



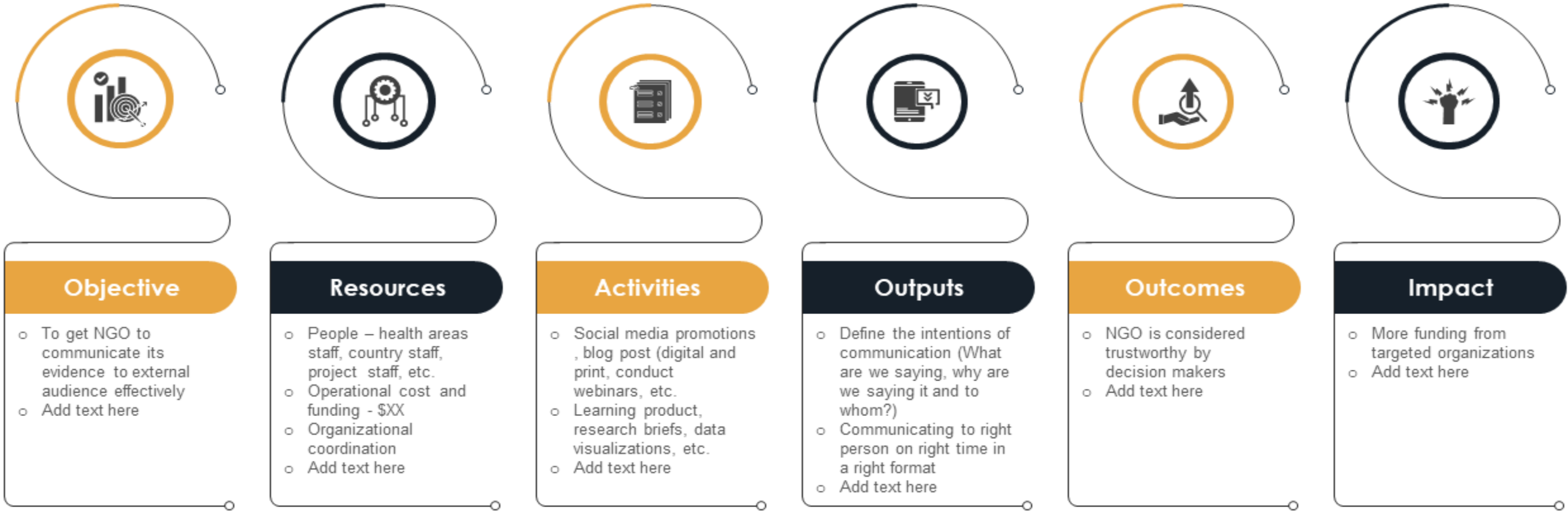
NGO Strategic Plan

Collection of 15+ PowerPoint Templates

[Click Here to Download the Editable Version!](#)

Implementing strategic communication plan in NGO

This slide covers the process that allows the NGO (non-governmental organization) to communicate their findings to external audiences. The purpose of this template is to develop a strategic and integrated framework. It also includes details related to objective, resources, impact, etc.



This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version!](#)

NGO fundraising strategic campaign plan

This slide covers the campaign plan built by NGOs (non-governmental organization) for raising funds. The purpose of this template is to specify different campaigns and strategies implemented. It also includes details related to marketing, donation, social media, etc.

Strategies	Owner	Status	Priority	Timeline
Campaign management				
Plan marketing strategy	John Mathew	In progress	High	75%
Craft donation strategy	Adam Smith	Done	Medium	40%
Apply for open grants	Charles William	Not started	Medium	XX%
Social media marketing				
Plan Instagram feed	Joe Stephan	Done	Medium	70%
TikTok collaboration with influencers	John Mathew	Working on it	Low	30%
Build logo	Adam Smith	In progress	High	XX%
E-mail marketing				
Create timeline for e-mails	Charles William	Done	Medium	60%
Add text here	Add text here	Working on it	Low	XX%

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version!](#)

Strategic plan to achieve NGO objectives

This slide covers the details of objectives set by NGO (non-governmental organization) and strategic plan developed to achieve them. The purpose of this template is to analyze the NGO objectives. It also includes details related to mission, goals, etc.

Organization name –

ABC Charitable trust

Mission statement -

ABC Charitable trust visualizes a society in which peace, justice, and equality prevail and strives to provide people the access to education, healthcare, employment, housing & sanitation and economic self-reliance.

Objectives

Acquire XXX new donors through online fundraising page

Retain XX % of donors from last year

Call the new donors who give within 90 days of their gift

Strategies

- Launch social media campaigns
- Specify the content
- Identify the audience
- List and communicate with the interacting audience
- Add text here

- Interact with the existing donors
- Organize events for the donors
- Provide donors with the details of the funds utilized
- Add text here

- Prepare an email broadcast list
- Interact with the donors
- Email and message the donors about the events and activities conducted
- Add text here

Impacts

- NGO's awareness
- Add text here

- Increase donor engagement by XX%
- Add text here

- Improve communication
- Add text here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version!](#)

NGO strategic plan for natural resource management

This slide covers the strategic plan implemented by NGO (non-governmental organization) working on natural resource management projects. The purpose of this template is to depict the details of NGO and its working. It also includes information related to vision, purpose, goals and value.



Our Vision

- The natural environment is protected and well managed
- Environmental and social sustainability are guiding principles of development
- Add text here



Our Purpose

- To protect the nature and create awareness among the people
- Add text here

We Value



- Informed decision making
- Community based conservation
- Best- practice scientific research
- The power of people to effect change
- Recognition of the rights and interest of traditional owners

- Indigenous ecological knowledge
- Collaboration and partnership
- Organizational independence and integrity
- Add text here
- Add text here

Our Goals



Protecting lands and water

- Manage and protect biodiversity
- Promote the recovery of threatened species and ecosystem
- Promote management practices that minimize greenhouse gas emissions
- Add text here

Promoting conservation economy

- Promote culture and eco-tourism
- Advocate for small scale agriculture
- Support activities which are ecologically sustainable
- Add text here

Strong collaborations at regional, national and international level

- Engage and collaborate with government and industry bodies
- Alliance with other conservation NGOs
- Work closely with scientific groups and tertiary institutions
- Add text here

Organizational sustainability

- Provide a supportive and responsive working environment for staff
- Establish and maintain efficient organizational systems
- Continue to raise profile of the organization
- Add text here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version!](#)

Strategic NGO plan with key perspectives

This slide covers the NGOs (non-governmental organization) strategic objectives and plan to achieve them. The purpose of this template is to define NGOs objectives. It also includes details related to financial, learning, constituents, etc.



Perspective	Strategic Objectives	Action Steps
Financial	<ul style="list-style-type: none">○ Drive financial stability○ Improve resource management○ Add text here	<ul style="list-style-type: none">○ Grow and diversify revenue base○ Add text here
Constituent	<ul style="list-style-type: none">○ "We want affordable healthcare."○ "We want reliable sources of food."○ Add text here	<ul style="list-style-type: none">○ Engage with members and understand the needs of the society○ Add text here
Internal Process	<ul style="list-style-type: none">○ Improve program development process○ Develop fundraising options○ Add text here	<ul style="list-style-type: none">○ Enhance member effectiveness and optimize operational activities○ Add text here
Learning & Growth	<ul style="list-style-type: none">○ Improve volunteer leadership capabilities○ Modernize technology infrastructure○ Add text here	<ul style="list-style-type: none">○ Diversify teams and improve technical capabilities○ Add text here



Notes

● Add text here

● Add text here

● Add text here

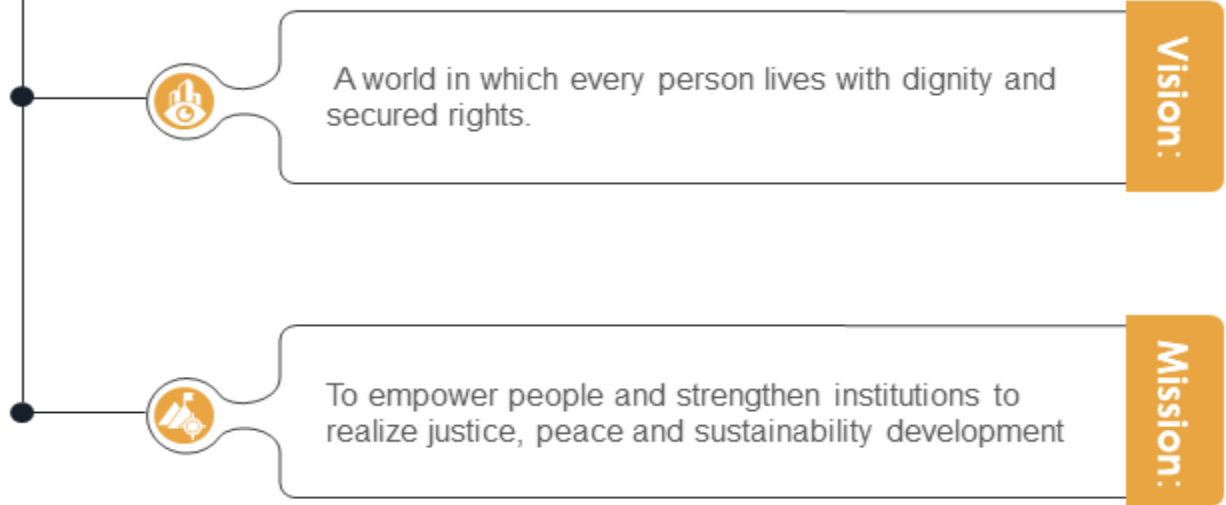
● Add text here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version!](#)

NGO strategic plan to secure human rights and dignity

This slide covers the strategic plan adopted by NGO (non-governmental organization) to secure rights and dignity for all. The purpose of this template is to depict the NGO strategic plan. It also includes details related to vision, mission, goals, etc.



Impact goals

- Rule of law drives sustainable development at global and local levels
- People and groups are empowered to realize their rights
- Add text here

Action goals

- Empower women, poor and marginalized groups to fight discrimination and access justice
- Promote economic opportunity and sustainability
- Add text here

Capacities

- Enhance project innovation and quality
- Strengthen policy development and advocacy
- Add text here

People

- Encourage learning and knowledge management
- Strengthen internal and external communications
- Add text here

Resource

- Revitalize resource mobilization
- Shift to multi year planning
- Add text here

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

[Click Here to Download the Editable Version!](#)



Thank you



Address

Street number, city, state



Email address

Emailaddress123@gmail.Com



Contact number

0123456789

[Click Here to Download the Editable Version!](#)