for company's benefits Arrange opportunities on priority basis Add text here
Add text here	<ul style="list-style-type: none"> Add text here Add text here Add text here

Meeting schedule for brand strategy workshop

This slide outlines a meeting agenda for brand strategy workshop aligning stakeholders to achieve business goals. This covers major topics to be discussed within a stipulated time frame by various facilitators

Time	Topic/discussion item	Facilitator
10 am – 11 am	<ul style="list-style-type: none">○ Create brand discovery survey○ Add text here	Adam KIV
11:30am – 12:00pm	<ul style="list-style-type: none">○ Analysis and preparation for review○ Add text here	Adam KIV
12:00pm – 1:00pm	<ul style="list-style-type: none">○ Create brand definition – mission statement, competitor analysis and target personas○ Add text here	Emilia Johnson
1:00pm – 2:00pm	<ul style="list-style-type: none">○ Break○ Add text here	
2:00pm – 3:00pm	<ul style="list-style-type: none">○ Discussion on website strategy○ Add text here	Richard Clark
3:00pm – 5:00pm	<ul style="list-style-type: none">○ Discussion on brand goals○ Add text here	James Fallon
Add text here	<ul style="list-style-type: none">○ Add text here○ Add text here	Add text here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version](#)



Workshop activities for product strategy development

The following slide outlines workshop activities to develop product strategy for directing product teams towards goal achievement. It covers five activities – vision setting, product diagnosis, personality, differentiators and exploration of opportunities



Vision setting

- Considers interactive session with stakeholders
- Outline vision statement using vision board and canvas
- Add text here



Product diagnosis and goal setting

- Conduct market analysis for product and communicate insights
- Hold discussions for goal setting
- Add text here



Personality and tone of voice

- Ensure product personality aligns with goals, strategy
- Impacts user experience, marketing, design decisions
- Add text here



Differentiators

- Choose areas for differentiation and idea generation
- Helps create edge over competition
- Add text here



Explore opportunities and solutions

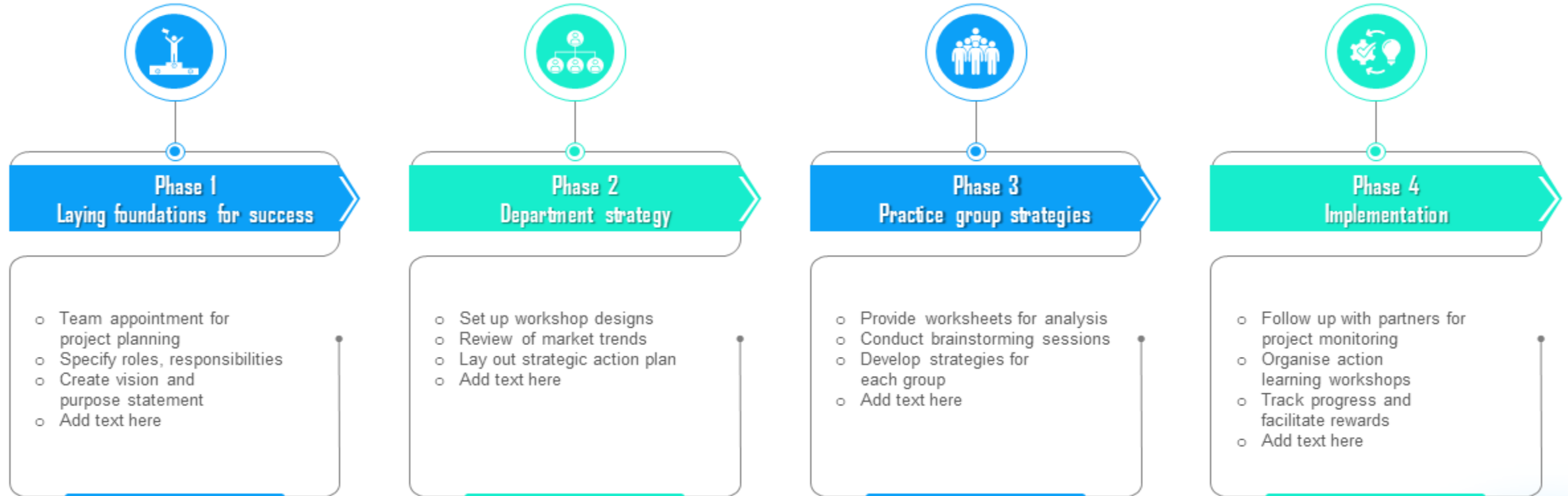
- Track possible routes for goal achievement
- Prompt participants to ideate solutions
- Add text here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version](#)

Workshop process to develop practice group strategy

This slide outlines a workshop strategy process to devise practice group activities for increasing their effectiveness and commitment. This covers four phases – foundation for success, department strategy, practice group strategies and implementation



This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version](#)