

Content Marketing Freelance Proposal

Collection of 10 + PowerPoint Templates

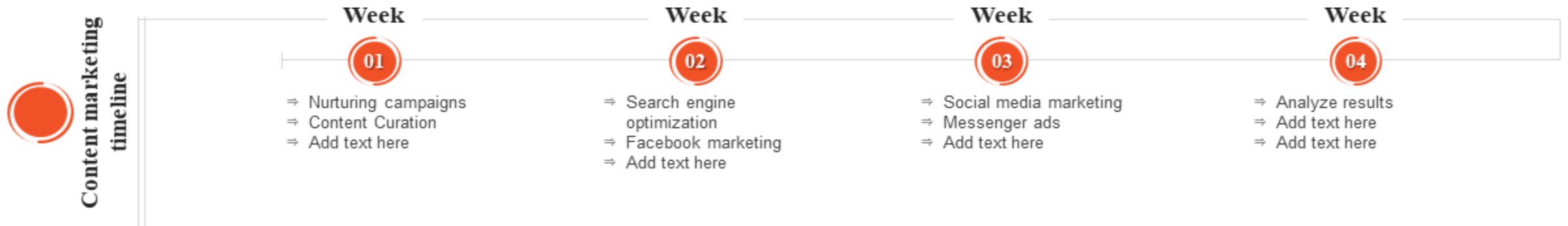


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Freelance content marketing proposal with weekly implementation timeline

This slide showcases proposal that can help freelancer to communicate estimated content marketing timeframe before signing the contract. Its key components are freelancer details, content marketing timeline and terms of payment

Freelancer details		Our process		Term of payment
Title and skill set	Rate per hour	Our process	Term of payment	
⇒ 5+ content marketing experience	⇒ Content curation : \$24/ hour	⇒ Strategy and planning : 1-2 weeks	⇒ 50% payment before Contract	
⇒ Degree in journalism and marketing	⇒ Content marketing : \$34/hour	⇒ Marketing activities : 2-3 weeks	⇒ Add text here	
⇒ Addtext here	⇒ Addtext here	⇒ Add text here	⇒ Add text here	
		Contact us		
		Add text here		



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Content promotion freelance proposal with payment terms and marketing plan

This slide showcases proposal that can help freelancer to communicate content marketing solutions and plan of action for client need. Its key components are freelancer details, services, investment, action plan and payment terms



Freelancer details

Name : Michael

Experience : 3+ years

Pay rate : \$24/hr- \$32/hr

Specialized in : Content Marketing



Services and investment

Services

Content research

Content marketing

Content marketing

Add text here

Activities

⇒ Keyword research
⇒ Published content analysis
⇒ Add text here

⇒ Rewrite old content
⇒ Creating niche content
⇒ Add text here

⇒ Search engine optimization
⇒ Social media marketing
⇒ Add text here

⇒ Add text here
⇒ Add text here
⇒ Add text here

Cost

\$24/hr

\$24/hr

\$24/hr

\$24/hr

Contact us



⇒ Add text here

Payment terms



⇒ 25% payment at the time of contract
⇒ 75% payment after contract
⇒ Add text here



Plan of action

Week 01

Curate and rewrite the existing published content

Week 02

Marketing new content using different social media channels

Week 03

Track the marketing metrics using google analytics

Week 04

Add text here

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Freelance content marketing proposal with terms of payment

This slide showcases content marketing proposal that can help freelancer to attract clients and communicate action plan for promotional activities. Its key components are terms of payment plus terms and conditions



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Content freelance proposal with investment and marketing services

This slide showcases proposal that can help freelancer to communicate content marketing services to the potential clients. Its key components are freelance details, client details, proposed services and investment



Freelancer details

- ⇒ Name : Mark Brown
- ⇒ Price : \$24-\$30 per hour
- ⇒ Add text here



Client details

- ⇒ Name : ASA company
- ⇒ Location : Nevada, U.S.A
- ⇒ Add text here



Proposal date

- ⇒ 12/12/2023
- ⇒ Add text here
- ⇒ Add text here



Stages and investment

Stages	Duration in days	Estimated cost (in USD)
Content Publishing	1-3	500
Content Promotion	4-6	500
Content Measurement	7-10	1,500
Add text here	10-14	1,500



Proposed services to be offered

Social media content marketing

Search engine content marketing

Add text here

Curate the published content

Content metrics measurement

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Content promotion and marketing proposal with freelance services

This slide showcases proposal that can help freelancer to attract clients and provide content marketing services. Its key components are content distribution, analysis, strategy and promotion



About Freelancer

Started working as freelancer, I provide specialized content marketing and advertising strategies. I have worked with over 200+ in more than 10 countries

Contact me

Address : Add text here

Phone number : Add text here

Email : Add text here

Services Provided

Content Distribution

- ⇒ Regular content publication
- ⇒ Automated distribution
- ⇒ Creating newsletter campaigns
- ⇒ Add text here

Content Analysis

- ⇒ Analyzing weekly content reports
- ⇒ Content gap identification
- ⇒ Analyzing content reach
- ⇒ Add text here

Content Strategy

- ⇒ Analyzing current marketed content
- ⇒ Top content keyword research
- ⇒ SEO for content optimization
- ⇒ Add text here

Content Promotion

- ⇒ Email marketing
- ⇒ Facebook ads
- ⇒ Pay per click ads campaign
- ⇒ Add text here

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Freelance content marketing proposal with deliverables and pricing

This slide showcases proposal that can help freelancer to communicate content marketing pricing and persuade clients to adopt the solution for promoting their product or service. Its key components are deliverables, pricing, expected outcome and client testimonials

Deliverables and pricing



Expected outcome

- ⇒ 25% reach increase of new content
- ⇒ 12% increase on social media traffic
- ⇒ Add text here
- ⇒ Add text here



Freelancer details

Started working as freelancer, I provide specialized content marketing and advertising strategies. I have worked with over 200+ in more than 10 countries



Client testimonials

01

Client

Spectacular content marketing done at very affordable rate

02

Client

"In the first month of working with Ryan on our content marketing, his content drove 12,000 views

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