



Day Communication Plan

Your Company Name

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30 60 90 day digital marketing communication plan

This slide consists of a 30 60 90 day digital marketing communication plan which outlines the tasks to be undertaken by marketers in order to meet social expectations. Key channels included below are social media marketing, mobile marketing and email marketing

	 Social Media Marketing	 Mobile Marketing	 Email Marketing
30 days	<ul style="list-style-type: none">○ Run PPC ads on Facebook○ Develop brand aesthetic on Instagram	<ul style="list-style-type: none">○ Create mobile friendly content○ Use geofencing or location based marketing	<ul style="list-style-type: none">○ Send personalized emails○ Design mobile friendly emails
60 days	<ul style="list-style-type: none">○ Publish polls/Q&A based content○ Share promotional offer or giveaways	<ul style="list-style-type: none">○ Make use of voice search to optimize content ranking○ Use banner advertising at top or bottom of mobile screen	<ul style="list-style-type: none">○ Create triggered emails based on activation campaign○ Send emails based on people's schedules
90 days	<ul style="list-style-type: none">○ Post link to join mailing list○ Add text here	<ul style="list-style-type: none">○ Create opt in forms○ Add text here	<ul style="list-style-type: none">○ Automate campaigns to add new subscribers to mailing list○ Add text here

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30 60 90 day strategic communication plan for lead generation

Following slide consists of a 30 60 90 day strategic communication plan that can assist managers to build database of potential customers and target potential leads. The elements covered in the slide are goals, focus and metrics of success



Goals



Focus



Metrics of success

First 30 days	First 60 days	First 90 days
Increase website traffic by 20%	Improve website conversion rate by 5%	Increase profitability by 15%
<ul style="list-style-type: none">○ Identify and incorporate effective communication channels○ Add text here	<ul style="list-style-type: none">○ Identify market trends and competitor strategy○ Add text here	<ul style="list-style-type: none">○ Create social media strategy and identify KPIs to measure success○ Add text here
<ul style="list-style-type: none">○ Increase in number of leads generated○ New customer acquisition per month	<ul style="list-style-type: none">○ Repeat purchases by customers○ Increase in customer satisfaction rate	<ul style="list-style-type: none">○ Monthly revenue increase by 8 times○ 5% increase in profit as compared to last quarter

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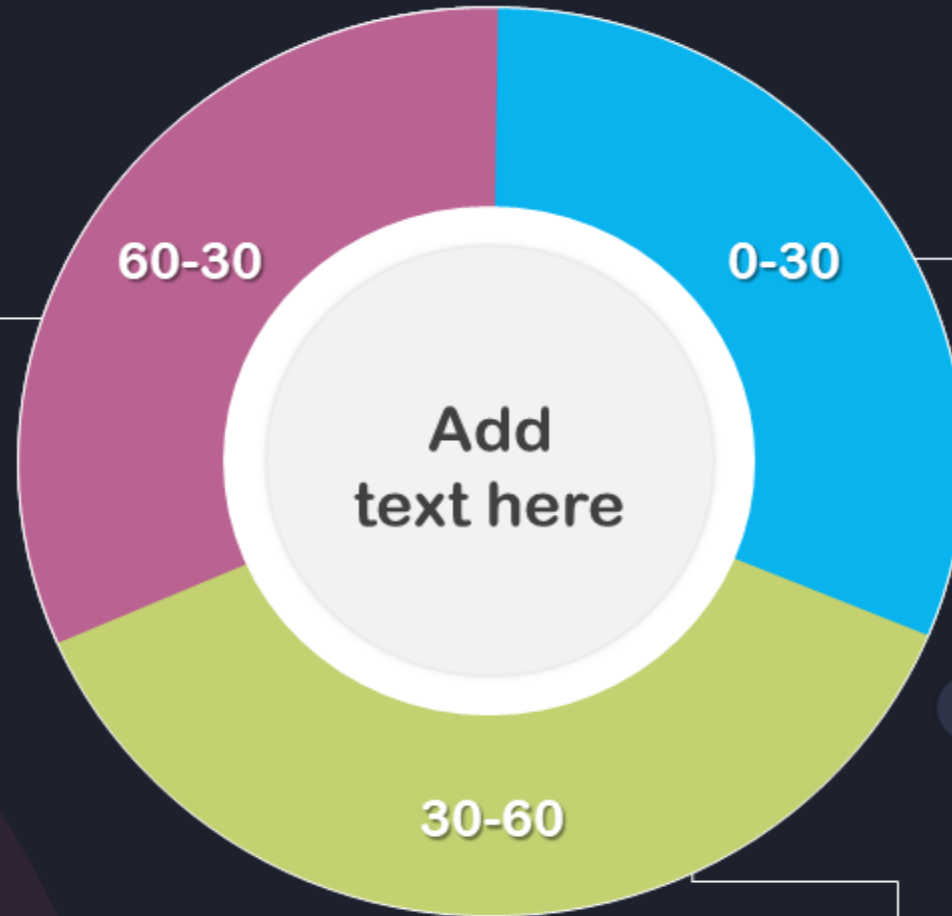
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30 60 90 day communication plan for executives

This slide consists of a 30 60 90 day communication plan which can be used by executives for improving communication effectiveness. Key elements are learn, interact and participate in conversations

Last 30 days

- Participate in conversations regarding
 - Team building
 - Stakeholder meetings
 - Feedback & discussions
 - Add text here



First 30 days

- Learn about
 - Job titles
 - Executive duties
 - Responsibilities
 - Add text here
 - Add text here

Second 30 days

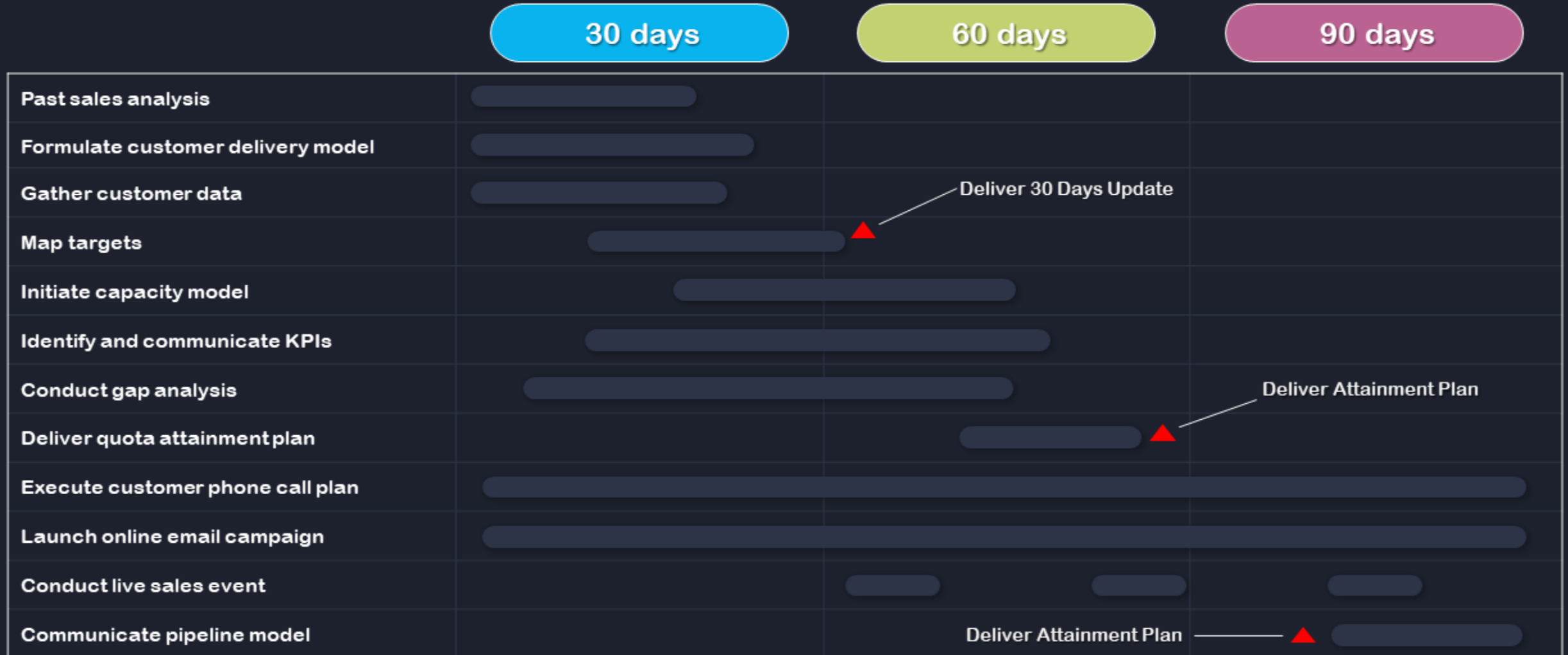
- Interact with
 - Team leads
 - Team members
 - Project sponsors
 - Add text here
 - Add text here

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30 60 90 day communication plan timeline

Following slide illustrates a 30 60 90 day communication timeline which will assist managers to formulate delivery model and improve performance. The key elements are past sales analysis, delivery model formulation, map targets etc.



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Marketing communication plan for 30 60 90 days

This slide consists of a marketing communication plan which can be implemented for 30 60 90 days in order to achieve marketing objectives as set by manager. The key elements include learning, documenting and presenting

Days	First 30 days	30 – 60 days	Last 30 days
Tasks	Learning	Documenting	Presenting & prioritizing
People	<ul style="list-style-type: none"> ○ Schedule meeting with marketing executives ○ Gain understanding of goals 	<ul style="list-style-type: none"> ○ Determine strengths of marketing team ○ Finalize budget for 2026 	<ul style="list-style-type: none"> ○ Share vision & goals with marketing teams ○ Identify new roles with written job descriptions
Product	<ul style="list-style-type: none"> ○ Review category, brand positioning, competition ○ Add text here 	<ul style="list-style-type: none"> ○ Refine commercialization plan using smart tools ○ Add text here 	<ul style="list-style-type: none"> ○ Assess current product roadmap & integrate AI tools for marketing ○ Add text here
Marketing	<ul style="list-style-type: none"> ○ Review current offline and online marketing strategies ○ Review financial plan 	<ul style="list-style-type: none"> ○ Determine ability to create in-store promotions ○ Promote launch of online tools for branding 	<ul style="list-style-type: none"> ○ Share feedback with internal stakeholders ○ Enhance social media performance using automation

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30 60 90 day communication plan for managers

This slide consists of a 30 60 90 day communication plan that will assist managers to document and follow the steps to increase expectations of communication. Key elements include overall, process, customer, personal and product



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