MVP Plan

Collection of 15+ PowerPoint templates

MVP plan and product launch timeline

This slide defines the minimum viable product (MVP) launch strategy. The purpose of this template is to define the roadmap used while introducing a product in market. It also includes information related to web and marketing team.
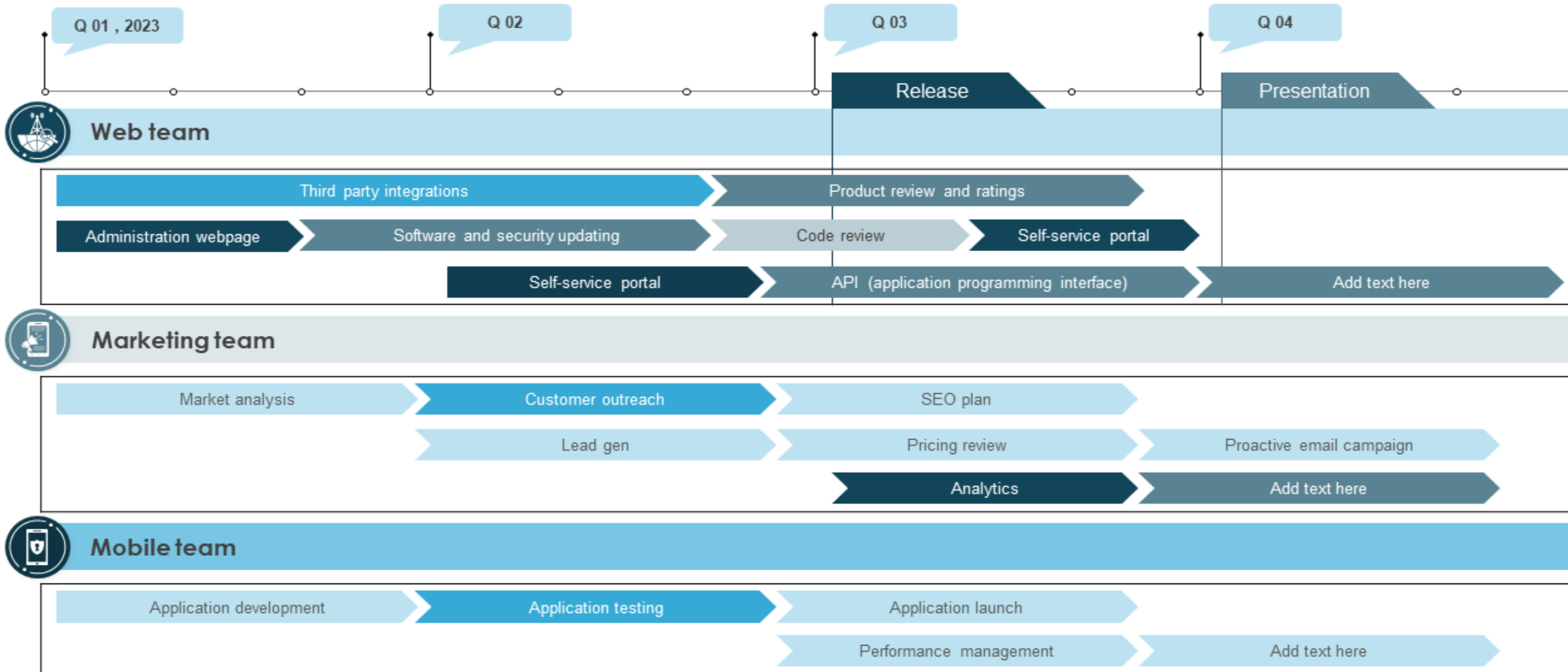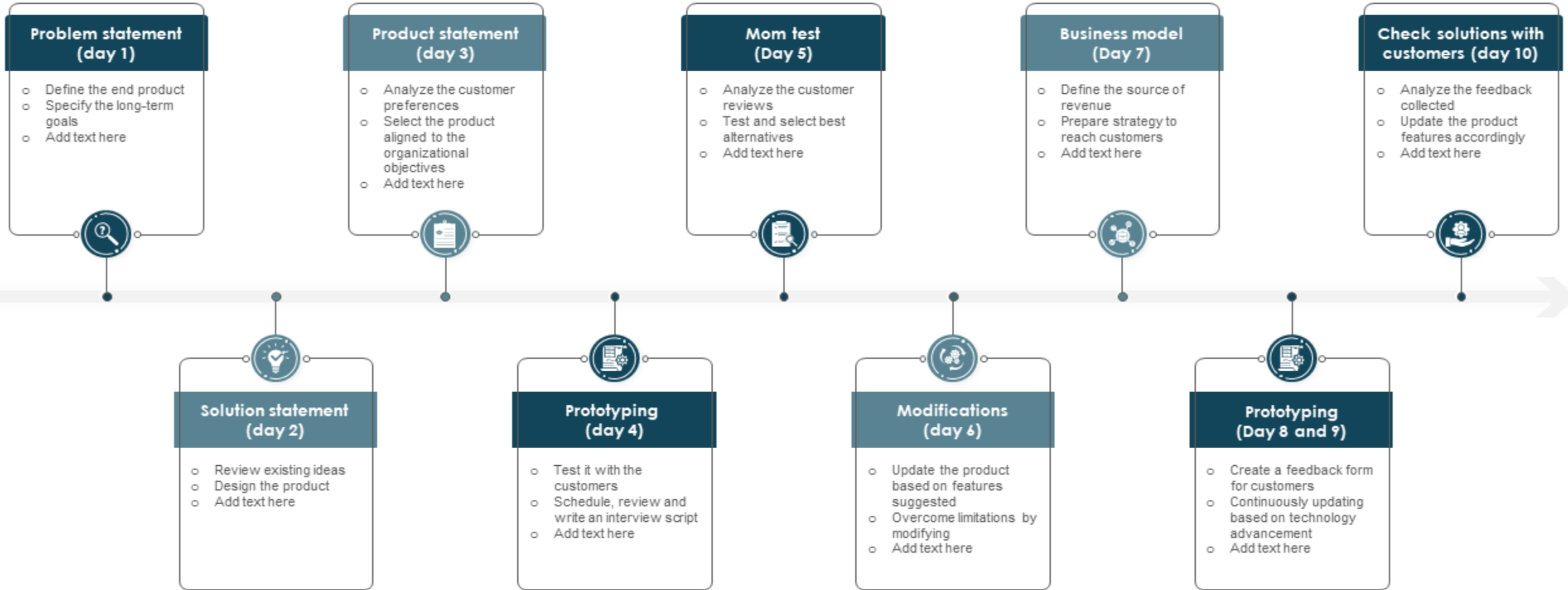
Q 01 , 2023		Q 02		Q 03		Q 04

Release

Presentation

Web team

Third party integrations	Product review and ratings

Administration webpage	Software and security updating	Code review	Self-service portal

Self-service portal	API (application programming interface)	Add text here

Marketing team

Market analysis	Customer outreach	SEO plan

Lead gen	Pricing review	Proactive email campaign

Analytics	Add text here

Mobile team

Application development	Application testing	Application launch

Performance management	Add text here

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MVP plan for launching product in target market

This slide covers the strategies used to launch the minimum viable product (MVP). The purpose of this template is to validate, make product ready for scaling and growth. It also includes elements such as defining problems, identifying target audience, etc.

Problem statement (day 1)
- o Define the end product
- o Specify the long-term goals
- o Add text here

Product statement (day 3)
- o Analyze the customer preferences
- o Select the product aligned to the organizational objectives
- o Add text here

Mom test (Day 5)
- o Analyze the customer reviews
- o Test and select best alternatives
- o Add text here

Business model (Day 7)
- o Define the source of revenue
- o Prepare strategy to reach customers
- o Add text here

Check solutions with customers (day 10)
- o Analyze the feedback collected
- o Update the product features accordingly
- o Add text here

Solution statement (day 2)
- o Review existing ideas
- o Design the product
- o Add text here

Prototyping (day 4)
- o Test it with the customers
- o Schedule, review and write an interview script
- o Add text here

Modifications (day 6)
- o Update the product based on features suggested
- o Overcome limitations by modifying
- o Add text here

Prototyping (Day 8 and 9)
- o Create a feedback form for customers
- o Continuously updating based on technology advancement
- o Add text here

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MVP application development budget plan

This slide depicts the minimum viable product (MVP) software development strategies. The purpose of this template is to analyze the costs and development duration. It also includes the details of activities performed in the project.

Activities	Estimated hours	Cost	Notes
Identify and create specifications of MVP	40	$1100	Add text here
Identify and develop database	9	$450	Add text here
Develop registration, login and forget password	8	$240	Add text here
Implement quality assurances and modifications	20	$750	Add text here
Hire team for management of activities	Add text here	Add text here	Add text here

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Weekly roadmap for MVP scope plan

This slide defines the weekly roadmap used to define strategies to build scope for minimum viable product (MVP). The purpose of this template is to define the timeline for launching the product. It also includes elements such as goals, features, research and metrics.
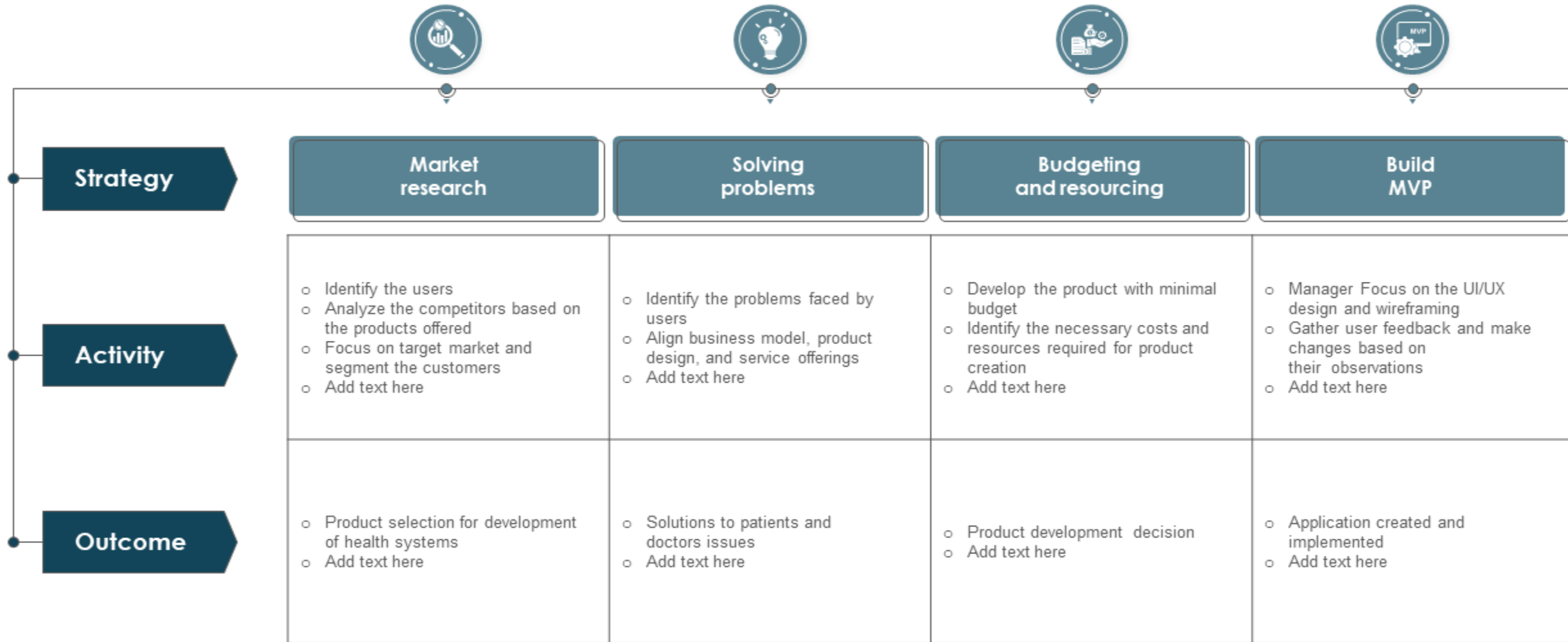
	1st Week	2nd Week	3rd Week	4th Week
Goal	o Build and design the webpage o Add text here	o Create user onboarding platform o Add text here	o Marketing and updating the webpage o Add text here	o Review and launch the webpage o Add text here
Features	o Third party integration o Landing page and navigation o Add text here	o Contact form o Create account and login o Add text here	o Create offers o Analyze and search offers available o Add text here	o Email the offers accepted o Upload the transfer confirmation o Add text here
Research	o User experience and user interface designs o Setup google analytics o Add text here	o Testing the accounts setup o Conduct survey o Add text here	o Analyze metrics and user data o Build marketing plan o Add text here	o Review the existing plan o Upgrade and modify the scope o Add text here
Metrics	o Measure page visits per week o Add text here	o Measure users accounts created per week o Add text here	o Measure offers created and accepted per week o Add text here	o Measure offers created and accepted per week o Add text here

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Healthcare minimum viable product (MVP) development plan

This slide covers the minimum viable product (MVP) plan developed in the healthcare industry. The purpose of this template is to explain the process of developing a healthcare MVP. It also includes strategies such as market research, solving problems, etc.

	Market research	Solving problems	Budgeting and resourcing	Build MVP
Strategy				
Activity	o Identify the users o Analyze the competitors based on the products offered o Focus on target market and segment the customers o Add text here	o Identify the problems faced by users o Align business model, product design, and service offerings o Add text here	o Develop the product with minimal budget o Identify the necessary costs and resources required for product creation o Add text here	o Manager Focus on the UI/UX design and wireframing o Gather user feedback and make changes based on their observations o Add text here
Outcome	o Product selection for development of health systems o Add text here	o Solutions to patients and doctors issues o Add text here	o Product development decision o Add text here	o Application created and implemented o Add text here

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Process to build a minimum viable product (MVP) plan

This slide defines the steps involved in MVP development. The purpose of this template is to is to identify the problems and provide solutions. It also includes elements such as user flow, launch plan, etc.

Process	Implementation steps	Outcomes
Identify problems and plan solutions	o Conduct market research and analysis o Define the applications value proposition o Add text here	o Details related to user needs o Add text here
Develop and map out user flow	o Design application which is convenient for users o Prepare a schedule for different tasks o Add text here	o Process flowchart o Add text here
Prioritize MVP features and launch MVP	o Categorize the features based on high priority, medium priority, and low priority o Prepare product backlog o Add text here	o Launch MVP for testing o Add text here
Exercise 'B.M.L.' — Build, measure, learn	o Define the scope of work o Collect and analyze client feedback o Add text here	o Final product development plan o Add text here

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