

5 STRATEGIC PRIORITIES



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5 Steps to create strategic priorities

The following slide outlines steps to create strategic priorities to help companies create long term organizational goals and convert them into a strategic plan. This covers five steps – gather information, know priority level, forecast, align goals and make plan

Gather background information

- › Collect mission statement and core values of company
- › Conduct SWOT analysis
- › Add text here

Forecast

- › Choose objectives to innovate and achieve goals
- › Elevate priorities for company to reach higher value standards
- › Add text here

Make plan

- › Create a narrative outline or spreadsheet to organize plan
- › Ensure outline is easy and comprehensive for executives
- › Add text here

Know priority level

- › Assign value levels to each priority based on attributes
- › Helps decide key objectives to include in plan
- › Add text here

Align goals

- › Establish unified priorities to increase work focus among departments
- › Helps attain goals with collaboration
- › Add text here

5 strategic priorities for marketing team

This slide enlists priorities to cater for marketing team to reorganize activities, resources and time and execute marketing tactics. It covers five steps – set goals, establish audience, focus on right platforms, schedule updates and create evergreen content

Set strategic goals



- › Map out activities and goals to move business further
- › Ensure objectives decided are measurable and achievable
- › Add text here

Establish audience



- › Make and employ buyer personas
- › Ensure content is persona driven for effective audience marketing
- › Add text here

Focus on right platforms



- › Choose platforms with strong presence of target audience
- › Identify preferred networks using analytics
- › Add text here

Schedule updates



- › Create a social media posting schedule
- › Examine timing trends of social media presence
- › Add text here

Create evergreen content



- › Develop relevant content to get traffic and leads
- › Focus on long tail keywords
- › Add text here



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5 priorities for successful strategic execution

The following slide outlines priorities for strategic execution to adapt or modify operations and achieve top level goals and objectives. This covers the following – actionable, clarity, context, dynamic and manageable.

01



Actionable

- › Ensure plan includes top down structure divided into deliverables
- › Helps convert goals into projects
- › Add text here

02



Clarity

- › Ensure goals are clearly established
- › Assign and clarify team responsibilities
- › Add text here
- › Add text here

03



Context

- › Offer background of roles to teams
- › keeps employees invested in activities
- › Add text here
- › Add text here

04



Dynamic

- › Establish dynamic strategy for external, internal changes
- › Use strategy automation to streamline process
- › Add text here
- › Add text here

05



Manageable

- › Develop reports to manage strategy
- › Improves team accountability for performance
- › Add text here

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5 strategic methods to prioritize business process

This slide outlines methods to prioritize business processes to increase success rates and collaboration on projects by aligning them with strategies. It covers the following methods – analyse current process, form strategy, establish goals and aggressive management

Form strategy

- › Establish value model for prioritization
- › Consider timeline and risk factors
- › Add text here
- › Add text here

Aggressive management

- › Ensure consistent culture of project management
- › Allows monitoring on major areas of impact
- › Add text here



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5 strategic development priorities for employees

The following slide enlist professional development priorities to help employees improve personal productivity and attain valuable skills to benefit their career. This outlines goal setting, collaboration, conflict resolution and accepting constructive feedback



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5 strategic priorities for team development

This slide enumerates priorities for team building to assist employees in becoming more aware of strengths and weaknesses of counterparts. This covers organizational priorities, truth and trust, psychological safety, team input, and team input.



Organizational priorities

- › Engage teams in developing goals
- › Add text here
- › Add text here
- › Add text here



Truth and trust

- › Organize creative activities for colleagues
- › Add text here
- › Add text here
- › Add text here



Psychological safety

- › Create safe environment for new ideas, disagreement
- › Add text here
- › Add text here



Team input

- › Craft activities based on members suggestions
- › Add text here
- › Add text here
- › Add text here



Add text here

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